

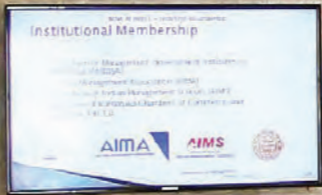


NEW HORIZON


COLLEGE OF ENGINEERING

M B A B R O C H U R E

new horizon
ka
maharaja



Vakra-Tunda Maha-Kaya
Surya Koti Samaprabha
Nirvighnam Kurume Deva
Sarva-Karyeshu Sarvada



MBA

MASTER OF BUSINESS ADMINISTRATION

Awarded

**B-SCHOOL PROVIDING PREFERRED
ENVIRONMENT FOR CAMPUS PLACEMENT**
ASSOCHAM 2020



About us

NHEI

New Horizon Educational Institution, established in the year 1970, is dedicated to creating today's pioneers and tomorrow's leaders. NHEI has a glorious history of 50 years as one of the most premium institutions in the country, providing quality holistic education ranging from kindergarten up to higher education. The institution has tie-ups with various MNCs and international universities and also boasts of numerous Centres of Excellence, within the campus, with the aim of providing a comprehensive multidisciplinary platform to all our students in order to empower them to reach their pinnacle of knowledge.

The Government of Karnataka has conferred the prestigious Karnataka Rajyotsava State award for the year 2012 to New Horizon Educational and Cultural Trust for outstanding contribution in the field of educational and social service in the state of Karnataka.

NHCE

New Horizon College of Engineering is an autonomous college permanently affiliated to Visvesvaraya Technological University(VTU), approved by the All India Council for Technical Education(AICTE) & University Grants Commission(UGC). It is accredited by NAAC with 'A' grade. All UG Courses are accredited by the National Board of Accreditation(NBA).NHCE's undergraduate, postgraduate, professional and research programs offer you the opportunity to work in groups that are small enough to develop a supportive team culture but big enough to provide the necessary diversity for experience and learning. The scenic and serene campus of NHCE is surrounded by major information technology giants like Intel, Accenture, Aricent, Cisco, JP Morgan, Symphony etc to aid in the development of knowledge. NHCE provides an environment that is conducive to personal, intellectual and professional growth.

Master of Business Administration

Autonomous

Master of Business Administration (MBA) is a two year, full-time autonomous program, affiliated to Visvesvaraya Technological University (VTU). The program proactively aims at, developing an inquisitive and analytical mind, seeking the right knowledge, acquiring appropriate skills, and fostering the right attitude to develop capabilities needed to manage enterprises. Furthermore, the program is committed to delivering the richness of entrepreneurship and multidisciplinary knowledge in a way where ethics and social commitments will be our cornerstones. The program offers Marketing, Finance, Human Resource, Business Analytics, and Operations specializations.

In addition to this, it also comprises of many certifications and value-added programs which ensure that students acquire all required skills to meet the industry standards and to overcome the challenges of current business scenarios. The teaching methodologies used to deliver the program are case analysis, discussions, assignments, PowerPoint presentations (PPT), remedial classes, guest lectures, industrial visits, workshops, seminars, orientation programs, industry connect programs, videos, and outbound activities. To give international exposure, foreign educational tours will be organized for those who opt for it. The program is inclusive of professional training viz placement training, effective communication, personality development, aptitude, and analytics that enable the students to match industry expectations and take on the challenges of the changing world.

About Ph.D. Programme in Management

The Department of Management Studies is recognized as the Centre for Management Research to offer the Ph.D. program in various functional areas of management by Visvesvaraya Technological University, Belagavi.

Benefits of Autonomous

Academic Freedom: The Autonomous Status accords an institution with the freedom to frame the syllabus and customize it as per the needs of the Industry. Students are taught the latest and relevant technologies to make them competent in the market. Experts from various industries and experienced academicians from reputed institutes are consulted in the process of framing the syllabus. Dedicated efforts are made to ensure that the syllabus framed is "Employment Centric" and potentially lucrative. The autonomous status has helped us to establish Centers of Excellence by: Adobe, VMware, SAP and HP. **The Centers of Excellence help us to incorporate state-of-the-art curriculum that is directly from the industry. We have already incorporated courses from Adobe, VMWare, SAP and HP into our 5th Semester B.E and 4th Semester MCA Syllabus to render our curriculum more industry-centric.** Out of the 275 modules taught under the autonomous scheme, 195 modules have been identified as the ones which are relevant to the industry. Fifty One (51) experts from the industry have been empanelled to teach various subjects across all the departments.

Choice-Based Credit System (CBCS): New Horizon College of Engineering follows the 'Choice Based Credit System'. CBCS has numerous advantages over the conventional system. Rather than evaluating student-performance using marks and percentages, which many a time can be inconsistent and unfair, CBCS uses Grades and Grade Point Averages (GPA) to evaluate student-performance. Using Grades and GPAs instead of marks and percentages provides a more holistic metric to measure student-performance.

