



NEW HORIZON COLLEGE OF ENGINEERING

New Horizon Knowledge Park, Ring Road, Marathalli

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC

Accredited by NAAC with 'A' Grade, Accredited by NBA

MAY-2020- MBA OUTLOOK-

MONTHLY E – NEWSLETTER

MAY -2020/ VOL 7/ Issue -4

#CHANGE

#ADAPT

#DIGITILIZE

THE FUTURE OF HR

PRESENTER- Mr. ROHAN NABAR

The image shows a Zoom webinar interface. The top part displays a grid of participants: Pavithra Salanke (PS), Rohan Nabar (RN), Gangisetty Sravanthi (GS), and Priyameet Kaur Keer (PKK). The main content area is split into two panels. The left panel shows a presentation slide titled "The Future of HR" with a graphic of a person in a suit holding a glowing cube labeled "HR". The right panel is a detailed profile for Rohan Nabar, including his name, "15+ Years of Global experience in Corporate L&D + Consulting", and various professional certifications and logos such as emmayHR, LTI, thomas, ZEISS, and others. The bottom of the interface shows a control bar with icons for Mic, Camera, Screen, and Leave, along with a status indicator "Rohan Nabar is presenting".

A webinar was conducted on 5th May 2020 for 4th semester MBA students by Mr. Rohan Nabar, Global L&D professional discussing on “The Future of HR”. Students were briefed on the evolution of Business IR and the evolution of HR in different organizations.

Mr. Rohan also shared information about the future of HR - how industries are focusing on skills, experience, technology, mindset’s which contributes to HR. He also shared the jobs and skills landscape in 2022 according to the World Economic Forum.

ANALYTICS- THE FULCRUM OF FUTURE

PRESENTER- N.M. SARMA

A webinar was conducted on 14th May,2020 for the 2ND Semester Students of MBA on the topic “ANALYTICS: THE FULCRUM OF FUTURE” by Mr. N M Sarma who is a Chief Research Officer at YouPlus Inc. He has 30+ years of Global Experience in leadership roles and has built and managed over 5500 teams of analytics experts globally along with many other achievements and titles

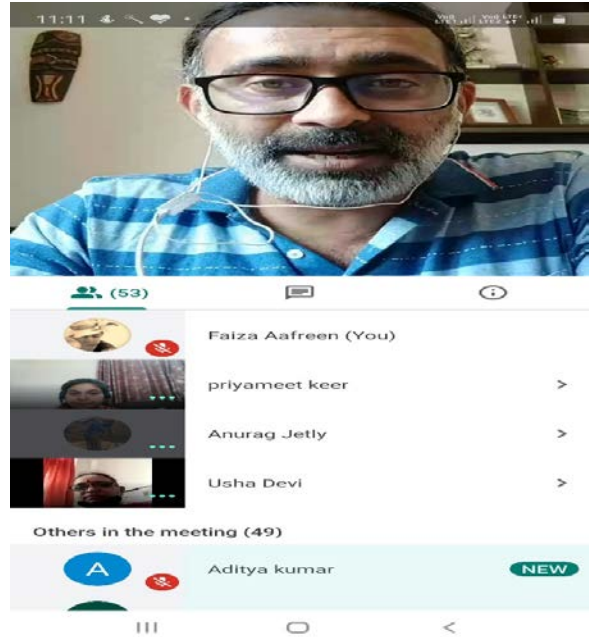
Mr. Sarma shared his insight on the field of Analytics and how organizations are utilizing data in order to become the industrial leaders. He explained about different variable types of analytics and its usage in various Domains. Mr. Sarma also gave ideas for the students on how to kickstart their careers in the field of Data Analytics. At the end of the session, multiple questions were posed by the students and faculties which were patiently addressed by N M Sarma.

