
MARCH- JULY 2019

**MBA OUTLOOK –
MONTHLY NEWSLETTER**

MARCH – JULY 19: VOL- 6– ISSUE-3



WORKSHOP ON STOCK MARKET OPERATIONS



The Department of Management studies has conducted expert lecture on Stock Market Operation on 5th March, 2019 for 2nd Semester by Nitin from Zerodha Company. He gave brief introduction about basics of stock market and functions of stock market. He told how beneficial is to invest in stock market. He told about different

instruments to invest your money on stock market. The most essential part of the session was he gave clear information about how important is to save money and invest the savings.

He also told about people's perception about investing in stock market, about the risk factor were people always step back to invest in stock market but that is not the case in stock market, he said if you invest wisely there is less chances of risk which leads to lot of

earnings.



He gave glimpse of mutual funds, intraday, portfolio management, small cap, mid cap, NSE, BSE, NYSE. He said it very beneficial to invest wisely in stock market rather than investing in savings accounts were we get nominal returns. With the help of 'Zeroda' brokerage students can start investing and they can start learning about the stock market with zero brokerage charges and nominal account opening charges were students can afford.

He concluded the lecture by showing how stock market works in real time and students cleared all their doubts by asking questions.

The session was well received by all the students and fulfilled their expectations.

UNNAT BHARATH ABHIYAN Rural Development Project

DAY : 1- 25*03*2019

On march 25th Department of Management studies and Entrepreneurship development cell of NEW HORIZON COLLEGE OF ENGINEERING along with the Faculty members and Students went to Rampura to conduct activities , survey and medical camps for people. The faculty members that went for the village were Dr. SmitaHarwani and Ms. Pavithra.

Following activities were covered in day 1.

- * Medical camp: eye test for villagers
- * Wall paintings done by students of NHCE.
- * Various Sports activities like Running race, lemon and spoon



etc were conducted for the kids.

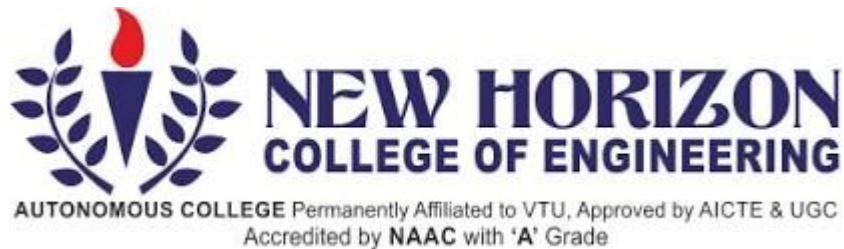
Mementos and Saplings were presented to the doctors and the kids who won the games.

DAY : 2- 26*03*2019



On 26th Online survey was conducted in Rampura by students, the survey was done under Unnat Bharat Abhiyan program undertaken by the college. The Survey was all about Village surroundings , technology, government facilities, Mobile phones, Apps , problems faced by villagers during agriculture etc..

Certificates were given to the winners and participants for the 25th race, And Gram Panchayat was given with a Memento.



ACUMEN CLUB



About the club:

It is a management club which conducts activities related to different aspects of management, I.e., Marketing, Finance and HR. Acumen club is platform which provides opportunities for students to exhibit talent, acquired skills and learn new aspects of management.

Objectives of the club:

- *To inculcate leadership skills and management skills among students*
- *To come up with creative thinking ability*
- *To provide a platform to exhibit and improve core skills*

Acumen club conducted 3 events during the E-week 2019, namely,

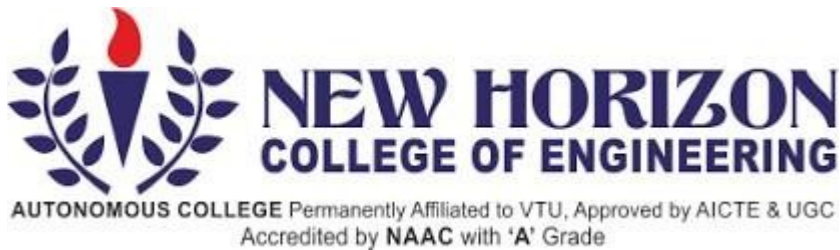
- *FinWiz (Finance event)*
- *BizFiesta (Marketing event)*

➤ *Robocre (HR event)*

. The events were conducted on 29th March and 30th March 2019

FinWiz:

Finwiz was a Finance event. The first round of the event was Financial Quiz, conducted in the Department of Management studies, New Horizon college of Engineering.



The second round was Financial Modelling and Decision Making.



BizFiesta:

BizFiesta was a Marketing event. The first round of the event was Imprexis. The first round was based on identifying a social problem and develop a product which will be a solution for that problem.