Better Subject Choice and Electives: The earmarking feature of CBCS is that students, in addition to studying the core subjects from their branch, can also choose from a wide range of elective subjects from other branches as well, i.e. students from non circuit branches (Mechanical, Automobile, Biotechnology and Civil) can opt for electives offered by the circuit branches (Computer Science, Information Science, Electronics & Communication and Electrical & Electronics) and vice versa. This way CBCS seamlessly incorporates and encourages an interdisciplinary approach towards higher education which is adopted by the top Universities across the world.

Employability Becomes Easier: In today's competitive marketplace, there is a huge demand for proficient technical and management professionals. Practical training and a curriculum meticulously framed to meet the requirements of the job market are imparted to the students to make them readily employable. The overall syllabus is framed in such a way that students get to study more than 2 labs per semester, which in turn helps them gain more practical knowledge. In addition to this, hands-on project which is an important part of the curriculum plays a vital role in making students 'employment ready'.

Examinations: Equal weightage is accorded to both internal and final exams. Both the internal and the final exams are conducted by the college.

Make-up Examination: Students who fail to attend the final examination due to justifiable reasons, have a provision to take 'The Make-Up Examination' immediately after the semester results are declared. This feature of autonomy is extremely beneficial to students since they can clear their back-logs immediately rather than carry it forward to the next year.

Fast Track Semester & Examination: This facility is provided to assist slow-learners and students who have failed in one or more subjects to help them avoid losing one entire academic year. Fast Track classes are conducted and Examination is held at the end of each academic year.

Internships: Students are provided with multiple opportunities to intern at various Industries and MNC R&D Laboratories, during their vacation to groom them for the Industry.

Degree: Students graduating from New Horizon College of Engineering (Autonomous) are awarded with a 'DEGREE' from Visvesvaraya Technological University (VTU), Karnataka.

Collaborations and Beyond



**Harvard Business
School Online**

Harvard Business School Online Program: NHCE has entered into a Strategic Alliance with Harvard Business School Online a unit of Harvard Business School (HBS), Boston- US, which is consistently ranked among the top business schools in the world to offer Harvard Business School Online courses in a uniquely engaging way to learn vital business concepts. This agreement is designed to bring the Harvard Business School classroom experience and case studies to participants.

The HBS online program will help the students to join a community of likeminded peers from around the world who are committed to further their education and careers. There are multiple programs in the HBS online portfolio. A student can choose any one program which is best suited for him and it includes Business Analytics, Economics for Managers, Entrepreneurship Essentials, Financial Accounting, and Sustainable Business Strategy. The biggest advantage of this initiative is that upon successful completion of the program, the participant will receive a certificate of completion from Harvard Business School Online and will get Alumni status & Lifetime benefits from Harvard Business School Online.



SAP is integrated into the curriculum All the three specializations get to learn their respective SAP Modules

- SAP-FICO
- SAP – HCM
- SAP – SD





Trakinvest

Department of Management Studies, New Horizon College of Engg has signed an MOU with Fintech Infosystems Pvt Ltd for establishing an INVESTMENT LAB for using the virtual simulation platform – Trakinvest. Trakinvest ("TI" or "The Company") is an online platform focused on providing education, analytics, social intelligence, and AI tools for trading and investing.

"Trakinvest" gives pro-investor access to real market data from multiple global exchanges to trade in, build a portfolio, monitor & evaluate their investment decision. It provides an eco-system for finance students to learn the art of investing by trial & error with virtual money. This *simulation platform* is integrated with the *MBA finance* subjects related to investment from the current semester and students will have hands-on experience of managing portfolios like an expert, test their investment strategies, leverage analytics/social tools and compete in simulations enhancing employability skills.

CAPSIM® 

Capstone® was created by CAPSIM® Management Simulations, Inc., USA. Capstone® simulation is used by Leading B-Schools and Corporate Executive Training by several Fortune 500 companies.

This experiential learning technique has delivered lasting value to promising business enthusiasts. MBA students of NHCE get this opportunity to go through the experiential learning programme of the Capstone Business Simulation Tool.

Specialisations in MBA

"In the modern world of business, it is useless to be a creative, original thinker unless you can also sell what you create"

- DAVID OGILVY

Marketing is considered the most glamorous of the traditional core of Business Administrations. Marketers are directly responsible for creating a brand's character and recognition. It creates a bond between the consumers and the products/services being provided by an organization. With the advent of digital marketing, it is now a ubiquitous practice from startups to corporate giants. Department of Business Studies at NHCE combines the traditional with the new to create a foundation that will allow you to excel in any environment. From marketing strategy and mix to a digital toolkit for monitoring and optimizing your ad spends and returns, the curriculum exposes you to the best practices across the board. Case studies and marketing competitions give you practical experience and exposure

Analytics

"Information is the oil of the 21st century, and analytics is the combustion engine"

- PETER SONDERGAARD

Over the last two years alone, 90% of the data in the world was generated! You can read this statement again. There are 2.5 quintillion bytes of data created each day at our current pace, but that pace is only accelerating with the growth of the Internet of Things (IoT). MBA in Analytics at NHCE provides the scientific foundation that equip you with the right tools and strategies for taking on the world of big data. Create the right tools, strategies and visualizations and enable you to keep a tab on the pulse of the market. Analytics is also popular as a minor specialization bringing a 360° maturity and understanding.