The screenshot shows a Zoom webinar interface with two participants at the top: Aafreen and N M Sarma. The main content area displays a presentation slide titled "N M Sarma" with a bio and a list of achievements. The bio states: "N M Sarma, Chief Research Officer, Youplus Inc., has over 30 years and travelling across continents. His expertise is in the areas of Analytics, Outsourcing and building offshore teams across industries. Revenue Management, Operational excellence and Profitable growth are proven skills. His high learning agility helped him becoming domain agnostic and this is a major source for successfully setting up Global Hubs in India and several global locations for customers across industries. He was a core person in winning a \$1Bn contract while in TCS as Vice President, Head of Analytics. His domain knowledge coupled with his technology exposure enabled him create successful teams. Started the first Analytics & Insights Business Unit from a one-man army to a team of 5000 Analytics professionals globally. He is also a serial Entrepreneur and advisor to many startups." The achievements listed are: 30+ Years global experience in various leadership roles; 5,500+ Built and managed a team of Analytics experts across industries globally at TCS; 71 Countries travelled; 10400+ Students/Employees trained across India, Australia and Middle east; 5 Analytics innovation labs; 10 Start-up Advisory; 15+ Business Consulting Advisory. The slide also features logos for P&G, Syntex, TCS, MYDIGITAL, YOUPLUS, and DATALITYX. The bottom of the slide lists various topics: 1. Basic Of Analytics (Data Type, Variable Type, Scale of measurement, Descriptive/Summary Statistics, Measure of Central tendency, Measure of Dispersion, Normal Curve, Exploratory Data Analysis - Univariate, Bivariate); 2. Excel (Short cut keys, Excel Functions, Charts, Formulas basic and Advanced, Pivot Table/V Lookup); 3. Analysis Process - Excel Example (Exploratory Data Analysis, Data Cleaning, Data Preparation, Additional variable Creation, Data Analysis); 4. Data Visualization- Power BI (Reading Data, Data representation, Creating Different Views, Creating Dashboard); 5. Case Studies (Across Industries, Across functions, Practical and implementable, Useful when you leave college). The interface includes a Zoom control bar at the bottom with icons for Mic, Camera, Screen, and Leave.

MAKE A CAREER OUT OF PASSION

By ARUN JETLY- Professional Photographer

A webinar was conducted on 15th May, 2020 for Students of MBA on the topic “HOW TO MAKE A CAREER OUT OF PASSION” by Mr. Anurag Jetly who is a Professional Photographer. He has worked with major Lifestyle TV channels and on reality shows. He specializes in Time-lapse Photography and Gigapixel Panoramas.



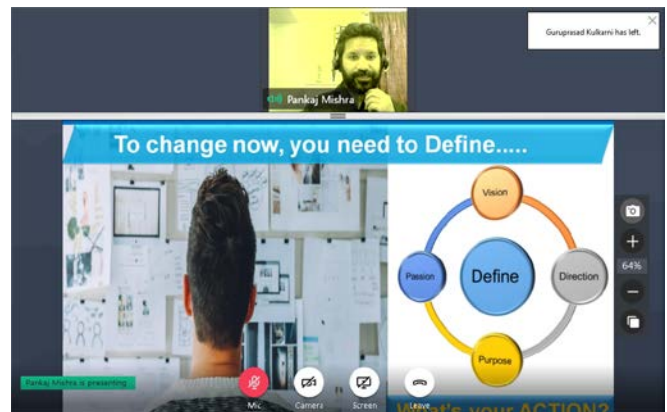
The session started by playing one of his videos of Himalayas. He shared his insight about the work that goes into photography and the management lessons that he has learned from his work. He stated the three primary management factors that are essential which are **Time Management, Logistics and Planning**. Before the end of the session multiple questions were posed by the students and the faculties which was addressed by Mr. Jetly. The session was ended by playing one of his videos of kedarnath.

ROAR TO CORPORATE

Mr. PANKAG K MISR -AWS Cloud Architect

A webinar was conducted on 18th May, 2020 for 4th semester MBA students on the topic “Roar to Corporate” by Mr. Pankaj K Mishra, AWS Cloud Architect, a highly motivated professional in IT.

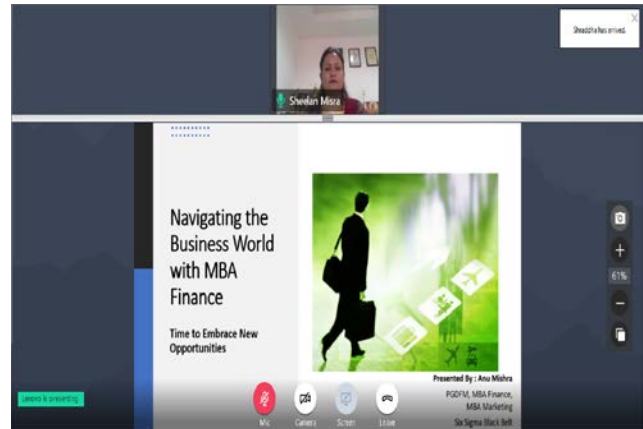
Students were briefed on Skills, upskill and reskilling process, and rebuilding the resume. He also shared about the 21st century skills like Creativity, Collaboration, Critical Thinking to mention a few, one must acquire in a changing environment. Speaker also shared his thoughts about jobs in future, skill demanded in past, present and future he also added that in future jobs will not be taken away due to automation, but we should learn to adapt to changing times. The session ended with short inspiring story from the speaker.



