

AUG-DEC 2019

MBA OUTLOOK

NONTHLY NEWSLETTER



AUG-DEC 19: VOL 6-ISSUE:4

MBA NEWSLETTER (AUG- DEC 2019) OUTLOOK

Budget 2019-20

Department of Management Studies organized a guest lecture on "Budget 2019-20 and its impact" on 23/08/2019 by Mr. Vijay Belavadi, Managing Partner, BRK Law Partners. He gave a brief overview of the process of the preparation of the Union Budget. He further explained the process of allocation of budget with respect to industries and ministries and also the concept of GST.

INDUSTRY EXPECTATIONS FROM A MANAGEMENT GRADUATES

Academia and industry share a symbiotic relationship. On 23rd November, 2019, Department of Management Studies organized a talk on "Industry Expectations from a management graduates" for I sem MBA students. The speakers for the session were Mr. Pramod, Rivigo logistics, Mr.

Raja, Axis Bank, Ms.Sonali Khatare, Goldman Sachs, Ms. A. K. Auradha, Mckinsey & Mr. Siddhanth, Erst & Young.

The session focused on how an Industry today requires a different breed of talent in every length and breadth of the business and the various competencies expected of management students from a corporate point of view.

Alumni Talk



On 31st August, 2019, Department of Management Studies, NHCE had organized an Alumni talk for III sem MBA Students at Seminar Hall. The speaker of the day was Ms. Anuradha who is working in Mckinsey and company as Business Presentation Analyst. She gave an insight about the expectation of the interviewer towards the candidate and how well a candidate has to prepare them to face interview. The

speaker focused on technical skills and soft skills which are very much essential in the corporate world. Speaker emphasized on some of the tips for the Interview and advised to focus on Aptitude, Fluency in Communication, Logical reasoning, focus on Basics, Excel etc..



INDUSTRIAL VISIT TO AKSHAYA PATRA



The department of Management Studies, New Horizon College of engineering had conducted industrial visit on 27/12/2019 to AKSHAYA PATRA FOUNDATION.

NEWS FROM MANUFACTURING INDUSTRY

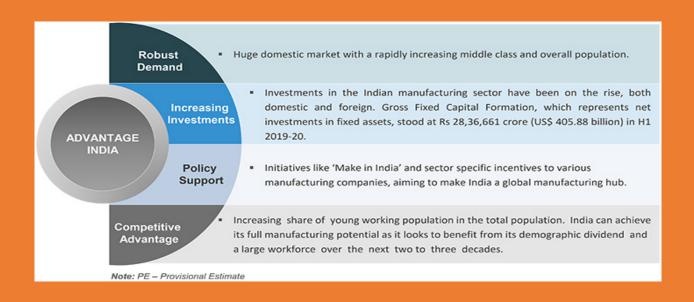
Manufacturing has emerged as one of the high growth sectors in India. Prime Minister of India, Mr Narendra Modi, had launched the 'Make in India' program to place India on the world map as a manufacturing hub and give global recognition to the Indian economy. India is expected to become the fifth largest manufacturing country in the world by the end of year 2020. Government aims to achieve 25 per cent GDP share and 100 million new jobs in the sector by 2022.

Investments.

India has become one of the most attractive destinations for investments in the manufacturing sector. Some of the major investments and developments in this sector in the recent past are:

In September 2019, Mumbai got its first metro coach manufactured by state-run Bharat Earth Movers (BEML) under 'Make-in-India' initiative. **In September 2019**, Mumbai has now got its first metro coach manufactured by state-run Bharat Earth Movers (BEML) under 'Make-in-India' initiative. In **September 2019**, OnePlus launched its smart TVs in the Indian market.

In August 2019, Vivo planned to invest around Rs 3,500 crore (US\$ 480 million) in India into capacity expansion. In **October 2019**, Berger Paints India Ltd, a Kolkata-based company, acquired 95.53 per cent stake of STP Ltd (STPL), which is mainly into waterproofing and protective coatings.



EDITORIAL BOARD

PATRON: Dr. Mohan Manghnani, Chairman, NHEI

ADVISORY EDITOR BOARD: Dr. Manjunatha, Principal, NHCE

HOD-MBA: Dr. Sheelan Misra

FACULTY COORDINATOR: Mrs. Jayashree, Asst Prof - NHCE

STUDENT COORDINATOR: Guruprasad, MBA student