

Career development



A guest lecture on “Career Development” was organized for the students of MBA department on 8th April 2017 by Aaron Watson, CEO OF Sinai Global. The lecture concentrated on the various aspects and tools related to Career Development. Mr. Aaron quoted that career development is a lifelong process of managing, learning, work, leisure, and transitions to move towards a personally determined and evolving preferred future. The tools or the types of career development discussed in the guest lecture were, Career Planning Workshops, Individual Counselling, Organizational Assessment Programs, Developmental Programs, and Self-Assessment Tools.



List of other guest lectures

- Guest lecture on E- Marketing- 3rd April 2017
- Developing Global Mindset, Global Interest, Training and Development, Leadership, Recruitment and Selection- 6th April 2017
- Guest lecture on Corporate Governance- 7th April 2017
- Guest lecture on Investment Management- 8th April 2017
- Legal Aspects of Mergers and Acquisitions- 8th April 2017
- Venture Capital and Business Plan- 17th April 2017
- Research Methodology in Industry Perspectives – 20th April 2017
- Working Capital Management and Dividend Decisions- 22nd April 2017
- Labor Law and Employee Discipline– 22nd April 2017

Management guru of the month

SmartCEO - Cloud Kitchens and a Fresh Menu



Before launching food delivery startup FreshMenu, Rashmi Daga had worked with other startups, created valuations for companies and raised funds for interesting ideas. She says, “At the Indian Institute of Management, we were trained to think of ourselves as entrepreneurs. My experience in the field helped when FreshMenu began.”

Rashmi worked in the sales teams of many companies before bootstrapping a platform of curated art forms. It didn't work out and she went back to her sales job.

“FreshMenu began as a passion project based on something that everyone likes — good food available in super-quick time. The lack of options to get good food home delivered in the suburbs got me thinking about a company that would offer tasty fare cooked by chefs to working professionals.”

FareWell Party



It was an incredible evening hosted and organized by 1st year students, to bid farewell to their seniors. The theme of the farewell was “Red Carpet”, Students of 1st year presented entertaining group dance, solo dance and solo singing performances. Students of final year participated with enthusiasm. Some exciting and fun games were also conducted for the students, some of them were balloon blast, girls draping saree to boys and many more. “Tongue twister” game for faculties caught everyone’s attention and turned out to be enjoyable. Special performances by faculties were a surprise to the seniors. Token of love and appreciation was given to the students by their juniors during the “Memento distribution ceremony”.

Students Corner

EVOLUTION OF ENTREPRENEURSHIP IN INDIA

A.K. ANURADHA, INZ16MBA01

The present Indian society, the 21st century has witnessed the most spectacular growth in the field of entrepreneurship. The current scenario has many start up entrepreneurs, who are very successful and render their service towards the betterment of the society.

The history of entrepreneurship in India starts in the era of Indus Valley civilization during the early Harappan period (about 3200-2600BC). This age is called as the copper age, the Indus valley civilization area showed similarities with northern Iran and southern Turkmenistan which showcased the mobility and trade practices.

The Indus valley people apart from agriculture and hunting supported their existence through the trading of goods like exchange of ornaments, potteries and animals. With this the early years (1000-500BC) has the Indian trader re-exporting bought zinc from the Chinese and sold it to central Asia this was further seen as the worst thing bought from west Asians being sold to the Chinese.

The Mauryan era was symbolized to be one of the golden ages of Indian history. A time when the country was united and independent with vast territory it had better trade widespread use of metallic money. The trade use of metallic money. The trade was done in an enormous scale with the Sri Lankan and South East Asian traders. The Mughal era (1600–1700AD) played an important role as the British arrived in this era and a person named Surat merchant Virgil Vora to be amongst the first entrepreneurs.

The Colonial era 1 (1700-1850AD) Europe had entered many technological innovations which gave rise to entrepreneurial enterprise. In Colonial era 2 (1850-1900AD) had seen the setup of railways, steel works, and foundations of jute mills. After independence, globalization arrives with the overall evolution in entrepreneurial ventures.

The northern entrepreneurs are wealth creators, communicators, change agents, entertainers. Technology plays a crucial role in the future of entrepreneurship. The interest and social media tools have made it possible to turn passion into profitable business. The entrepreneurial evolution in India has revolutionized the various elements of the society into an evergreen expanse towards growth.



Art by Ashwini 1NH16MBA08