Second round of BizFiesta was Addsup, in which the participants were asked to prepare a small advertisement on the product/service which they selected in the first round and give a presentation on the same.



Robocore:

Robocore was a HR event. The first round of the event was Pictionary, which was conducted in the Department of Management studies, New Horizon college of Engineering.



The second round of the event was Riddle Me, in which the participants were asked to solve a puzzle on words related to trending HR topics.



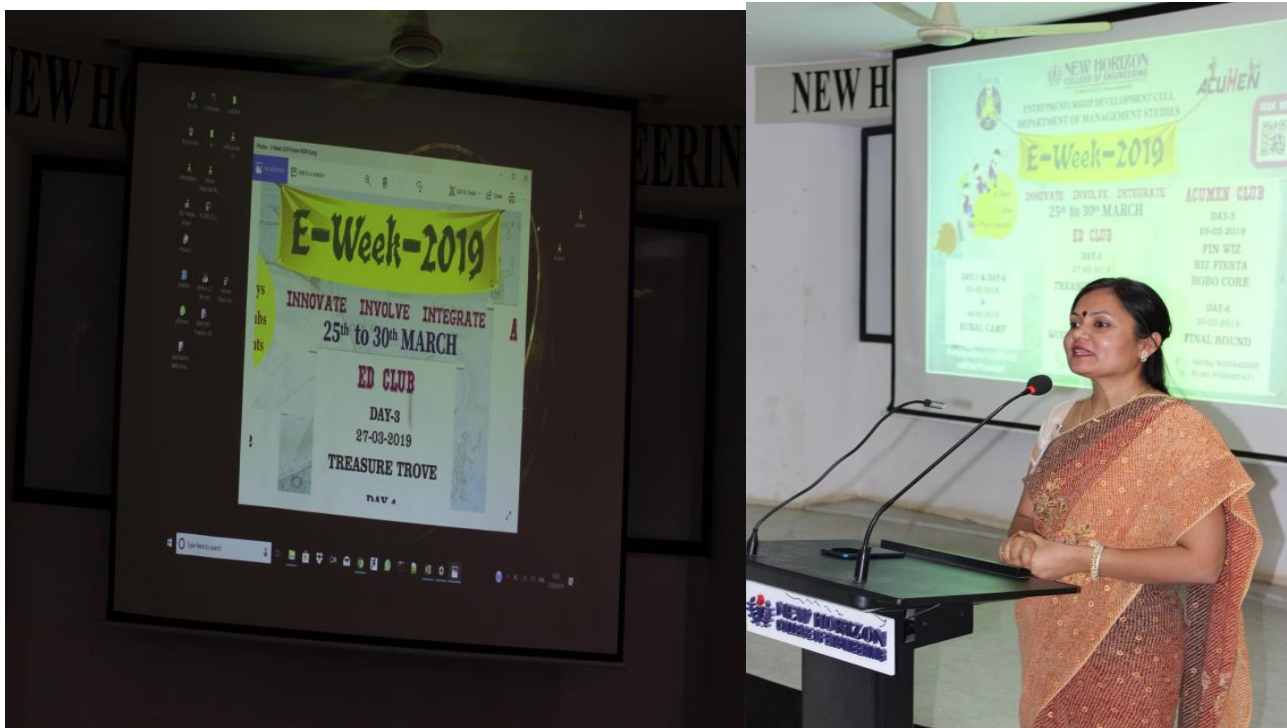
A JOURNEY TOWARDS LEARNING – ED CLUB
Day 1 –TREASURE TROVE 27TH MARCH.

AN OVERVIEW

On MARCH 27th, ED CLUB conducted an inter college event activity, treasure trove at NHCE Campus which will help the students to learn

and develop the skills which are required to be a successful entrepreneur. Participants from our college and a few other colleges took part in the activities. Benefits of treasure trove is

- *Time management.*
- *Utilizing the resources.*
- *Team work.*
- *Group discussion.*



Day 2 – QUEST CHRONICLES- 28TH MARCH

AN OVERVIEW

On MARCH 28th, ED CLUB conducted 2nd activity at NHCE Campus which will help the students to learn and develop the following skills.