Operations

"Plans are nothing, planning is everything" - PHILIP KOTLER

Operation Management plays a crucial role in an organization as it handles issues like design, operations, and maintenance of the system used for the production of goods. India over the past decade has experienced an unparalleled boom in the logistics sector. The thriving e-commerce market in India is bringing in new opportunities for logistics and supply chain management professionals. Operations Management specialization at NHCE imparts field-specific knowledge and educates the students about various trends in the industry. It covers the latest concepts of logistics and supply chain management. The curriculum is designed in such a way that it provides industry-specific knowledge and skills dissemination.

Human Resources

"Hire people who are better than you are, then leave them to get on with it. Look for people who will aim for the remarkable, who will not settle for the routine."

- DAVID OGILVY

The one-point agenda of leadership is to create leaders. Human Resources is the key to hiring and retaining the right mix of talent required to take an organization to the next level. HR is the powerhouse that turns the wheels of giant corporations and ensures the well being of the workforce. The HR department assumes even more importance in the knowledge industry as it has to ensure that the workforce is regularly re skilled and updated on the latest technologies. MBA in HR at NHCE equips you with the Legal and Compliance frameworks to lead an organization's workforce. It gives you the toolkit to identify and retain the right talent.

Industry Integrated Academic Features:

ACADEMIC FEATURES - EMPLOYMENT CENTRIC SYLLABUS DESIGNED AS PER INDUSTRY EXPECTATIONS

- 1) MBA from VTU
- 2) Training in SPSS
- 3) Training in Advance Excel in Business
- 4) Out bound Experiential Learning Program
- 5) Workshop on Stock Market Operations
- 6) Certificate in Entrepreneurship Development
- 7) Business Incubation Support
- 8) Workshop on Business & Finance News Analysis (Business Newspaper Subscription)
- 9) Training in online publications skills
- 10) Competency Mapping & Profiling workshop
- 11) Specialization Orientation Workshop & Certification
- 12) Industry Sectoral Analysis workshop
- 13) Corporate Support Projects
- 14) Project Report Writing
- 15) Presentation skills Enhancement
- 16) Case Writing & Case Analysis
- 17) Industry expert guest lectures
- 18) Industrial Visits
- 19) Membership in Department Clubs
- 20) Membership in New Horizon Alumni Forum
- 21) Membership from All India Management Association

Skill Enhancement for Global (G) and Professional (P) Programs

- 22) Training in Business Analytics (Analytics) ,
Training in Supply Chain Management (Operations)
Training in Digital Marketing (Marketing),
Training in Human Resource Practices (HR)
Training in Financial planning and Analysis (Finance)
- 23) Capstone Business Simulation
- 24) International Educational tour*

G	P	E	SEM
✓	✓	✓	I-IV
✓	✓	✓	II
✓	✓	✓	II
✓	✓	✓	I-II
✓	✓	✓	II
✓	✓	✓	II-III
✓	✓	✓	I-IV
✓	✓	✓	I-IV
✓	✓	✓	I-IV
✓	✓	✓	II-III
✓	✓	✓	II
✓	✓	✓	II
✓	✓	✓	III-IV
✓	✓	✓	IV
✓	✓	✓	II-IV
✓	✓	✓	IV
✓	✓	✓	II
✓	✓	✓	I-IV
✓	✓	✓	II
✓	✓	✓	III
✓	✓	✓	III
✓	✓	✗	III-IV
✓	✓	✗	III-IV
✓	✗	✗	III-IV

NOTE:

* Credit transfer will be available for MS Programs

**International Educational tour is offered to global students at extra cost

OPTIONAL VALUE ADDED PROGRAMS:

Training in Foreign Language: Suggestive : Mandarin (Chinese)/Spanish/French at an extra cost.
National Industrial visit at an additional cost.

TRAINING & PLACEMENTS:

New Horizon College of Engineering supports students in getting placed with organizations, while studying in the final year of their course. The Institute seeks feedback from recruiters, so as to prepare students better, to fit into the corporate world and meet mandatory expectations from hiring companies. As a result of this exercise, industry relevant topics are identified for students to get trained. These interventions are implemented from the first semester of their course so as to enhance their skills and knowledge in certain professional areas and thereby, better fit into the professional world. The training program encompasses multi stage process to train students to make them ready for the industry and develops the etiquettes for corporate world.

- 🌟 Business English Communication
- 🌟 Life skills for managers
- 🌟 Quantitative Aptitude Development
- 🌟 Attitude and Behavioral Development
- 🌟 Exclusive OJ preparation Workshop

PRE-PLACEMENT TRAINING

- 🌟 Training in Business English, Soft Skills Training, Quantitative Aptitude Training, Interview Skills Prep workshop and CV writing workshop will be provided to the students at an extra cost.
- 🌟 **VTU Consortium e-resources packages will be provided to the students at an extra cost.**

