



NEW HORIZON
COLLEGE OF ENGINEERING



MBA-OUTLOOK

NEWSLETTER
JULY 2021

JULY-2020/Vol 8/ Issue 7



Event 1: INDUSTRY EXPERT SERIES

Name of the Event	INDUSTRY SECTORAL ANALYSIS – CONTEMPORARY PRACTICES AND OPPORTUNITIES IN BUSINESS ANALYTICS
Date	06.07.2021
Beneficiary	2 & 4 semester students
Write up	<p>Department of Management Studies organized an industry sectoral analysis – contemporary practices and opportunities in business analytics on 06.07.2021 for II sem students. The speaker for the session was Mr. Agrim Gairola, Distribution insights and analytics lead, prudential assurance, Singapore.</p> <p>Speaker highlighted those analytics areas has become an opportunity, target towards the future boss and one cannot create a perfect data without the help of technology.</p> <p>Speaker concluded the session by saying that writing course on analytics in your resume can even capture a hiring manager's interest and help them finding a dream job that requires determination to reach goals and achieve great things.</p>

**NEW HORIZON**
COLLEGE OF ENGINEERING 

DEPARTMENT OF MANAGEMENT STUDIES
PRESENTS
INDUSTRY SECTORAL ANALYSIS
ON
CONTEMPORARY PRACTICES AND OPPORTUNITIES IN BUSINESS ANALYTICS
BY

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AGRIM GAIROLA
DISTRIBUTION INSIGHTS
AND ANALYTICS LEAD,
PRUDENTIAL ASSURANCE,
SINGAPORE

6TH JULY 2021 @ 11AM

Event 2: INDUSTRY EXPERT SERIES

Name of the Event	OPPORTUNITIES AND CAREER PROSPECTS IN HR
Date	07.07.2021
Beneficiary	2 & 4 th semester students
Write up	<p>The Department of Management Studies organized industry expert lecture series on opportunities and career prospects in HR for 2&4 sem MBA students. The speaker for the day was Varughese Thomas. The session gave an in-depth understanding of how the market has job opportunities even in the field of HR. The Speaker started with explaining market and their benefits and disadvantages.</p> <p>He focused on how HR can bring tremendous change in society by incorporating certain technologies like automation , applicant tracking system etc .</p> <p>He further advised students to take some extra free online certifications also to enhance KSA.</p>



DEPARTMENT OF MANAGEMENT STUDIES

PRESENTS

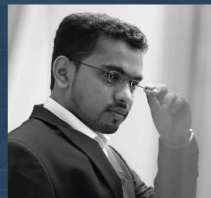
INDUSTRY SECTORAL ANALYSIS

ON

OPPORTUNITIES AND CAREER PROSPECTS IN HR

BY

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VARUGHESE THOMAS

DIRECTOR GLOBAL ALLIANCES
AT EXCELLEDIA VENTURES

7TH JULY 2021 @ 10AM

Event 3 COVID VACCINATION JAGRUTHI ABHIYAN- 2021

Name of the Event	COVID VACCINATION JAGRUTHI ABHIYAN - 2021
Date	09-07-2021
Beneficiary	2 semester students
Write up	<p>Students and the residents of villages mentioned below were trained on topics like, Taking Precautions that can be taken to stand against the virus.</p> <p>Process to register for online COVID vaccination. Information on accessing the website. Ways to take care of mental and physical health. The information was shared on COVID-19 and its impact on India, Methods to tackle the virus. Types of vaccinations available in India. Mental and Physical health care tips.</p> <p>This successful event hosted for about 100 participants where 65 attendees were from New Horizon College and 35 from the following villages :</p> <p>Rampura</p> <p>Anagalapura</p> <p>Doddagubbi</p> <p>Nimbekaipura</p> <p>Cheemasandra</p> <p>Vaccination drive was conducted at New Horizon College Campus</p>

