

MBA Outlook - June 2017

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Jeff Bezos : CEO-Amazon



"I knew that if i failed i wouldn't regret that, but i knew the one thing i might regret is not trying."

Bill Gates : Co-Founder - Microsoft



"Most people overestimate what they can in one year, and underestimate what they can do in 10 years"

*Specialization Updates:
The MBA department of NHCE, has updated its curriculum by adding Operations and Business analytics in its courseware. These courses, being booming management arenas is going to widen the horizon of opportunities for the students in the corporate*

Operations an area of management concerned with designing and controlling the process of production and redesigning business operations in the production of goods or services. It involves the responsibility of ensuring that business operations are efficient in terms of using as few resources as needed and effective in terms of meeting

Business analytics refers to the skills, technologies, practices for continuous exploration and investigation of past business performance to gain insight and drive business planning. Business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods.

*Management is doing things right,
leadership is doing the right things.*

*Management is about arranging and telling,
leadership is about nurturing and enhancing*

*Action is foundation key to all
success*

Rural camp overview

31st May to 2nd June 2017



Objectives of the rural camp

The motive of undertaking rural development project was to improve the quality of life and economic well being of rural citizens of India.

Focused areas

Girl child education
Health and hygiene
Basics of computer
Child abuse & child labour

A rural development program was organized by the MBA department of NHCE. To two small villages near Chikbalappur, Perasandra and Shetrahalli. The villages are 35kms far from Bangalore. A team of 40 students and two faculty members, Mrs Kerena & Mrs Jayashree had accompanied the students to the villages for three days from 31st may to 2nd June 2017. The students were divided into 2 teams which were led by, Abhilash LJ & Mohammed Anees B for Shetrahalli and Peresandra respectively. The teams were further divided into various committees, to deliver better quality of inputs and interactions with the people of the village. All the students coordinated well with one another to achieve efficacy. Before starting with the programs team had a meeting with the village PDO who supported in all possible ways.



Day 1

The team members individually visited the houses and educated the households, about the importance of good health and hygiene of the family members. There was awareness created among the villagers about the various vaccinations for infants, diseases and precautions to be taken. This was followed by waste management. They were also provided information on the do's and don'ts, for effective waste management. The students along with the faculty members met the MCA counselor of Perasandra village, to talk to him about the various problems the villagers were facing.



Day 2

On daily basis, the children perform various chores like sweeping the premises, keeping the classroom clean and tidy before the classes begin. This shows that the children have inculcated good values. Skill development program was given a start by asking the students about their future goals in life and giving guidance accordingly. The kids were eager to learn English and, they also understood the importance of the language. They were also taught various fun crafts and other useful items that they can make out of plastic and paper waste generated.



Day 3

This day was celebrated with sports and cultural activities for the school kids and beautiful women of the village. The crowd gathered in larger number to cheer the participants. Starting with the sports events, there was Kabbadi, Kho-Kho and running race for the students. Meanwhile the ladies of the village decorated the corridors of the school with their mesmerizing Rangolis. The cultural events began in the afternoon. All the students were dressed in bright colours for the events. There was group and solo dance as well as singing programs for the students. Finally, approaching the end of the camp, the MCA was felicitated and trophies were distributed to the winners of the various events.

Student Corner



Sketch : Nishanth



Sketch : Kokila Mani

A picture is a poem without words.

*Art is not what you see, but what you make others see.
Art enables us to find ourself and lose ourselves at the same time.*



In spite of a middle-class upbringing, Amit did not see a secure job as the endgame. In spite of encountering a lot of challenges in life, he refused to give up. And was keen on achieving great heights.

Today, he has been ranked as the number one young entrepreneur in India by the Ministry of Skill Development and Entrepreneurship for his invention, and will be felicitated by PM Modi exactly three months from now. Meet Amit Agarwal, the creator of UpCart.

"I wanted to prove them wrong. So, I worked on myself, scored 91 percent and rather than following the crowd, joined Inspiria Knowledge Campus for BBA," he says.

As his course progressed, his entrepreneurial temper suddenly emerged on one regular weekday. His mother, who had just got back from a trip, informed Amit that she couldn't carry her luggage upstairs, and needed his help.

"It was tough for me too, so I immediately asked the rickshaw-waala to deliver it to our floor, and paid a hefty fee for a small task. It struck me then that if suitcases can have wheels, why can't something be invented that rolls on the ground as well as on a staircase," he recalls.

"I kept being told not to do this. My strategy was to keep quiet and not talk back to people who criticised me-I let my work speak for me," he says. And just like that, hours turned into days, days turned into weeks as he held on to his eureka and finally turned it into something tangible, his product UpCart.

UpCart not only aims to solve the problem of carrying loads over stairs but serves other purposes as well. It has an ergonomic handle that rotates a full 360 degrees rather than a stiff handle.

Most importantly, it has an inbuilt tracking system which gets connected to the user's phone so that one can track their luggage securely. Its proximity sensor makes them know when their bag arrives at the carousel.

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