100% PLACEMENT OPPORTUNITY IS PROVIDED TO MBA STUDENTS

ABYETI TECHNOLOGIES
ACSENT CONSULTING
A C NIELSEN INDIA PVT. LTD.
ACE
ACC CEMENT LTD.
ACCENTURE
ADECCO
ADROITEC ENGINEERING
AIRCEL LTD.
ALLSTATE SOLUTION PVT LTD
ALCHEMY TECHSOL
ALMAWIZ
AMAZON WEB SERVICES
AON HEWITT
APPLIED MATERIALS
ASIAN PAINTS LTD
AMAZON INDIA
AMPLE TECHNOLOGIES
ANAND RATHI
ANORA SEMICONDUCTORS
APEX
APTEAN
ARTHA PROPERTY
ARIS GLOBAL SOFTWARE PVT. LTD. ARISTOGENE
ASM TECHNOLOGIES
AZUYO SOFTWARE
ATZ PROPERTIES
AVAALI SOLUTIONS
AVAYA
AXA TECHNOLOGIES
BATA
BUSINESS FUNDAMENTALS
BRILLIO
BHARAT LIGHT & POWER PVT LTD

BOSCH INDIA LTD
BRIGADE GROUP
BUSINESS FUEL
BUYHATKE
CAPGERNINI INDIA PVT LTD
CARMATEC IT CAREER NET
CONSULTING
CELSTREAM
CERNER HEALTHCARE INDIA PVT LTD CARGIL
CENTURYLINK
CENTRUM DIRECT
COLLABERA
CHOWGULE CONSTRUCTIONS
CIGNEX DATAMATICS TECH LTD.
CIGITAL ASIA PVT LTD
CLOUD THAT TECHNOLOGIES
CMC LIMITED
COMPUTER SCIENCE CORPORATION (CSC)
COGNIZANT TECHNOLOGY
CPM INDIA
CSC INDIA
CUELEARN
CREATIVE ENGINEERS
CROPIN TECHNOLOGY
CTECK-SBS
CYIENT INDIA
CONTINENTAL AUTOMOTIVE
CRMIT
D2L PHARMA
DCB BANK
DANSKE IT
DATAGRES TECHNOLOGIES
DAIWIK HOUSING
DECATHLON

DELL
DIRECT' INDIA
DHFL
DSR INFRA
DREAM INFRA
EDUREKA
EDS TECHNOLOGIES
ELLUCIAN
ETA ENGINEERING
EPIANCE SOFTWARE
ERTLOGS CONSULTANT
EUROFINS IT SOLUTIONS
ELLUCIAN HIGHER EDUCATION SYSTEMS INDIA PUT
LTD
ETHNUS CONSULTANCY SERVICES PVT LTD
ENVISON FINANSIAL SYSTEMS
EWEL
EXPERT RATING
EPSILON
EMC2
EVOBI AUTOMATIONS
E & Y INDIA
EXL SERVICES
FIRST AMERICAN
FIRMNXT
FRO AUTOMATION
FLIPKART
FANUC INDIA PVT LTD
FUTURE GROUP
G7 CR TECHNOLOGIES
GODREJ & BOYCE
GOLDMAN SACCHS
GALAXY MACHINERY
GLOBAL LOGIC

GRABGO
HAPPIEST MINDS
HCS TECHNOLOGIES
HEWLETT PACKARD INDIA
HIRECRAFT SOFTWARE
HM CONSTRUCTIONS
HOUR GLASS HP INDIA
HUNGER BOX
HUAWEI TECHNOLOGIES
HUMAN CAPITAL MANAGEMENT PVT. LTD.
IBM INDIA
ICICI SECURITIES LIMITED
IGATE PATNI LTD.
IMPETUS INFOTECH
IMS HEALTH
INCADEA
INDEGENE
INFOCON
INFINITE COMPUTER
INOX SERVICES
INTIMETEC VISIONSOFT PVT LTD
IPRIMED PVT. LTD.
IND US TARGET
INTELLIGENTIA
ITC INFOTECH
ICT TECHNOLOGIES
JBM OGIHARA AUTOMOTIVE INDIA
JUNIPER NETWORKS INDIA (P) LTD.
JUST DIAL
JOULESTOWATTS
K2 PARTNERING
KARVY
KELLY SERVICES
KOTAK URJA



KOTAK MAHINDRA
KPMG
KURLON INDIA LTD.
KVP BUSINESS SOLUTIONS
LE ECOSYSTEM
L&T INFOTECH LTD.
LIGHT MASS SOLUTIONS
LDS INFOTECH
LOWE'S
LITTLE APP
LKP SECURITIES
LUKUP MEDIA
MANHATTAN ASSOCIATES
MARA INDIA PVT. LTD.
MICROLAND LTD.
MINDTREE LTD
MORGAN STANLEY
MPHASIS
MPORTAL RESUPPLY
MYNTRA
MADURA COATS
MELTRONICS SYSTEMTECH
METTL
NEWGEN
NTT DATA GLOBAL DELIVERY SYSTEMS
NOKIA NETWORKS
NETCONNECT
NOAH INTERIORS
NXP SEMICONDUCTORS
NXTGEN DATACENTRE
NOKIA INDIA
OCWEN
OPEN STREAM PVT. LTD.
ORACLE INDIA PVT LTD

