



# NEW HORIZON COLLEGE OF ENGINEERING

AUTONOMOUS COLLEGE Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade

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## DEPARTMENT OF MANAGEMENT STUDIES

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## HAPPY FACES OF THE FACULTY

### TEACHERS DAY- 5TH SEPTEMBER

Teachers day, one of the special occasions in an educational institution which emphasizes the bond between students and teachers was celebrated on 5th September. A special program was organized by the students in the MBA Seminar Hall. In keeping with the spirit of teacher's day of appreciating talent and dedication to the noble profession of educating, the teachers were wholeheartedly thanked by all the students for the role they played in their lives.

The event included a set of games for the teachers; from bursting each other's balloons to occupying the chairs as soon as the music stops, the teachers enjoyed the event to the fullest.

# EVENTS OF THE MONTH

## Dissecting the DNA of an Entrepreneur - 19th Sept'2018

An Expert talk was organized by the Entrepreneurship Development Cell and the ED club of Department of Management studies on 19<sup>th</sup> Sept 2018 in the seminar hall, MBA Dept. NHCE. Mr. Rajesh Pandit, an Entrepreneur, Consultant and a Freelance trainer in IIMs was the orator for the session.

The objective of the program was to refine the concept of an ideal entrepreneur in student's minds. The students from all the departments of NHCE participated for the lecture and got benefited. It was a wonderful session and students received lot of takeaways from the program.

## Seminar on Technical Analysis - 24th Sept'2018

Department of Management Studies, NHCE organized a seminar on TECHNICAL ANALYSIS on Monday, the 24th of September 2018 in the MBA seminar hall for III semester MBA-Finance students. Mr. Gurucharan H S, Director of Infinity Financials, was the key speaker who gave us insights about Technical analysis. Mr. Gurucharan shared the basic assumptions of how it works and how the market reacts to it.

He spoke about the price movements and its trends in the financial markets. He explained to us the relationship between the price and volume with examples of NSE & BSE. He concluded by saying the importance of the technicality of finance in the stock markets.

**STUDENTS RECEIVED LOT  
OF TAKEAWAYS FROM THE  
PROGRAMS CONDUCTED IN  
THE MONTH OF SEPTEMBER.**



# FINDING THE RIGHT PATH IN LIFE

PENNED BY DEEKSHITHA R (1ST MBA 'A')

There are a lot of students out there who are still not sure what to do in their life. They fall into three major categories; students who are here just for the sake of a degree, people who are forced to get a PG degree, and most common of all - students who couldn't think of anything else. If you belong to the categories mentioned above, this article is a treasure of information that you will not find anywhere.

All of you might be above 20 years old and, if you consider the facts and figures of the time and opportunities that your life has given you, you should have been a working graduate with least 4LPA package. Have you ever thought about why aren't in the league of people who are earning an ample amount of money to support themselves and their family financially?

Most of us blame our marks and talent for lagging in life. Many people underestimate themselves that they are not good enough to compete with others. Finding the answer to all these enigmas, the reason for your downfall in life is not just you; It is the blend of yours and the society's norms.

You need to understand that you are not good at something because you are meant to do something else. And, instead of finding that 'something' that can help you get all the happiness in the world, you are forcing yourself to do something that falls under social norms.

To all such people who are searching for a direction in life, there is one piece of advice that can solve all your career related problems. The only solution to this problem that every youngster face in life is, finding their passion.

Wondering how to get an internship that lets you work with organizations as a core employee? Well, there are many sites like Internshala, Frapp, Letsintern, and others which are designed for students to find their path. Also, for the fellow mates who are dreaming of becoming their own boss in the future, there are websites like Meetup.com, Durofy, and others that will let you partner with experienced businessmen near you.

It is high time that you yourself understand what you want to do in life. Start your Journey into finding your passion through internships that provide you hands-on experience. These internships will also add a weight to your resume.

Discovering that one thing that you are excited about will solve the whole issue. I know, you must be thinking, talking is easy but acting is not; But, this article is not a philosophical note on attaining your life path, it is about how you can find the pathway. The best way to know what you want to do in life is trying out different things to know if that's what you want to do for the rest of your life. After all, only practical knowledge will give you an insight into the real world.

So, how do you get the practical experience into business aspects that will let you know if you want to do it or not? The answer is internships. Internships let you experience various sectors in the industry that can answer all your dilemmas about the future. With the advancement of technology, students are now able to try out different sectors of the world to get practical knowledge in the field. The work from home facilities provided by the companies is helping students to work after college to make the best use of their time.

# EYES LIKE A SHUTTER

CLICKS CAPTURED BY SHIVANI S (1ST MBA 'A')

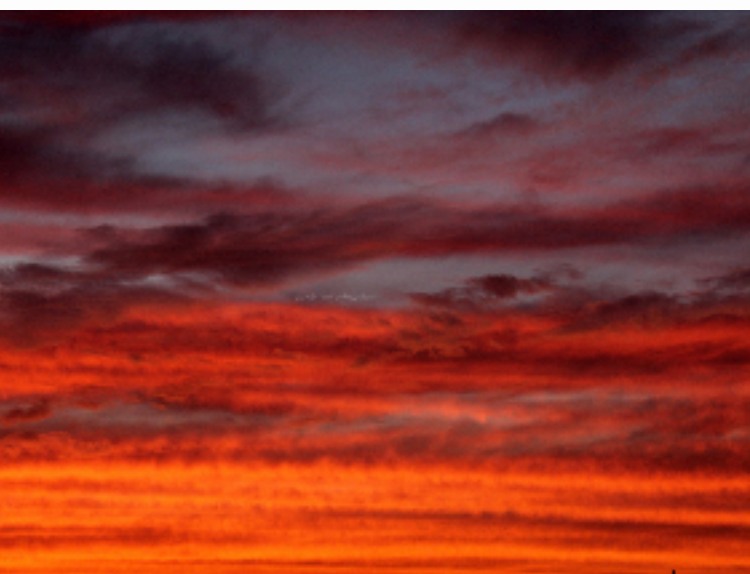


**In nature, light creates the color. In the picture, color creates the light.**

**Adopt the pace of nature:  
her secret is patience.**



**Look deep into nature, and  
then you will understand  
everything better.**



**Patron: Dr. Mohan Manghnani, Chairman NHEI.**

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