NEW HORIZON COLLEGE OF ENGINEERING 50th Anniversary
DEPARTMENT OF MANAGEMENT STUDIES (MBA)
In association with
UNNAT BHARAT ABHIYAN
&
ENTREPRENEURSHIP DEVELOPMENT CELL, NHCE
Presents
"COVID VACCINATION JAGRUTHI ABHIYAN- 2021"
ಕೋವಿಡ್ ಲಸಿಕೆ ಜಾಗೃತಿ ಅಭಿಯಾನ-2021
"PREVENTION IS BETTER THAN CURE"
ತಡೆಗಟ್ಟುವಿಕೆ ಚಿಕಿತ್ಸೆಗಿಂತ ಉತ್ತಮ
Connecting
RAMPURA, ANAGALPURA, DODDAGUBBI,
NIMBEKAIPURA, CHEEMASANDRA
ರಾಂಪುರ, ಅನಗಲಪುರ, ದೊಡ್ಡಗುಬ್ಬಿ,
ನಿಂಬಕಾಯಿಪುರ, ಚೀಮಸಂದ್ರ
Organized by UBA CELL
EVENT COORDINATORS
Prof. SAUMI ROY
Prof. JAYASHREE N
+91 97405 16753
STUDENTS COORDINATORS
Avinash VP
Bhagyashree
Vinay kumar RR
Prakruthi RK
Aishwarya YS
Denis Abhishek
Suprita
+91 83104 09528
+91 70909 90363
09th July, 2021
@
11:00 AM

Event 4- BATTLE OF MINDS

Name of the Event	BATTLE OF MINDS
Date	12.07.2021 – 13.07.2021
Beneficiary	2 semester students
Write up	The Department of Management Studies under acumen club , organized battle of minds wherein the entire competition was divided into 3 rounds – Round 1- agree to disagree , where students had a discussion in an group based on the topic provided by the judge . Round 2- was conflict confronts- how to solve problems in business and organization , round - 3 was duel of perspective – individual one to one interaction happened. Students got an opportunity to learn and face the business strategies in real life.



DEPARTMENT OF MANAGEMENT STUDIES

ACUMEN CLUB

PRESENTS

BATTLE OF MINDS

ROUND 1:

AGREE TO DISAGREE

ROUND 2:

CONFLICT CONFRONTS

ROUND 3:

DUEL OF PERSPECTIVES

12
13/07/21

HEAD OF THE DEPARTMENT
SHEELAN MISRA

FACULTY COORDINATOR
PAVITHRA S

CONTACT AT : 7090990363
9591707037

REGISTRATION LINK:
[HTTPS://FORMS.GLE/CO4HGYKFPHN96RPSA](https://forms.gle/CO4HGYKFPHN96RPSA)

STUDENT COORDINATOR : VINAY KUMAR R R
RAYHAN KHAN

Event 5: INDUSTRY EXPERT SERIES

Name of the Event	OPPORTUNITIES AND CAREER PROSPECTS IN MARKETING
Date	17.07.2021
Beneficiary	2 & 4 th semester students
Write up	<p>The Department of Management Studies organized industry expert lecture series on opportunities and career prospects in marketing 2&4 sem mba students. The speaker for the day was Satyendra Kumar, sales support representative at caterpillar. The session gave an in-depth understanding of how the market has job opportunities even in the field of marketing. The Speaker started with explaining market and their benefits and disadvantages.</p> <p>He focused on how marketing can bring change in society by using marketing analytics. The future is very broad in field of job analytics, He further advised students to take some extra marketing free online certifications also to enhance KSA.</p>



DEPARTMENT OF MANAGEMENT STUDIES

PRESENTS

INDUSTRY SECTORAL ANALYSIS

ON

OPPORTUNITIES AND CAREER PROSPECTS IN MARKETING

BY

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SATYENDRA KUMA

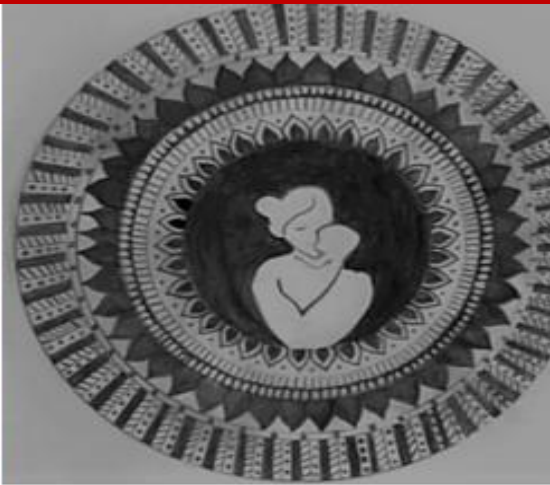
SALES SUPPORT REPRESENTATIVE
AT CATERPILLAR INC

17TH JULY 2021 @ 10AM

SKILLED ARTIST.



Nikshitha B
Section - " C "



Yashaswini S
Section - " B "



Shubham Mudi
Section - " A "

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CHANDHAN K M,

SUBHAM MUDI,

DENISHA.J

KAVASHREE H

GUNASHREE

