



NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College, Affiliated to VTU | Approved by AICTE New Delhi & UGC
Accredited by NAAC with 'A' Grade & Accredited by NBA



MBA OUTLOOK – E-NEWSLETTER – JUNE 2020

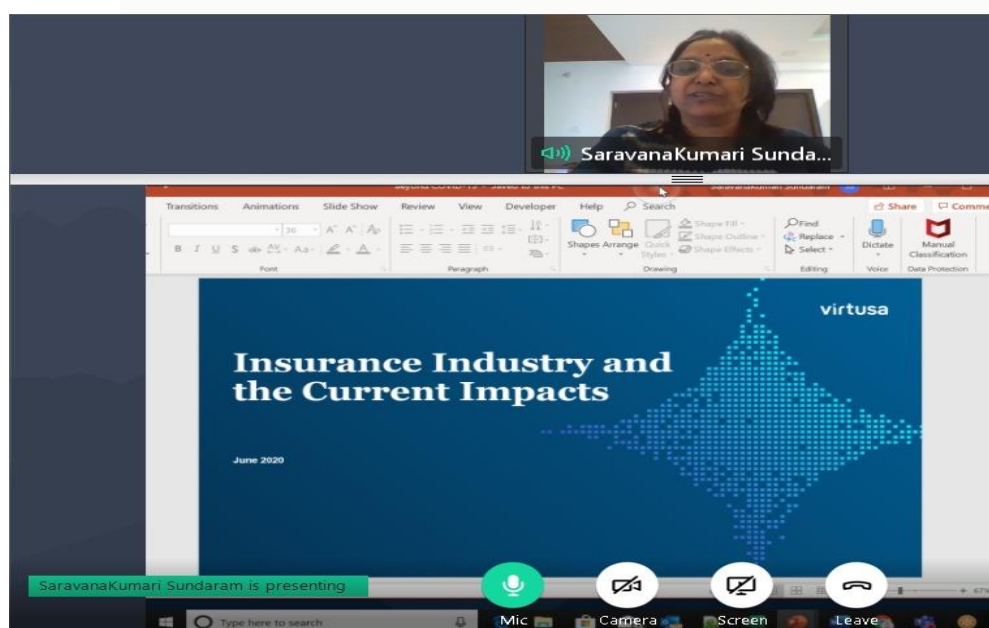


MBA OUTLOOK

E-NEWSLETTER

**JUNE -2020/ VOL 7/
Issue -5**

INSURANCE INDUSTRY & CURRENT IMPACTS



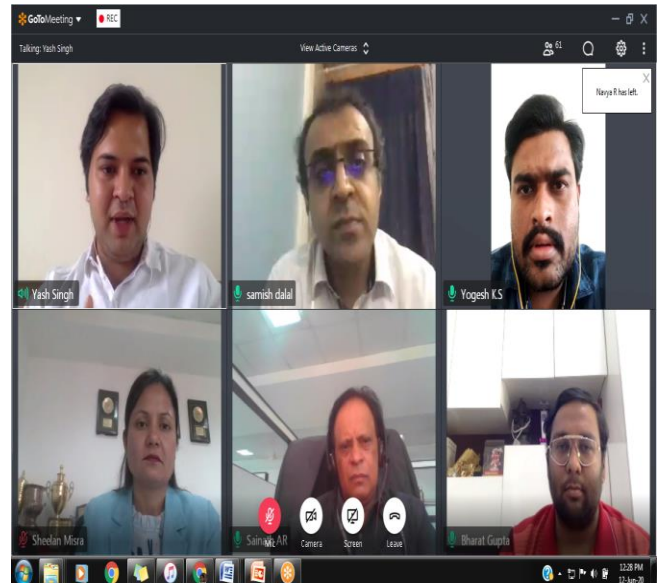
“

**"Don't Limit
your
Challenges.
Challenge
your Limits"**

Ms. Saravana Kumari Sundaram, Vice President of Insurance Solutions at Virtusa, spoke on the topic of “Insurance Industry and Impacts”. She has over 25 years of experience in across pioneering technologies such as BFSI domain, P&L management of large accounts, etc.

She Briefed the students on significance of Insurance and explained About general life Insurances. She also shared Insights on how Artificial Intelligence is being utilized in the field of Insurance to Minimize frauds.