NAVIGATING THE BUSINESS WORLD WITH FINANCE

- ANU MISHRA

A webinar was conducted on 19th May, 2020 for 2nd Semester MBA students on the topic "Navigating the Business World with MBA Finance" by Mr. Anu Mishra, USI in Tax.



Speaker briefed the students about different career options after MBA finance, he gave an insight on various trends in the market for MBA Finance and salaries offered in the market for different job roles.

Mr. Anu gave the guidance for students to choose the right financial job and also provided the information on available career paths and skills that are needed for one to be successful.

ROLE OF OPERATION MANAGEMENT IN CONTEMPORARY BUSINESSES

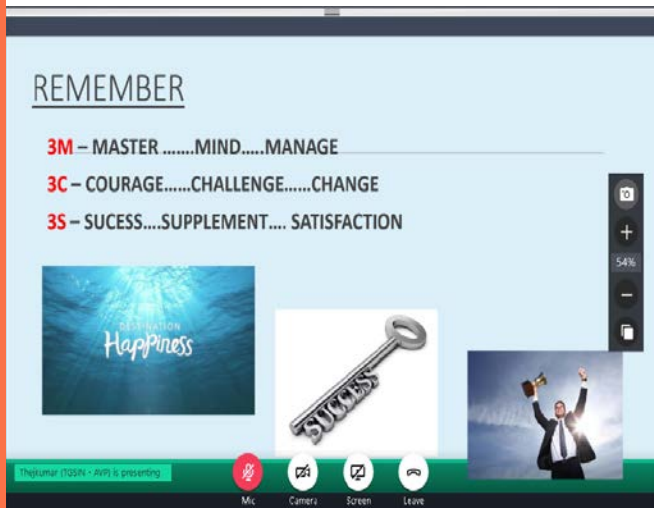
- B. THEJ KUMAR

A webinar was conducted on 20th May, 2020 for 2nd Semester MBA students on the topic "Role of operations management in contemporary businesses" by Mr. B Thej Kumar, Associate Vice President – Operations, Quality and Product Development, Toyoda Gosei South India Private Ltd.



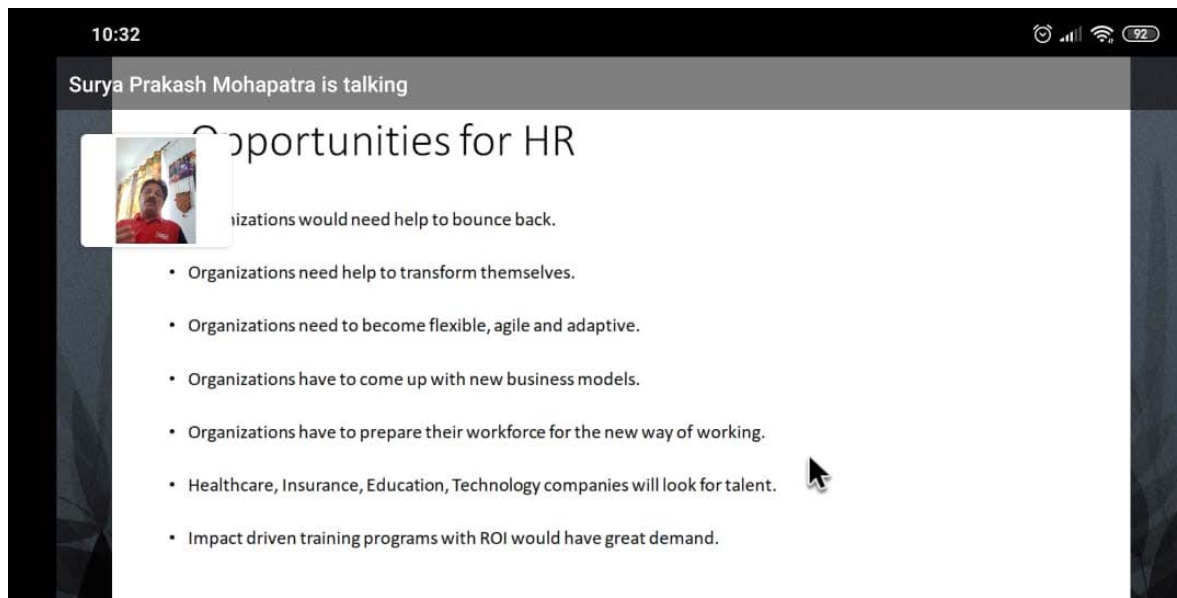
Mr. Thej Kumar emphasized on risk taking, diversified and innovative thinking needed to survive in terms of growth aspect in the industry. He briefed the students on various lean manufacturing systems in the Industry.