ODESSA TECHNOLOGIES
OG HEALTHCARE
OLA
ORANGE BUSINESS SOLUTIONS
P3 VOITH INDIA
PARK CONTROLS & COMMUNICATIONS
PVT LTD
PAXTERRA SOFTWARE
PEEPAL CONSULTANCY
PEOPLE REALM
PERSISTENT SYSTEMS
PRACTO INDIA PVT. LTD.
PEEPAL
PRDC
PIVOTAL
PARES!
PAYTM
PIN CLICK INDIA
PRACTICAL METHODS
PROFINCH SOLUTIONS PVT LTD
PROXIMO
PUNARVASU GRAPHICS
PWC
QINNOX
PRICEWATERHOUSECOOPERS PVT LTD
PINNACLE GENERATORS
QUANTUM POWER
QUINTILES
QUARTER TECHNOLOGIES
QWEST GLOBAL
RAAGA CONSTRUCTIONS
RANDSTAD
REAL TIME SIGMA PVT. LTD.
REELABS

RAAGA CONSTRUCTIONS
RACKS & ROLLERS
RETAIL 9 VENTURES
RELEGO DIGIMEDIA
REPUCOM MEDIA ANALYSIS INDIA PVT.
LTD.
RINAC INDIA
RI ENGINEERING
RLE INDIA
SAMSUNG INDIA
SAN ENGINEERING
SANKALP
SEMICONDUCTOR
SAP LABS
SECON INDIA PVT. LTD.
SCHNEIDER ELECTRIC
SHEOREY DIGITAL SYSTEM
SIGTUPLE TECHNOLOGIES
SKYFI LABS
SEINE PRODUCT DESIGN
SELLERWORX
SPECTRAA TECHNOLOGY
SPECTRUM
SPERIDIAN TECHNOLOGIES
SPRINKLR
SOCIETE GENERALE INDIA
SONY INDIA
SONATA SOFTWARE LTD.
SOFTWAY SOLUTIONS
SOWPARNIKA
SUCCEED TECHNOLOGIES
S&P GLOBAL
SAFRAN ENGINEERING
SAI HYDRAULICS

SATTVA SALARPURIA
SEMCON
SENVION
SERVION GLOBAL SOLUTIONS
SHOBHA DEVELOPERS
SIGMA INFOSOLUTIONS PVT LTD
SOFTWARE AG
SPIRENT COMMUNICATIONS INDIA PVT
LTD
SUSOL
SUZLON LTD
SUNQUEST INFORAMTION SYSTEMS
SUNRISE BIZ
SQUARE YARDS
STATE STREET
STUP CONSULTANCY
SWIGGY
TATA CONSULTANCY SERVICES LTD.
TECH MAHINDRA LTD.
THOMOS COOK
THOMSON REUTERS
TIMKEN INDIA LTD.
TMI / TECHSYSFORTE
TRAINEDGE CONSULTING PVT. LTD.
TRIADA TECHNOLOGIES
TRIGENT
TERRY HARRIS BUSINESS SOLUTIONS
TIK SERVICES LTD.
TAAL TECH
TAEGU TECH INDIA
TAS
TEK SYSTEMS
TIME INC
UJWAL MANAGEMENT SERVICES

UNITED MOTORS & HEAVY
UTC AEROSPACE
U-TECH
VIRTUOSOTRADE & SERVICES PVT LTD
VMWARE SOFTWARE INDIA P LTD.
VOLVO INDIA LTD.
VAAYU INDIA
VIJAY SPERIODALS
VST TILLERS & TRACTORS
VK DESIGN TECHNIQUES (INDIA) PVT
LTD
WIBMO INDIA
WILLIAM O' NEIL
WIPRO TECHNOLOGIES
WIPRO LTD.
WISSEN INFOTECH
WEBMOBI
WEIR ENSCI
WELLS FARGO
WHIZ CHIP DESIGNTECHNOLOGIES PVT
LTD
WOLFRAM RESEARCH
XELPMOC DESIGN & TECHNOLOGIES
XI HEALTH
YOKOGAWA TECHNOLOGIES P LTD.
YODLEE
100 BRICKS.COM
ZOOMCAR



TESTIMONIALS



ASHFAQ ZAMEER
MBA-FINANCE

“

The 2 years I spent in New Horizon College of Engineering was a great opportunity. A plethora of opportunities with the practical time-bounded managerial experience all through the course and also help find the real you. It's a promise of great experiences with an excellent faculty team and many events for you to take part in while you are here, build networks, take chances. There has been great support from faculties & placement officers. It is a dream come true, to begin my career with such a reputed company like, IBM. I proudly say that I'm a NEW HORIZONITE.

”



HEMAVATHI REDDY
MBA-FINANCE

“

New Horizon College of Engineering provides great exposure to students by organizing different activities and trainings which are very helpful for the students. The years spent here have been full of learning opportunities that were filled with fun and frolic. I have received great support from faculties & the placement department and I am thankful to them. It was with their constant support that I could enhance my skills and got myself placed with "Ernst & Young Global Limited".