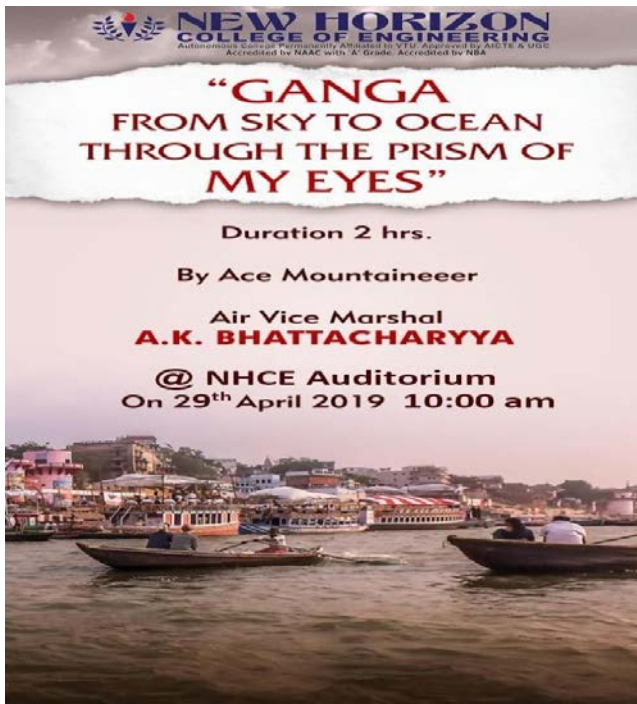
- *Team work.*

- Realise the real social problem existing In the current society and how to come up with a profitable venture.



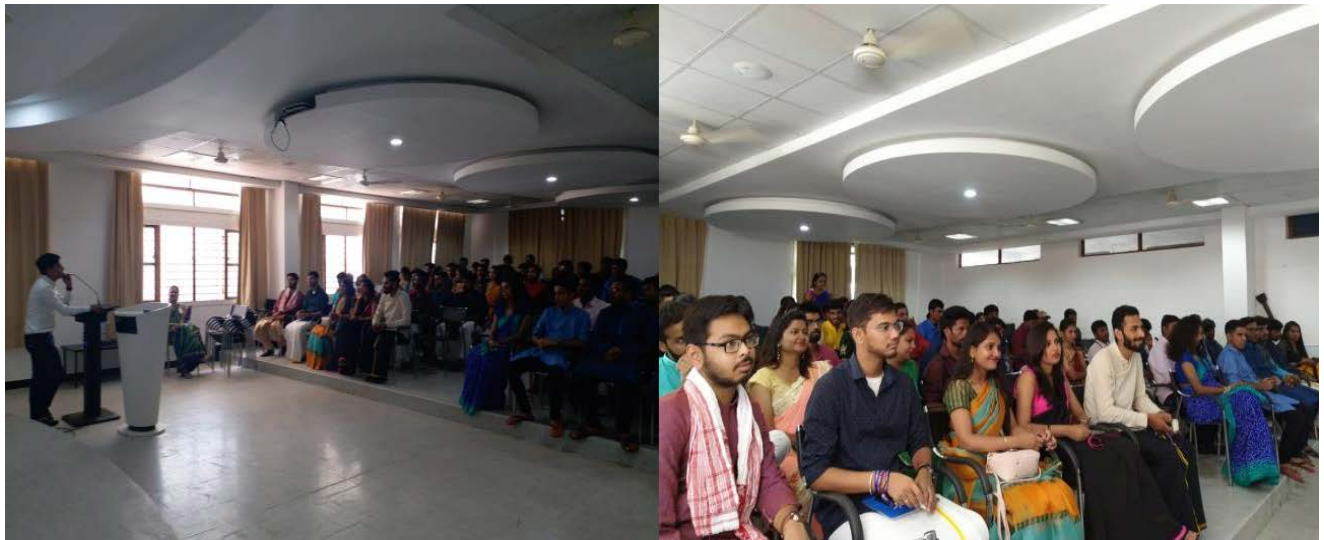
“GANGA from sky to the Ocean through the prism of MY EYES”

A motivational talk by Air vice Marshal A K Bhattacharya on 29th April 2019. The talk was inspirational and filled with impeccable insights.



ALUMNI TALK

Mr Vishwa, Manager Retail at P N Rao an Alumnus, addressed 2nd & 4th Semester MBA students on the subject of “challenges and opportunities in the retail sector”. The session was organized on 4th may 2019 in MBA seminar hall at 11 am.



ARTICLE ON

LEADERSHIP

BY- FAIZA AAFREEN

MBA 'C'

The word "leadership" can bring to mind a variety of images. For example:

- A political leader, pursuing a passionate, personal cause.
- An explorer, cutting a path through the jungle for the rest of his group to follow.
- An executive, developing her company's strategy to beat the competition.



1. Creating an Inspiring Vision of the Future

Here, leadership combines the analytical side of vision creation with the passion of shared values, creating something that's really meaningful to the people being led.



2. Motivating and Inspiring People

A compelling vision provides the foundation for leadership. But it's leaders' ability to motivate and inspire people that helps them deliver that vision.



