



**A UNIQUE NHCE-MBA 11 POINT PROGRAM  
ACCELERATED BY  
IIMBx B-SCHOOL  
PARTNERSHIP PROGRAM**

**IIMBx**

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**IIMBx B-School Partnership Program**

NHCE has signed an agreement with IIM Bangalore to launch its IIMBx B-School Partnership Program. The Indian Institute of Management, Bangalore is one of the top management B-Schools in India known for its holistic, transformative and innovative education. The Program includes Certificate in Strategy and the Sustainable Enterprise and Certificate in Organizational Design: Creating Competitive Advantage as a part of MBA curriculum. The partnership program enhances the thinking capabilities of the students. Certification program from premier institute like IIMB will strengthen the resume of the students and provide better chances of good job profiles and higher pay packages.



## **IIMBx Certification in Strategy and the Sustainable Enterprise**

Student pursuing this program will understand:

- The nature of the sustainability problems faced by businesses
- The business case for sustainability: Links between sustainability strategy and corporate performance
- How can firms integrate sustainability concerns into their business strategy?
- Which tools and techniques may be employed for this?
- Stakeholder management, non-market environment and issues/crisis management

## **IIMBx Certification in Organizational Design: Creating Competitive Advantage:**

Student pursuing this program will understand:

- Interrelationship between an organization's strategy and structure
- Effective use of control systems
- How to achieve Competitive advantage through different designs
- Structural alternatives such as functional, divisional and matrix
- Structural tradeoffs such as centralization, formalization and complexity
- How to manage structural change.

## **Benefits of IIMBx Certification**

- Certificate by IIM Bangalore, India's No.1 B-School
- Inculcate industrial skills that support future work place and placement.
- Start your entrepreneurial journey from your college
- Acquire core management foundation for career readiness
- Get support from IIM Bangalore - IIMBx team

## **NHCE-MBA 11 Point Program comes with:**

- Enhancing Managerial Competencies
- Inculcating Entrepreneurship Culture with Incubation support
- Competency Mapping and Profiling
- Sectorial Analysis
- Case Analysis and Interpretation
- Operations and Sequencing
- Business Analytics Integrated with the data Analytics lab
- SAP Intergrated with SAP Next Gen lab.
- Capstone Business Simulation
- International Exposure
- Employability skills and Placement support

**NHCE-MBA specializations:** Dual specialization is offered in the areas of Finance, Marketing, Human Resources, Business Analytics and Operations