



**NEW HORIZON
COLLEGE OF ENGINEERING**
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

Department of Management Studies
Internship details 2017-18

Name of the student	USN NO	Company Name	Topic	Specialization
Aishwarya.k.M	1NH17MBA01	Columbia Asia hospital	The finance process of CHA	Finance
Anusha V	1NH17MBA09	J Wings Manifest Wealth.	fundamental and technical analysis of forex market.	Finance
Arjun Menon	1NH17MBA10	vst tillers and tractors	A study on financial comparative statement of VST Tillers pvt ltd	Finance
meghana.b	1NH17MBA13	Beml	financial statement analysis related to Beml	Finance
Bilal Ahmed	1NH17MBA15	HAL-MRO Division	Ratio Analysis	Finance
Gajulapalli Rajeswari	1NH17MBA24.	All time support.	fixed asset evaluation.	Finance
Gunapati Srinivasa Reddy	1NH17MBA27	company -bhorukha power corporation limited	Financial feasibility analysis	Finance
Jyothi R	1NH17MBA34	IDBI FEDERAL life insurance co Ltd	Ratio Analysis (A study on profitability and liquidity of Firm).	Finance
Kevin Hardly S	1NH17MBA39	Seaton Sales	Maintenance of Company Accounts	Finance
M.venkata nagendra	1NH17MBA46	: Nagarjuna construction company	examining nd predicting risk of financialdistress using z scoremodule	Finance
Nalina N.B	1NH17MBA51	BIMAL AUTO AGENCY INDIA PVT. LTD	A study on insurance in auto agency	Finance
Pinky.m	1NH17MBA56	Saludo training and development Pvt LTD	cloud server confirgation	Finance
Pragyan Paramita Mohanty	1NH17MBA58	HAL	Financial Statement analysis	Finance
Praveen Kumar N	1NH17MBA59	Associated Hydro Pressing pvt Ltd	A study on financial statements	Finance
Saiphaniindra Eedara	1NH17MBA67	STAR PICK PVT.LTD	a study on TDS and gst in starpick Pvt.ltd	Finance
Saurabh Singh	1NH17MBA70	Goodwill comrades Pvt Ltd.	study on Indian equity market.	Finance
Sneha N	1NH17MBA75	J Wings Manifest Wealth	Analytical study on forex market	Finance
SOMASHEKHAR.C	1NH17MBA76	HAL MRO DIVISION	working capital management	Finance
Sumit kumar	1NH17MBA79	WNU INVESTMENT SERVICES PVT LTD	EQUITY MODEL ANALYSIS	Finance
Suyash shukla	1NH17MBA83	Saludo training and development Pvt LTD	cloud server confirgation	Finance
Syed Yarab	1NH17MBA85	HAL-MRO Division	Financial Performance Analysis at HAL-MRO	Finance
Apurv anand	1NZ17MBA06	Tangent pro Biz.	Cost Volume Profit Analysis	Finance
CHEZHAN B H	1NZ17MBA14	-Featherline pvt Ltd	Ratio Analysis	Finance
Darshan. B	1NZ17MBA15	IDBI FEDERAL LIFE INSURANCE COMPANY	PROFITABILITY AND FINANCIAL POSITION OF IDBI FEDERAL LIFE	Finance
Deeksha jain v	1NZ17MBA16	BEML Ltd	A theoretical study on the process of TDS on salary..	Finance
Indumathi dk	1NZ17MBA24	Midas touch brokeraging limited	Topic: role of equity advisor	Finance
KAVITHA D SOUZA	1NZ17MBA28	iMicro System	A study on inventory management at iMicro system	Finance
Kavyashree S	1NZ17MBA29	Color Tokens India LLP	"A Internship Report On Financial Performance Of ColorTokens"	Finance
Khateerja Arshiya VA	1NZ17MBA30	Nik Industries	Working capital and profitability analysis	Finance