GLOBAL FAMILY BUSINESS SUMMIT



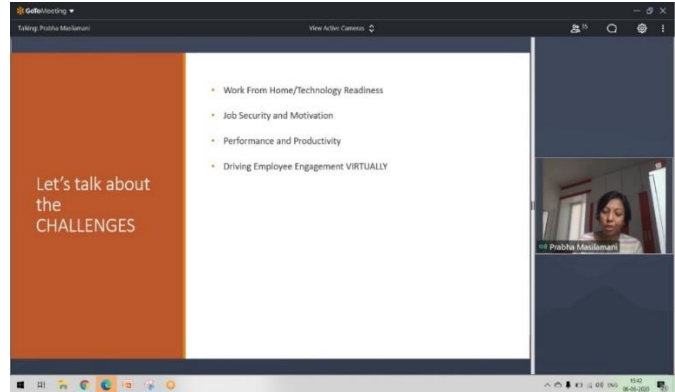
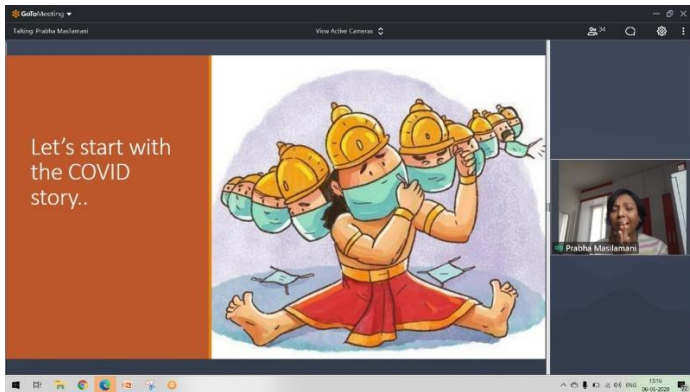
The speakers were Mr. Samish Dalal and Mr. Yash Singh who spoke on the topic of “Global Family Business Summit”. The session started with the opening remarks delivered by the Head of Management Department Dr. Sheelan Misra who was the moderator in the discussion. Mr. Yash Dalal is the Founder and MD of Grey Safety Tool Pvt.Ltd and COO of Greycart Founders. He shared his experiences in Family Business and shared an analogy of being adaptable to survive.

Mr. Smish Dalal specializes in the field of Negotiation, Entrepreneurship and Innovation. He is a professor at S.P Jain He spoke about three-point agenda required for any entrepreneur to follow which are:

1. Make it Global
2. Adopt in practice
3. culture



TO CREATE A BUSINESS CONTINUITY PLAN FROM HR PERSPECTIVE



The presenter was Ms. Prabha Masilamani who spoke on the topic of “Creating a Business Continuity plan from HR perspective”. She is currently working with 24[7] AI Innovations lab as a Global HR Strategist. Her previous roles have also been with global MNC’S such as Igate, Xilinx and Brocade, along with her many other accolades.

She explained about the challenges faced by an organization during the pandemic and the measures to overcome those difficulties. She also briefed students on the impacts of COVID-19 in the corporate world.

“

“Quality is the Best Business Plan”

International MDP/FDP on “The Role of Technology in Business Management for Revival of Economic Slowdown”

Technological innovation is a fundamental driver of economic growth and human progress. Ensuring technological progress during the Covid crisis is crucial to accelerating efforts for economic revival and growth. In view of this, Department of Management Studies, NHCE organized a Two days International Management/Faculty Development Program on "The Role of Technology in Business Management for the Revival of Economic Slowdown" on 17th & 18th of June 2020.

The banner features the logos of New Horizon College of Engineering (NHCE) and its 50th Anniversary. It is presented by the Department of Management Studies (MBA). The program is titled "INTERNATIONAL MANAGEMENT/FACULTY DEVELOPMENT PROGRAMME ON THE ROLE OF TECHNOLOGY IN BUSINESS MANAGEMENT FOR THE REVIVAL OF ECONOMIC SLOWDOWN". It lists eight speakers: Mr. Terence Martin, Dr. Manjunatha, Mr. Mohan, Ms. Ayushi Mishra, Ms. Preeti Tanwar, Dr. Neeraj Sharma, Mr. Narresh Kumar Yerraboina, and Dr. Sheelan Misra. The dates are 17th & 18th June 2020, with sessions from 10 AM to 12 PM and 2 PM to 4 PM. A note states that an e-certificate will be provided to all participants.

There were a total of 362 registrations from across the globe. Corporate professionals, faculty members, research scholars and students from US, Canada, Australia, Saudi Arabia, Bangladesh and from all parts of India took part in the webinar. A total of 8 speakers shared their views on varied aspects of Business, Management and Technology followed by Q & A sessions. Speakers emphasized on technologies like Block chain technology, New Age Marketing, Analytics, Artificial Intelligence & Augmented Reality that transforms and reshapes the economy.

The screenshot shows a Zoom meeting interface during the webinar. At the top, the same event banner is visible. Below it, a grid of video thumbnails shows participants. A central window displays a slide with the text "Journey through the Clouds" and "Thank you".

We are thankful to our principal, Dr. Manjunatha, for presenting the Inaugural address on the topic Paradigm shift in Education Sector. The participants were highly enthusiastic through the program and congratulated the leadership for team work in making the two day MDP/FDP a grand success.

Where The Mind Is Without Fear

Where the mind is without fear and the
head is held high
Where knowledge is free
Where the world has not been broken
up into fragments
By narrow domestic walls
Where words come out from the depth
of truth
Where tireless striving stretches its
arms towards perfection
Where the clear stream of reason has
not lost its way
Into the dreary desert sand
of dead habit
Where the mind is led forward by thee
Into ever-widening thought and action
Into that heaven of freedom, my Father,
let my country awake.

Poem by Rabindranath Tagore



EDITORIAL BOARD

PATRON: Dr. Moh
ADVISORY EDITOR:
HOD-MBA: Dr. Sh
FACULTY COORDINATOR:
STUDENT COORDINATOR: