



NEW HORIZON
COLLEGE OF ENGINEERING
Autonomous College Permanently Affiliated to VTU. Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade. Accredited by NBA

MARCH 2020

MBA OUTLOOK E-NEWSLETTER



CULTURE IS TRICKY

Department of Management Studies organized guest lecture On 06th March 2020, for MBA students . Mr. Carl Broadbridge was the invited speaker who delivered a lecture on the topic “Culture is tricky”. Mr. Carl Broadbridge has been with ANZ since 2012 and has over 30 years of technology experience in software development and operations to his role as Head of Technology for India.

He Explained about cultural differences among human being and how to manage those in a workplace. Mr. Broadbridge used his own examples of how he manages his diverse employees with such ease and provides motivations.

He had a good time with MBA students of NHCE.



“ELYSIUM”



ELYSIUM was an Intercollegiate Fest Conducted by Christ Academy, Institute for Advance Studies on March 5th. Students from the Department of Management Studies participated in various events such as Photography, other non- technical events etc.



NATIONAL CONFERENCE:
“SHAGUN-THE AUSPICIOUS”

ASSOCHAM on its 100th Centenary year celebrated “SHAGUN-THE AUSPICIOUS” on 8th March 2020- International Women’s Day. On that proud occasion ASSOCHAM WOMEN ECONOMIC EMPOWERMENT FORUM organized One Day National Conference on 8th March,2020, Grand Sheraton, Whitefield, Bengaluru .

The observance of the campaign for gender equality aims to bring together the next generations of women and girl leaders with the women’s rights advocates and visionaries playing instrumental roles.

The event celebrated change makers of all age and genders and made deliberations upon how the world can collectively tackle the unfinished business of empowering all women and girls.

Dr.Sheelan and Dr.Priyameet participated in this Grand Event, where they got an opportunity to meet various high profiles dignitaries.

WOMEN'S DAY CELEBRATION:

“LIFE IS BEAUTIFUL”

On the Occasion of INTERNATIONAL WOMEN'S DAY, an event “LIFE IS BEAUTIFUL” was organized by the counselling department and lead by Dr. Reena Jain, the Chief Psychologist.

All the different aspects of women's life's role were discussed and ended with a small workshop on self-defense.

INDUSTRIA- ACADEMIC MEET AT WIPRO

An Industria-academic meet was organized by the New Horizon College of Engineering, MBA department on 13th March 2020. MBA 2nd semester students visited the campus under the mentorship of Mr. Mohan Kumar, the Practice Head of Wipro who is responsible for Digital technologies.

The visit was a huge success with most of the Steep learning curve for all of us. We gained Insight into what it takes to run a business, as Well as working in an IT industry in this



DIGITAL LEARNING

The COVID-19 pandemic is first and foremost a health crisis. Many countries (rightly) decided to close schools, colleges and universities. Teaching is moving online, on an untested and unprecedented scale. Student assessments are also moving online, with a lot of trial and error and uncertainty for everyone. Many assessments have simply been cancelled. In face of this pandemic, **New Horizon College of Engineering** has been successful in terms of taking teaching-learning to online platform.



During the period of lockdown all possible technologies are used to the best possible extent. Be it WhatsApp, Google classrooms, Zoom classes. All the students have been provided with all the possible learning aid including PPTs, Notes, Case studies, Videos, Problems & solutions, etc. Students' questions are answered in the class itself be it Google classroom, zoom classes, and the Cisco WebEx classes.

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