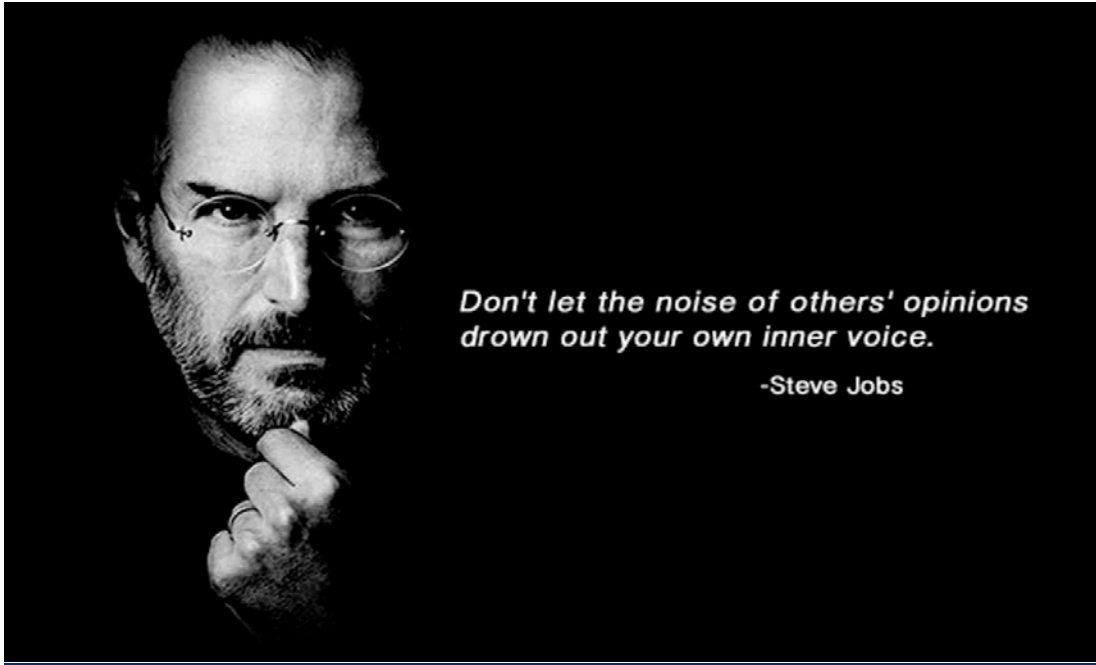
BARACK OBAMA



MELINDA GATES-

3. Managing Delivery of the Vision

Leaders must ensure that the work needed to deliver the vision is properly managed and they need to ensure that their vision is delivered successfully.



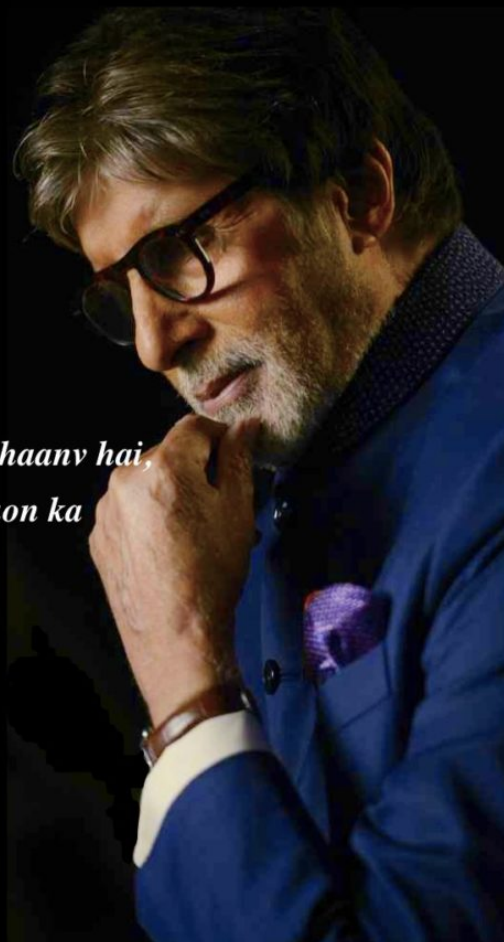
4. Coaching and Building a Team to Achieve the Vision:



*Jeevan path jatil hai ye,
Kaalchakra kathin hai ye,
Pag pag pe bhed baav hain,
Rakt-ranjit paav hain.*

*Janam se kisi ke sar pe vansh chaav hai,
jhooth ke rath pe sawaar daakuon ka
gaav hai.*

*Kisi ke paas hai chal-kapat,
kisi ko roop ka vardaav hai,
ye soch ke mat baith ja.*



PATRON : Dr. Mohan Manghnani, Chairman, NHEI

ADVISORY EDITOR BOARD: Dr. Manjunatha, Principal, NHCE

HOD-MBA : Dr. SheelanMisra

FACULTY COORDINATOR : Ms. Pavithra Salankhe

STUDENT COORDINATOR : Faiza Aafreen K

