



**NEW HORIZON
COLLEGE OF ENGINEERING**

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MBA

OUTLOOK

MBA (E -NEWSLETTER)

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" Knowledge speaks, but wisdom listens"- Jimi Hendrix

EVENTS

Financial Planning For Young Professionals

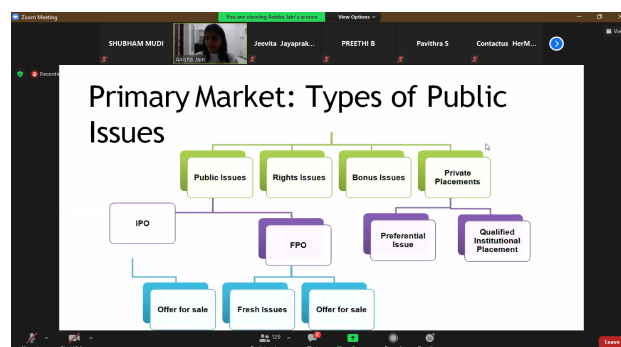
A session on the topic "Financial planning for young professionals" was organized by Department of Management Studies of New Horizon College of Engineering. The honorable speaker of the session was Ms. Nidhi Kothari, trainer at Her Money Talks. The session aimed at helping students to understand the importance of financial planning. It was an informative and interactive session and helped students in financial planning. We thank Dr. Sheelan Mishra, Head of Department of Management Studies for organizing such a useful session and helping students to progress in right path.



An Overview Of Security Market

A virtual session was conducted by the Department of Management Studies for 1ST year MBA students. The session was about an overview of the securities market. Ms. Anisha Jain, a financial coach in Her Money Talks spoke about the importance of securities market and how stock exchange exactly works. The speaker helped the students understand the basics of securities market so that they can get a brief idea of what stock exchange is all about. She spoke about how investments help us in the future, what kind of investments help us get more returns/profits. She also spoke about financial markets, stocks and the process of investing in the right place. The session

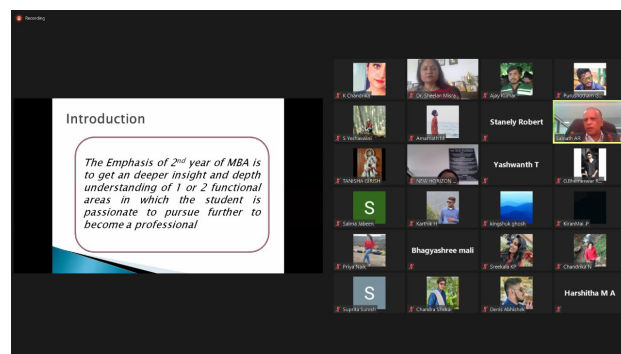
was very helpful for the students and they got to know how to manage their finances in the future and invest in the right way. This session was indeed interesting and the students were asking various questions regarding the stocks and investments. The session was very informative and ended with Q&A's and vote of thanks.



Specialization Orientation For Mba 2nd Sem Students 2021

The Department of Management Studies, NHCE Bangalore organized an Orientation Programme To choose the Specialization for the MBA students along with an insight in Competency mapping; headed by Dr. Sheelan Mishra, HOD of Management Studies, Ms. Pavithra Salanke, and Dr. AR Sainath.

In this online meet, the faculties of MBA department addressed the students and emphasized on the importance of specialization, current level of students' knowledge and inclination towards different management specializations such as Finance, Marketing, Human Resource, Data Analytics and Operations.



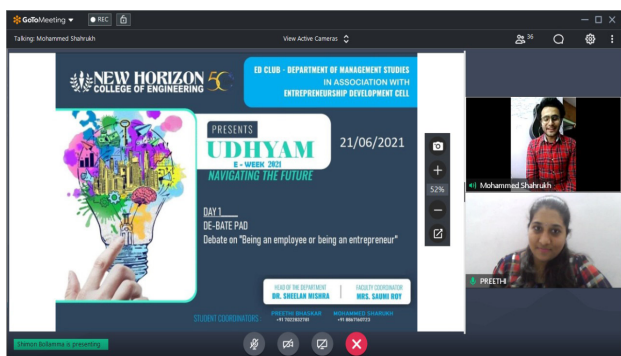
EVENTS

The session will help them to choose which specialization to opt for and explain the careers available in their domains and career paths that they can follow once they graduate from the institute.

The session also gave insights on finding candidates with the right skills and competencies in the growing organizations. Depending on the career sector and profession they choose to work in, there could be very specific skills, abilities and knowledge needed to do the job.

UDHYAM -Navigate the future

The Department of Management Studies, NHCE organized an Inter-collegiate event "UDHYAM" -Navigate the future, which was organized from 21ST – 23rd June, 2021. The Entrepreneur week was organized by Ed Club in association with Department of Entrepreneurship Cell, NHCE. Headed by Dr. Sheelan Mishra, HOD of Management Studies and Ed faculty in charge Mrs. Sami Roy.



