

**New Horizon College of Engineering**  
(Autonomous college, affiliated to VTU)

**Odd Semester AY: 2016-17**

**Department of Management Studies**

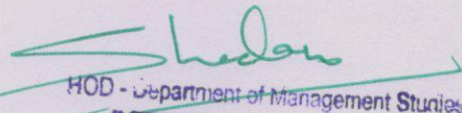
MBA-BOE

**Minutes of III BOE Meeting**

Held on November 5<sup>th</sup>, 2016

Venue: COE office, NHCE

Timings: 10.30am to 2.00pm

  
HOD - Department of Management Studies  
**NEW HORIZON**  
COLLEGE OF ENGINEERING  
Ring Road, Bellandur Post,  
Near Marathalli, Bangalore - 560 103

# NEW HORIZON COLLEGE OF ENGINEERING

## DEPARTMENT OF MANAGEMENT STUDIES

### BOARD OF EXAMINATIONS- MBA- III MEETING

#### AGENDA

*Agenda 1: Discussion on the Model Question Paper based on new Syllabus and Scheme of II Year MBA curriculum, NHCE*

*Agenda 2: Scrutiny of Questions papers along with Scheme & Solutions as received from COE Office, NHCE*

*Agenda 3: Handing over of accepted papers to COE, NHCE*

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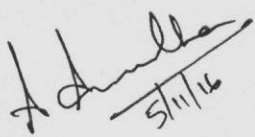
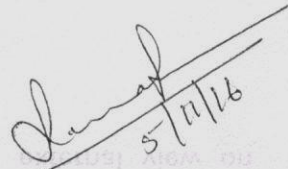
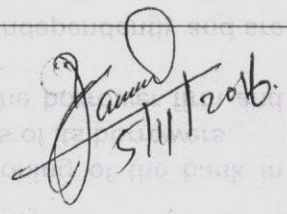
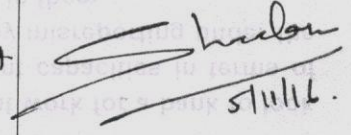
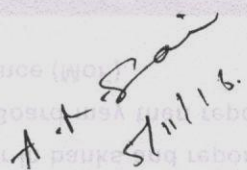
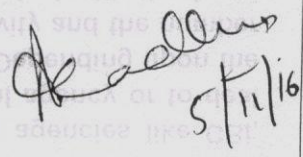
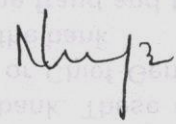
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1	List of BOE members (AY: 2016-17)	
2	Welcome Address by Chairman- BOE and Introduction of members	
3	Agenda 1: Discussion on the Model Question Paper based on new Syllabus and Scheme of III Year MBA curriculum, NHCE	
4	Agenda 2: Scrutiny of Questions papers along with Scheme & Solutions (Course: _____ Course code: _____) as received from COE Office, NHCE	
5	Agenda: III Agenda 3: Handing over of accepted papers to COE, NHCE	
6	Vote of Thanks by Chairman- BOE	

## BOE-MBA MEMBERS

AY: 2016-2017

Sl No.	Category	Name, designation and Affiliation	(Official) Email id	Mobile No.
1	Chairperson (HOD)	Dr. Sheelan Misra HOD-MBA, NHCE	hod_mba@newhorizonindia.edu	9900911649
2	Members (Internal) Prof/Assoc Prof/Sr AP (2 numbers)	Dr. A . R Sainath Prof, NHCE	arsainath@newhorizonindia.edu	9986559798
		Dr. Aradhna Yadav, Sr. Asst. Prof, NHCE	aradhanay@newhorizonindia.edu	9742736421
		Mr. Sancharan Roy Sr. Asst. Prof, NHCE	sanchanranr@newhorizonindia.edu	9449427654
		Ms. Kerena Anand Sr. Asst. Prof, NHCE	kerenaa@newhorizonindia.edu	9741729688
		Ms. Baby Niviya Feston, Sr. Asst. Prof, NHCE	babynf@newhorizonindia.edu	8861612930
3	Members (External) Prof./Assoc Prof. (2 numbers)	Dr. Anuradha, HoD MBA, Cambridge Institute of Technology	anuradhaoct@gmail.com	9964795238
		Dr. James Thomas, HoD-MBA Oxford College of Engineering	jamestyl2000@gmail.com	9945675721
		Dr. Leena James Associate Prof, MBA Christ University	leena.james@christuniversity.in	9845491475