The session ended with the short message from the speaker, 3M (Master–Mind –Manage), 3C – (Courage – Challenge – Change), 3S (Success – Supplement – Satisfaction) an individual can inculcate in professional and personal life.



RESHAPING OF HR PRACTISES AND BUSINESS EXCELLENCE

Mr. SuryaKumar Mohapatra



Mr. Surya Kumar Mohapatra, Global Head-Talent Transformation and Learning & Development at Wipro Digital Operations and Platform, spoke on “Reshaping of HR practices and Business Excellence”. The Webinar started with a intro by Ms. Shilpi Khandelwal, President of L&D.

Mr. Mohapatra shared his insights on the current pandemic and its impact on Businesses and working environment. He defined the situation as “Battle of Life & Livelihood”. He focused on how "Skilling" is going to be essential for all to adapt to the post pandemic work environment.

He listed out various domains and skills required where students can make their careers. Finally, In the end, multiple questions were raised which were addressed by Mr. Mohapatra.

EMERGING TRENDS IN BUSINESS & FINANCE

PRESENTER- Mr. Ashok A Alurkar

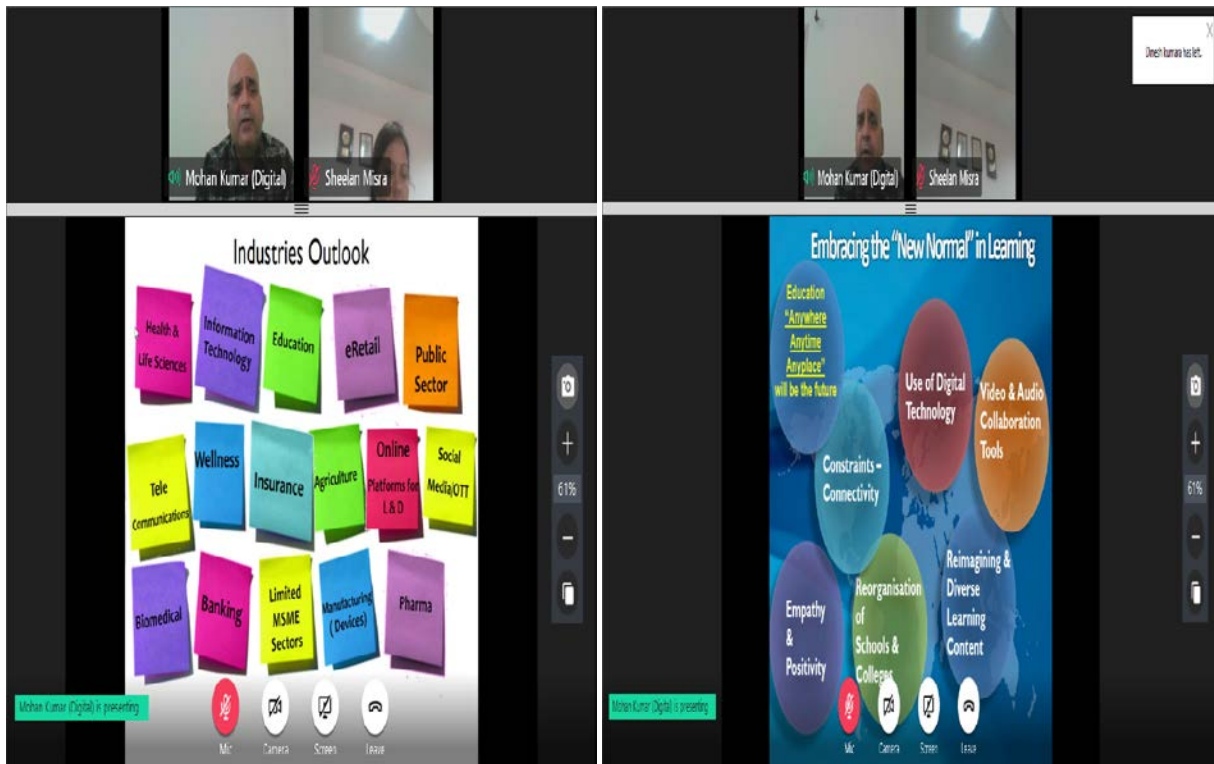
The Speaker Mr. Ashok A Alurkar, Director at PIFAA (Pune Independent Financial Advisor's Association) spoke on "Emerging Trends in Business & Finance".

Mr. Alurkar shared his insight into what would be the future trend of jobs in finance and how students can make a career in it. He quoted "Change the Path, but Never the Goal" which resonated profoundly among the students. At the end of the webinar, multiple questions were posed by the students and were patiently addressed by **Mr. Alurkar**.

Opportunities for MBA's - "EMBRASING THE NEW NORMAL"

Mr. Mohan Kumar, Practice Head at Wipro

A Webinar was conducted for Final Year MBA students where the speaker Mr. Mohan Kumar, Practice Head at Wipro, Chief Information Officer discussed the Opportunities for MBAs - “Embracing the New Normal”.

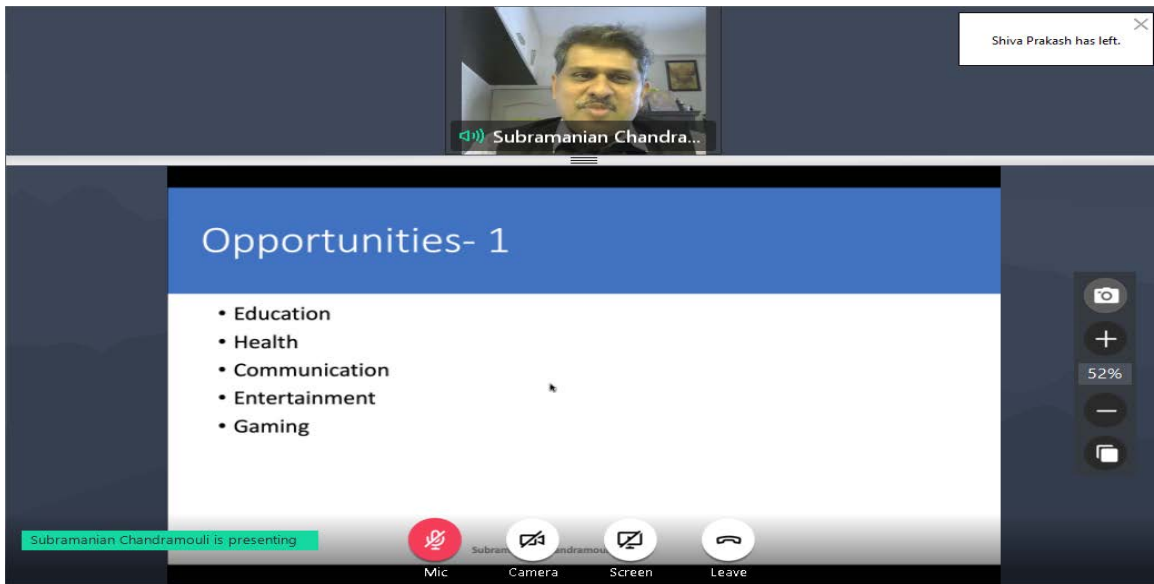


Mr. Mohan shared information as to how to prepare for the ‘New Normal’, The industry outlook, trends, the future of work, and the business impact with suitable examples.

He also encouraged students as to how to re-imagine workplace, connectivity, and to develop a new way of learning and working by adopting creativity, innovation, and design thinking. This webinar has given students a fair picture of the world post-covid-19 and the industry trends across the different fields.

-Subramanian Chandramouli

A webinar was conducted on 26th May, for the Second Semester Students of MBA. The presenter was Subramanian Chandramouli who spoke on the topic of “Sales and Marketing in post COVID-19 world”. He shared his insights on the challenges evolved in Sales and Marketing due to COVID-19.



He also spoke about the opportunities in the field of Sales and Marketing and how students can grab a hold off them in post pandemic work environment.



WOMEN EMPOWERMENT



SHE WILL RISE.

WITH A SPINE OF STEEL

AND A ROAR LIKE THUNDER,

SHE WILL RISE

-Nicole Lyons



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