The journey of the 3 day event was as follows:

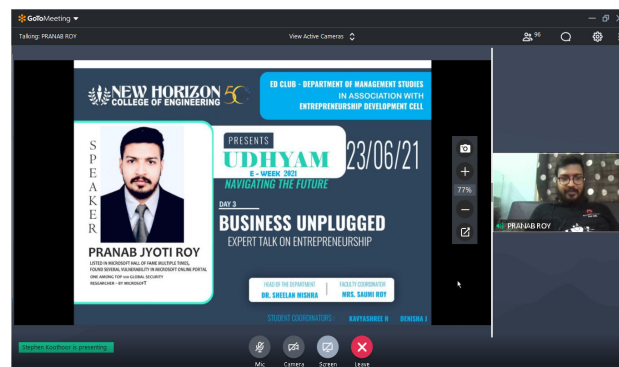
Day -1: Debate- Pad, which was mainly focused on contrast between being an employee or grow as an entrepreneur

Day 2: Socio- Business, the competition was based on presenting the business idea with a social cause.

Day -3: Business unplugged, an expert talk on business expertise, by Mr. Pranab Jyothi Roy, which gave insights into today's entrepreneurship step up for young minds that would lead them towards success if pursued.

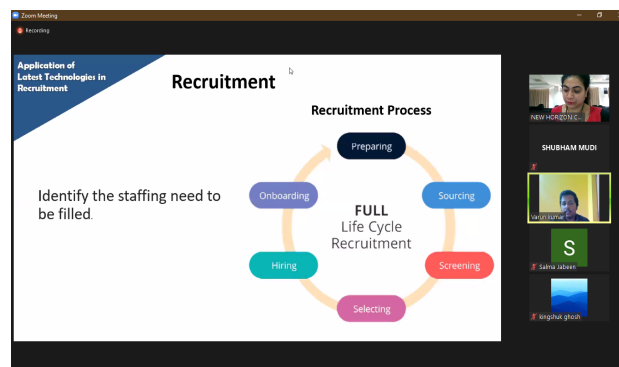
Over all the 3 days events bought great enthusiasm among the students from

NHCE and other colleges to actively take part and utilize the opportunities to present themselves.



Application Of Latest Technologies In Recruitment And Employer Branding

As rightly said "with ordinary talent and extra perseverance all things are attainable" - The Department of Management Studies had organized the guest lecture on application of latest technologies in recruitment and employer branding on 21st June 2021.



The speaker of this session was Mr. Varun Kumar N, Talent Acquisition Specialist in Skandysys Pvt Ltd.

The speaker threw insight on how recruiters look for the specific talent in an individual which is required to fulfil the job. It helped us to understand the importance of skills, talents and experiences that an individual should possess from recruiters point of view.

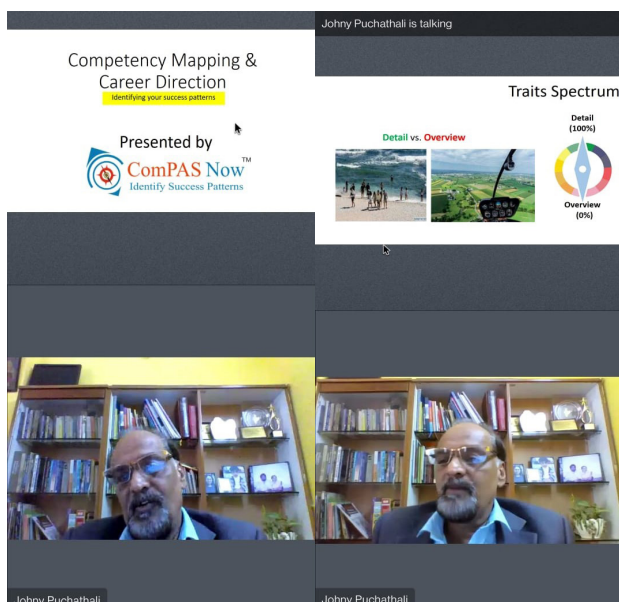
EVENTS

Competency Mapping And Career Direction

Online workshop on Competency Mapping and Career Direction was conducted for MBA 2nd semester students on June 22, 2021 via the GoToWebinar app. The speaker John Puchathali, CEO, Compas Now, weighed in some great points addressing the competencies an MBA student should encompass.

Mr. John Puchathali gave detailed insights on how to identify a specialization and map the competences required for the successful career. He emphasized on importance of the future need for competences in the workplace / company that are required in the industry for a successful career and how the competency Assessment can be helpful for students in order to select a specialization and build a career.

Speaker's advice was enlightening, helpful, and turned out to be a great guidance session for the students.



tion fit for market. The speaker for this webinar was Mr. R. Kaja Bantha Navas, an assistant professor in the School of Mechanical Engineering, Sathyabama Institute of Science and Technology, Chennai. He is also the director of Helios Innovation Pvt Ltd. In this session, the speaker spoke about innovations in the new market. The main aim of this webinar was to provide an insight into the latest advancement in the sphere of the product fit for market and to keep students embraced with the basics, use and practical aspect of the technology advancing at the global level. Building an innovation fit for the market describes a scenario in which the customers buy, use and tell others about the company's product. The session was helpful and ended with Q&A's and vote of thanks.



Building An Innovation Fit For Market

A webinar was conducted by the Department of Mechanical Engineering, institution's innovation council and Entrepreneur Development Cell on building an innova-

Special thanks

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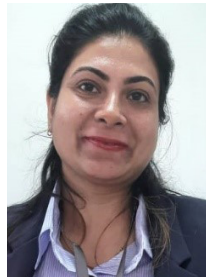
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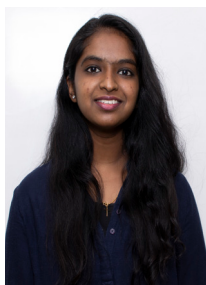
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