Kishore Kumar D E	1NZ17MBA33	Saadruso technology ventures	A study on Finacial Statements at Saadruso Technology	Finance
Kishore Kumar D E	1NZ17MBA33	Saadruso technology ventures	study on financial statements at Saadruso technology	Finance
Krupakar Setty	1NZ17MBA36	Associated Hydro pressing pvt ltd	Working Capital Management	Finance
Lavanya Shree N	1NZ17MBA37	Vishal Precision Steel Pipes & Strips Pvt Ltd	Business Forecasting, Planning & Budgeting	Finance
Naveen B	1NZ17MBA48	CITIZEN CREDIT CO-OPERATIVE BANK	A Study on Citizen Credit Cooperative Bank	Finance
PRABHU.S	1NZ17MBA54	DART GLOBAL LOGISTICS PVT LTD.	Preparation of Dashboard and MIS	Finance
Praveen B	1NZ17MBA57	Karnataka state finance corporation	the function of KSFC in improvement of small and medium enterprise	Finance
Rinku p choudhary	1NZ17MBA62	IDBI FEDERAL life insurance co Ltd	Child Insurance Policy of IDBI Federal Life Insurance Company Ltd	Finance
Saipriya m	1NZ17MBA63	Midas touch brokeraging limited	comparitive analysis on financial statements	Finance
Sanjeev Mohite	1NZ17MBA65	IDBI FEDERAL life insurance co Ltd	ULIP	Finance
Suresh s	1NZ17MBA72	RASI TOURS AND TRAVELS	TOPIC COMPARITIVE STUDY ON RASI TOURS AND TRAVELS	Finance
Varun M	1NZ17MBA80	Columbia Asia hospital	theoretical study on accounts receivable in Columbia Asia hospital White	Finance
Vinod kumar A	1NZ17MBA84	Associated Hydro pressing pvt ltd	A study on Financial Performance	Finance
Y.M.Mounika goutham	1NZ17MBA86	Karnataka state finance corporation	organization structure of KSFC with respect to Sources and application of	Finance
ALMAS P	1NZ17MBA04	B2B NETWORKING	EXPLORE EXHIBITIONS AND CONFERENCE	Finance

KISHORE R	1NZ17MBA34	STUDY ON EBIT AND EPS ANALYSIS	COMER INDUSTRIES	Finance
RAMASHESHA T J	1NZ17MBA60	STUDY ON FINANCIAL ANALYSIS @ STOCK BROKERAGE FIRM	GOODWILL COMTRADES	Finance
DEEP JYOTI NATH	1NH17MBA17	STUDY ON WORKING CAPITAL MANAGEMENT	TANGENTPROBIZ	Finance
MANJUNATH P	1NZ17MBA39	STUDY ON COMPARITIVE ANALYSIS OF BALANCE SHEET OF MIDAS TOUCH LTD.	MIDAS TOUCH LTD	Finance
SWAROOP B	1NZ17MBA75	TRANSACTIONAL PROCESS OF THE COMPANY	HI- TECH INDUSTRIES	Finance
VIJAY KUMAR R	1NZ17MBA82	FINANCIAL STATEMENT ANALYSIS	KSDL LTD.	Finance
RAKESH SG	1NZ17MBA59	STUDY ON COST AND REVENUE ANALYSIS	BESCOM	Finance
SAMEER AHMED	1NZ17MBA64	STUDY ON CLIENT SERVICES AND BUSINESS DEVELOPMENT OF ADVERTISING	DANBEHOO	Finance
ANKITA RANI	1NH17MBA06	STUDY ON DEVELOPING DIGITAL TRANSFORMATION IN A SMALL BUSINESS THROUGH DANBEHOO	DANBEHOO	Finance
KOMAL P	1NZ17MBA35	STUDY ON ROLE OF DIGITAL ADVERTISING IN F&B BUSINESS	DANBEHOO	Finance
SHIKHA SUMAN	1NH17MBA72	KEY ACCOUNT MANAGEMENT IN DIGITAL MARKETING	DANBEHOO	Finance
DIPESH KUMAR PATTANAİK	1NH17MBA19	STUDY OF FUND MANAGEMENT	WEBIST SOLUTION	Finance
SWATHI S	1NZ17MBA76	STUDY ON GLEEDS HOOLMANN CONSULTING PVT LTD AND THEIR FINANCIAL STATEMENTS ANALYSIS	GLEEDS HOOLOOMANN	Finance
PRIYANKA MOHANTY	1NH17MBA60	PURCHASE AND STORE DEPARTMENT PROCESS	COLUMBIA ASIA HOSPITAL	Finance
NIVEA NATHALIA DIAS	1NH17MBA54	TECHNICAL ANALYSIS OF STOCKS	RADICAL FRAMES	Finance
REVATHI G	1NZ17MBA61	AN ANALYSIS ON ACCOUNTS PAYABLE	QWIKCILVER SOLUTIONS PVT. LTD.	Finance
SUSHMA MD	1NH17MBA80	B2B GATHERING	EXPLORE EXHIBITIONS AND CONFERENCE	Finance
VIVEK KUMAR	1NH17MBA94	RATIO ANALYSIS	TANGENTPROBIZ	Finance
NEETHUL KRISHNA	1NH17MBA53	STUDY ON RISK AND RETURN ANALYSIS AT LKP SECURITIES	LKP SECURITIES	Finance
IMRAN KHAN	1NZ17MBA23	DISTRIBUTION CHANEL OF MNS ENTERPRISE	MNS ENTERPRISE	Finance
SRIKANTH M	1NZ17MBA68	STUDY ON RECEIVABLE MANAGEMENT	ASSOCIATED HYDRO PRESSING PVT. LTD	Finance
HEMANTH M	1NZ17MBA22	FIXED ASSET MANAGEMENT	SUDARSHAN EXTRUSION PVT. LTD.	Finance
GOWTHAMRAJ P	1NH17MBA26	STUDY ON LOANS &ADVANCES AT TGMC BANK	TGMC BANK	Finance
AVINASH P	1NZ17MBA10	EQUITY RESEARCH	MIDAS TOUCH LTD	Finance
CHAITHRASHREE P N	1NZ17MBA51	DERIVATIVES IN STOCK MARKET	ASCENT	Finance
SHIVA KUMAR S	1NZ17MBA66	STUDY ON BUDGET & BUDGETARY CONTROL	BESCOM	Finance
KISHORA M	1NZ17MBA32	A FEASIBILITY STUDY ON SUPPLY CHAIN COST MANAGEMENT	BESCOM	Finance
TEJAS K S	1NZ17MBA78	PURCHASE AND SELLING COST	BESCOM	Finance
ASHWINI M REDDY	1NH17MBA11	STUDY ON ACCOUNTS AUDIT & TAXATION	B V KIRAN & CO.	Finance
NITHIN U	1NZ17MBA50	STUDY ON COMMODITY MARKET WITH REFERENCE TO GOLD &SILVER	ALPHA COMMODITIES PVT. LTD.	Finance
SUSHMITHA.P	1NH17MBA82	STUDY ON LOANS AND ADVANCES	NISSAN COMPANY	Finance
J BINDU MADHAVI	1NH17MBA33	STUDY ON FUND MANAGEMENT	RADICAL FRAMES	Finance
SUPRIYA J	1NZ17MBA71	STUDY ON INVESETMENT MANAGEMENT	WEBIST SOLUTION	Finance
VARSHA R	1NZ17MBA79	STUDY ON FINANCIAL STATEMENT ANALYSIS	NISSAN COMPANY	Finance
AKHIL PILLAI	1NH17MBA03	STUDY ON PORTFOLIO MANAGEMENT AT LKP SECURITIES	LKP SECURITIES	Finance
TEJUS R REDDY	1NH17MBA86	STUDY ON FOREX MARKET	SUNNESS CAPITAL IND. PVT. LTD	Finance
KIRAN N	1NZ17MBA31	STUDY ON IPO	INDI TRADE CAPITAL LTD	Finance
SWARNA SATISH	1NH17MBA84	STUDY ON AUDITING AND DIRECT TAX	A BALA MURALI KRISHNA FCA	Finance
SULAKSHA GOTHE	1NH17MBA78	STUDY ON ANALYSING THE INVENTORY MANAGEMENT	LAXMI SILKS	Finance
MOHAN KUMAR L	1NZ17MBA43	STUDY ON INVESTMENT AVENUES	RADICAL FRAMES	Finance
ANNIE PRIYANKA D	1NH17MBA07	ANALYSE STOCK MARKET PERFORMANCE	RADICAL FRAMES	Finance
MANJUSHA R	1NZ17MBA40	STUDY ON PORTFOLIO MANAGEMENT WITH RESPECT TO LKP SECURITIES	LKP SECURITIES	Finance
VIJAY R	1NH17MBA92	STUDY ON FINANACIAL STATEMENT ANALYSIS	NIRMALA SREENIVASULA & CO (CHARTED ACCOUNTANT)	Finance
NARENDRA BABU V	1NZ17MBA47	STUDY ON PERFORMNCE OF SELECTED MUTUAL FUNDS IN INDIA	DEALMONEY SECURITIES PVT. LTD.	Finance
MUTHU PRAKASH D	1NH17MBA50	STUDY ON WORKING CAPITAL MANAGEMENT	NCC NAGARJUNA CONSTRUCTION PVT. LTD	Finance
Ashish Govind	1NH16MBA03	LKP Securities	A study on Buying Behaviour	Marketing
Barath Gowda T R	1NH17MBA14	UOLO Technology Pvt Ltd	B2B Sales Challages in SME Markets	Marketing
Divya Prakash Rout	1NH17MBA21	Columbua Asia	How marketing dept works under strategies of Columbia Asia Hospital	Marketing