”

TESTIMONIALS



BIJO JOSEPH
MBA-FINANCE

“

Apart from the lush green campus backed by astonishing infrastructure, studying in New Horizon college gave me a lead with lifelong career excellence. From the very supporting faculties to the Training & Placement Department, all helped me enhance my skills to the optimum and is still inspiring me to never surrender. My education at New Horizon was an encounter for a lifetime and will remain with me for eternity. I am happy to state that I am placed in by the college

”



AYESHA SANIYA
MBA-FINANCE

“

New Horizon College Of Engineering has always believed in helping and guiding its students and it was no different during the placement season. Regular classes held for aptitude and technical skills were of great help. Our placement administration team also guided and encouraged us at each step thereby helping me secure my placement in EY GDS Bangalore. My two years of study in New Horizon College Of Engineering is the moment I cherish the most.

”

Industry

Sponsored Laboratories and Centres of Excellence

SAP NEXT-GEN LAB

New Horizon College of Engineering, Bangalore has signed an MOU with SAP and has been accepted as an Associate Member of the SAP University Alliance (UA) program. Subsequently, as a member,

New Horizon College of Engineering has access to a wealth of resources developed in collaboration with faculty, students, SAP partners and customers across the world. SAP University Alliance is a global program in over 100 countries that aims to shape the future of higher education.

VERTICA

NHCE has signed an MoU with HP Enterprise to establish Big Data and Data Analytics Centre of Excellence with the state of the technology Lab at NHCE campus.

VERTICA Centre of excellence is focussed on giving an insight to students on major two big data platforms: VERTICA(licensed) and HADOOP(open-source). A portion of the curriculum is aimed for the students from a management perspective, where different types of Data modeling, analytics, and case studies are included apart from practical knowledge on VERTICA. Both circuit and non-circuit branch students learn the courses offered by this lab to make a career in data analytics. Students obtain certificates from Vertica Academy after undergoing several certification courses through their Online portal.



**DISCOVER
YOUR
FUTURE
HERE.**



**TODAY
A READER
TOMORROW
A LEADER.**

Student

Development programs

1. TECHNOLOGY BUSINESS INCUBATION CENTRE

Technology Business Incubation Centre at New Horizon College of Engineering encourages startups at NHCE. There are 92+ active Startups that have been actively supported by NHCE, and are actively operational under the banner of Centre for Innovation and Entrepreneurship. The vibrant patent Cell helped startups and other students and faculty members to file nearly 171+ patents during last 3 years! Industry sponsored labs with state of the art facilities have been created conducive ecosystem for Startups at NHCE! The vision of NH-EDC is to educate, mentor and provide enterprising resources to budding entrepreneurs and to build an exhaustive resource pool to aid potential student entrepreneurs at NHCE. NHCE is one of the selected colleges under PM-YUVA Yojana (Pradhan Mantri Yuva Udyamita Vikas Abhiyan), which aims to create an enabling ecosystem for entrepreneurship development through entrepreneurship education. Focus will also be on entrepreneurship promotion and social entrepreneurship. Working in collaboration with National Entrepreneurship Network (NEN), since its inception, NH-EDC has conducted various activities for the college students creating and promoting entrepreneurship awareness at the campus. E-WEEK is one of such initiatives where an array of activities are conducted raising the spirit of innovation and creativity which are considered as spark-plugs of entrepreneurship.

2. NEW HORIZON SCHOLARS PROGRAM

New Horizon Scholars' Program is a focussed initiative to recognize potential students in the 2nd & 3rd year and groom them for the best possible opportunities in the corporate world, ingovernment organizations or for higher education programs. The Scholar Program is ably supported with good amount of mentorship by industry leaders and scientific establishments to inspire the young minds, to focus their energy on emerging trends and technologies. The scholars undergo several workshops, guest lectures on trending technologies, industrial visits, live projects and hackathons to ensure they get maximum hands on exposure to the tools and technologies of their choice The purpose of the scholar lounge is to ensure a paradigm shift in the thought process of the identified students who are referred to as Scholars. It leads the students towards the identification of a smart career goal. The ultimate aim of scholar programme is to provide the best amalgamation of innovation, entrepreneurship development, skill up gradation, passion and aptitude along with sound theoretical subject knowledge, which in turn makes our student industry ready and innovators of tomorrow so that they can pursue their passion and think beyond the job

3. NEW HORIZON ENTREPRENEURSHIP DEVELOPMENT CELL (NH-EDC)

New Horizon Entrepreneurship Development Cell (NH-EDC) is working in collaboration with the National Entrepreneurship Network (NEN), in promoting entrepreneurship among the students at the campus to raise the spirit of innovation and creativity. The Centre for Entrepreneurship Development is funded by All India Council for Technical Education (AICTE) under AICTE-EDC for the year 2013-14. The centre was empanelled under Prime Minister YuvaYojana under Ministry of Skill Development & Entrepreneurship, Government of India in the Year 2017.

OBJECTIVES OF EDC

- To provide an interface between ideas from New Horizon College students and experts, To introduce new and innovative training techniques for students for a new venture
- To provide competent faculty support and consultancy
- To enable the students to take up entrepreneurship and start up ventures

Industry Speaks

Master of Business administration program under the leadership of Dr. Sheelan Misra, Professor & Head, has been able to commit towards putting a curriculum that gives best management education, innovative programmes, outstanding faculty and thought leadership. The department engages business leaders and entrepreneurs to conduct seminars, workshops and discussions throughout the academic year in order to expose students to industry perspectives.