MEMBERS PRESENT IN BOE 3<sup>rd</sup> MEETING HELD ON 05<sup>th</sup>, NOVEMBER, 2016

SL.NO	NAME	DESIGNATION AND AFFILIATION	SIGNATURE
1	Dr. Anuradha HOD, (MBA) Cambridge Institute of Technology	HOD. Cambridge Institute of Technology Bangalore.	 5/11/16
2	Dr. Leena James	Associate Professor MBA, Christ University Bangalore.	 5/11/16
3	Dr. James Thomas	HOD-MBA Oxford College of Engineering.	 5/11/2016.
4.	Dr. Sheldon Melissa	HOD-MBA, New Horizon College of Eng. Bangalore.	 5/11/16.
5	Dr. Sainath	Professor - MBA New Horizon College of Engineering	 5/11/16.
6	Dr. Aradhana	Senior Asst. Professor MBA New Horizon College of Engineering	 5/11/16
7	Baby Nirvya Feston	Senior Asst. Professor MBA New Horizon College of Engineering	

## Minutes of III BOE Meeting

Held on November 05<sup>th</sup>, 2016

Venue: COE office, NHCE

Timings: 10.30 am to 2.00 pm

### **WELCOME ADDRESS BY THE CHAIRMAN- BOE**

#### **INTRODUCTION OF MEMBERS**

**Dr. Sheelan Misra , HOD-MBA and Chairman- BOE-MBA** Welcomed and addressed the BOE members present in the meeting. The external BOE members present were:

1. Dr. James Thomas, HoD-MBA, Oxford College of Engineering
2. Dr. Anuradha, HoD MBA, Cambridge Institute of Technology
3. Dr. Leena James Associate Prof, MBA, Christ University

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#### Agenda:1

Dr. Sheelan Misra, briefed all the BOE members on the new syllabus and scheme of II year program. She briefed that the question papers should be screened based on the following guidelines:

Each question paper should cover five modules and a case study for the sum total of 100 marks.

Each module should have two questions of 16 marks each within the internal choice to answer one of the two questions as given below:

- Module – 1: Q1 or Q2 (16marks each; a-6 marks,b-10 marks)
- Module – 2: Q3 or Q4 (16marks each; a-6 marks,b-10 marks)
- Module – 3 : Q5 or Q6 (16marks each; a-6 marks,b-10 marks)
- Module – 4: Q7 or Q8 (16marks each; a-6 marks,b-10 marks)
- Module – 5: Q9 or Q10 (16marks each; a-6 marks,b-10 marks)
- Case Study Compulsory question (case study) 20 marks
- All the questions papers were scrutinized for revised bloom's Taxonomy level as indicated in the syllabus. Questions were scrutinized for covering the entire syllabus

Agenda:2

Following question papers have been reviewed from the COE's office:

Sub Name	Sub Code	No of question paper reviewed
Business & Service Marketing	16MBAMM3011	5 nos
Integrated Marketing Communication	16MBAMM3031	5 nos
Consumer Behaviour & Marketing Research	16MBAMM3021	5 nos
Banking and Financial Services	16MBAFM3011	5 nos
Advanced Financial Management	16MBAFM3021	3 nos
Investment Management	16MBAFM3031	4 nos
Industrial Relations & Employee Welfare Legislation	16MBAHR3011	5 nos
Organization Development & Change Management	16MBAHR3021	5 nos

The members of BOE thoroughly scrutinized all the question paper relating to all the courses to either to accept, modify or reject the question paper.

Agenda :3

The question papers were handed over to the COE, NHCE after scrutiny.

The second BOE meeting concluded with a vote of thanks by the Chairman-BOE, Dr. Sheelan Misra. She individually thanked the BOE Members for their committed participation in the discussions and for their valid inputs to each course question paper. The Chairperson involved herself in the discussions and interacted in-depth with the subject experts. The internal subject experts, also thanked the external members for their valuable contributions that lead to the success of the maiden BOE meeting.

  
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