Gokul Sekhar	1NH17MBA25	Copplotic Business Solutions Pvt Ltd	Analyse and recommend branding strategies for recru	Marketing

Hashwini	1NH17MBA30	Starpic Fanasy Pvt Ltd	Service Promotion and BusinessDevelopment	Marketing
Jess Philip	1NH17MBA32	Punjab National Bank Housing Finance Ltd	Analyse Brand Promotions and Marketing Strategies that make digital mar	Marketing
Barath K	1NH17MBA35	UOLO Technology Pvt Ltd	Business Development via sales and Channel Marketing	Marketing
Joshna	1NH17MBA36	Easyoffice	A Study on Consumer Behviour on ing properties and ints importance in d	Marketing
Anuha Reddy	1NH17MBA41	WEBSIT Solutions	A study on Marketing strategies adopted by websit solutions	
Maresh Mohan	1NH17MBA43	MIDAS Touch	Customer Assistance and Portfolio Management	Marketing
M Dolly	1NH17MBA45	D View Café	A study on cutomer relationships	Marketing
Md Ashad Alam	1NH17MBA47	Brajesh Automobile Ltd	Consumer satisfaction on Mahendra Bolero	Marketing
Roger Daniel	1NH17MBA62	Cuse Fit	Offline sales in fitness Industry	Marketing
Rahul CC	1NH17MBA63	Saket Interiors	Customer satisfaction survey towards service provided by saket interiors p	Marketing
Ram Prasanna	1NH17MBA65	People Pro	Horse Blinkers of Franchisees	Marketing
Swarna Kumar M	1NZ17MBA74	Daily Hunt	Employee Engagement	Marketing
Shivani	1NH17MBA74	U tor labs	A study on digial product Marketing	Marketing
Sowmik Das	1NH17MBA77	Speed 4 Career	Consumer preference in speed 4 careers	Marketing
M sushmitha	1NH17MBA81	Hi tech Internaltional Trade Fair	Feasibility in Performance of Event Management	Marketing
Ajith M	1NZ17MBA02	People Pro	Franchisee Paradigm shift	Marketing
Bavyashee R	1NZ17MBA12	All time support	Implementation of Customer Relationship Management	Marketing
Divya S	1NZ17MBA17	ACR Electronics	Brand Management	Marketing
Nagasurya Teja	1NZ17MBA19	PL India	Digital Marketing	
Harish Babu KV	1NZ17MBA21	Exide Industries	An Organisational study in Exide Industries	Marketing
Kamesh	1NZ17MBA27	Buildmann Group	A Study on Consumer Behviour on ing properties and ints importance in d	Marketing
MayuraS M	1NZ17MBA41	MIDAS Touch	Digital Marketing in Prime cowork	Marketing
Megaraj Jawali	1NZ17MBA42	PL India	A study on ethcal challenges in market at PL India	Marketing
Mohan Kumar R S	1NZ17MBA44	MIDAS Touch	A Study on customer Satisfaction, strategies on customer retention	Marketing
Nishmitha	1NZ17MBA49	ACR Electronics	Digital Marketing	
Nicholas Niranjan	1NZ17MBA52	Goodwill Comtrades	A study on Handling customer relations manully	Marketing
Prajwal	1NZ17MBA55	Goodwill Comtrades	A Study on customer behaviour towards investing and factors affecting it	Marketing
Suyog Gargal	1NZ17MBA73	Decathlon	customer satisfaction on equipment	Marketing
Vignesh A	1NZ17MBA81	Goodwill Comtrades	A study on Market Potential and Business Development	Marketing
Vijay Kumar BN	1NZ17MBA83	Copplotic Business Solutions Pvt Ltd	Measuremet of Brand Awareness and Brand Perception of customers	Marketing