Mohan Kumar,

Practice Head,
Digital Cloud Business
Wipro Limited

The engagement & interaction between industry speakers and students have been intriguing and that is a reflection of the quality of education being imparted by the New Horizon College, Bangalore. To an already established college with a proven record of commitment and earnest investment in their students, future augers exceptionally well by virtue of high-quality education and best in class infrastructure. The faculty of the college is learned, outstanding, and drives all the programs exceptionally. I wish the college all the best for the times to come.

Pankaj Mishra,

Cloud Advisor, TCS





Student Club

Master of Business Administration (MBA)

- Entrepreneurship Development Club (Idea Lounge)
- Acumen Club

SPORTS CLUBS'

- Volleyball Club
- Basketball Club
- Badminton Club
- Kabaddi Club
- Football Club

EXTRA CURRICULAR CLUBS'

- Dance Club
- Music Club
- Art Club
- Literary Club
- Photography Club
- NSS Club
- Socio-Political Club
- Adventure Club
- Fitness Club
- Media Club
- Fashion Club
- Leo Club
- Green Warriors Club
- Rotract Club

Note: The clubs are open to all the students of all the branches and streams

Intercollegiate

Cultural Fest - Sargam

SARGAM is an annual state level inter collegiate cultural fest organized by New Horizon Educational Institution. NHEI believes in providing great opportunities for the student to involve themselves in various activities which are diverse and challenging. Sargam is a platform for students to unleash the true potential of their talent. With this students learn skills such as event management, interpersonal communication and team building.

SARGAM fest brings together students from various educational institutions providing an excellent platform to showcase their talent and win handsome rewards too. It brings the PUC to the PG students of various streams across the state under one roof. In year 2019, Sargam was conducted on 20th and 21st of September 2019, with very special and unique theme was 'PANCHA BHOOTA-Essence of the Universe.

The theme 'PANCHA BHOOTA, for Sargam 2019 like previous years challenged and entertained students with a host of competitive events. A total number of 20 competitions ranging from one star to five stars, like Painting, Mime, Acapella, Freeze IT (photography), L. A Model, Switch Foot, DJ wars, Street dance, Quiz, Battle of Bands, Contemporary Dance (group), Street Play (group), Computer Gaming, Improv, Aircrash, B-Boying and the Mega event Maha Tattva were organized on the New Horizon Knowledge Park.

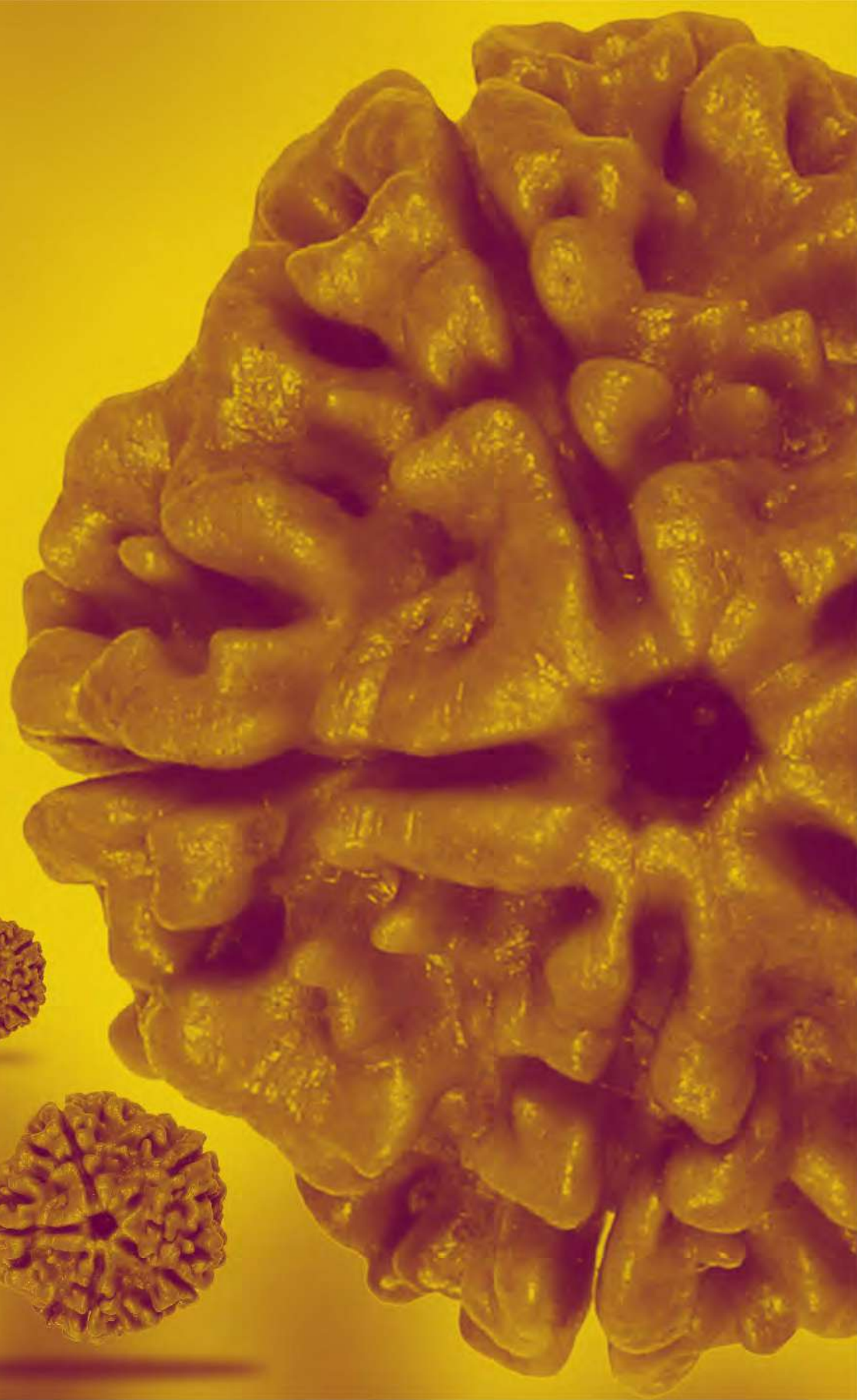


RUDRAKSH 2020

Department of Management Studies, New Horizon College of Engineering, organizes Management Fest "RUDRAKSH"- "a state level intercollegiate fest" which is held during the month of Feb/March, every year.

The fest is a management oriented event that provides a platform for the students to share knowledge and also help them showcase their managerial, leadership and entrepreneurial skills through interaction and innovation. Every year Rudraksh has a different theme and events. Both, the undergraduate and postgraduate students from various specializations and streams participate in Rudraksh from the colleges across Karnataka..

Rudraksh is designed around activities related to Human Resource (Vyakshya), Finance (Vitta), and Marketing (Mantram) domain which will let the students experience the challenges they would be facing in the future in their respective fields. In addition, we have an event titled "Chakravayuh" dedicated to identifying the best manager who has the potential to direct an organization towards success. To identify the best Talent, we have "Kalakaar"-- a cultural event that helps in exploring the talent of young minds, individually as well as in Groups. The events focus on helping the students to empathize the role they would be playing in the future.





NEW HORIZON
COLLEGE OF ENGINEERING



NEW HORIZON COLLEGE OF ENGINEERING

NEW HORIZON COLLEGE OF ENGINEERING

The College Campus is set amidst halcyon surroundings, enveloped by fresh air and greenery on the outer ring road of Bangalore, away from the hustle and bustle of the city. The imposing building and the lush green lawns are wonderful salubrious ingredients for meaningful learning. Every effort has been made at this Campus to ensure that the main building conforms to high standards of quality in construction. Every minute detail has been thought about, planned and executed in this Center for Learning. Purpose designed landscape and trees straddle the main block at NHCE in a beautiful campus. Located on Bangalore's IT corridor, the college is a paradise for learning. A 700 Seater Auditorium built to international standards for intellectual activities like paper presentations, seminars, workshops, debates and inter-collegiate competitions. Guest lectures for the students and faculty conducted here regularly.

CONFERENCE ROOMS

of corporate standards is one of the highlights of New Horizon campus. Ultra modern facilities to conduct board meetings and campus recruitment are available here.

CAMPUS FACILITIES

• WIFI Campus • Lecture Halls • Auditorium • Seminar Halls • Well Equipped Laboratories • Cafeterias • Medical facility • Ambulance Service • RO drinking water • Reprographics facilities • Utility Centre • Round the clock security • Book store & stationery shop • Bank & ATM • Transport facility • Indoor Stadium • Outdoor gym • Indoor gym • Sports Ground • Parking Facility

SEMINAR HALLS

are built with state of the art facilities to cater to the need of every student. Seminar halls are utilized for conducting seminars, workshops, guest lecturers and various other intellectual activities.

VIDEO CONFERENCE ROOM

with the help of telecommunication technologies, allows two or more locations to communicate by simultaneous two way video and audio transmissions. This room is also used as online class room. It has recording facility which enables recording of Guest Lectures for the benefit of the students.

LECTURE HALLS

The Lecture Halls are airy, spacious and well ventilated, in conformity with international standards. Extensive use of audio-visual media enables the students to grasp advance technology quite easily.

CANTEENS/CAFETERIA

The College Cafeteria is spacious, clean and hygienic, offering a variety of North Indian, South Indian and Chinese cuisine.

SPORTS FACILITIES

The college provides a host of indoor & outdoor sports facilities for the students. An indoor stadium with state of the art facilities houses the courts for Basketball, Volleyball and Badminton while a spacious and a well maintained ground allows students to play and hone their skills at Football, Volleyball, Basketball and Tennis. The campus also features a well equipped indoor and outdoor gymnasium. Recreational facilities and indoor games like Chess, Table tennis which are meant to stimulate and invigorate the students intellectually and physically are also available on campus.



NEW HORIZON
EDUCATIONAL INSTITUTION



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