



**NEW HORIZON**  
**COLLEGE OF ENGINEERING**

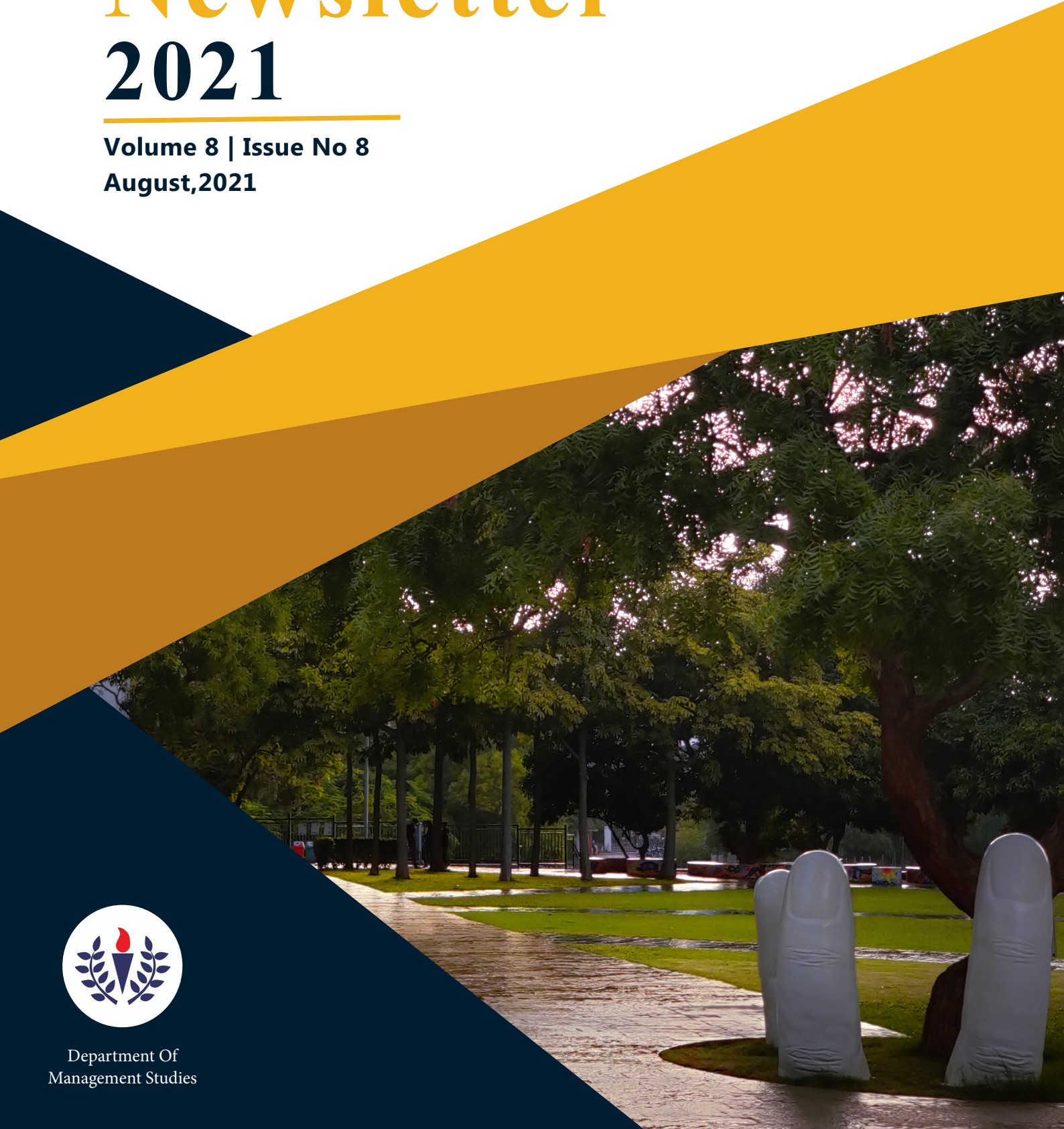


# MBA-Outlook Newsletter 2021

Volume 8 | Issue No 8  
August, 2021



Department Of  
Management Studies



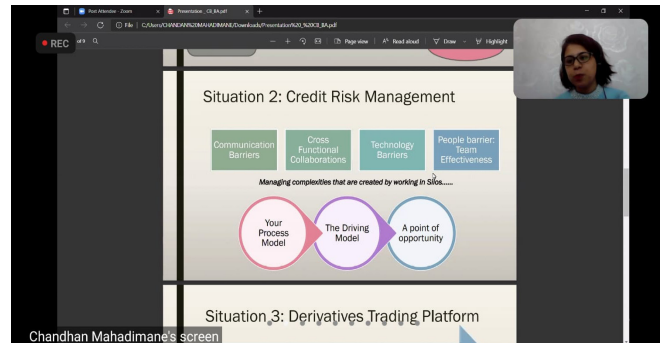


## EVENTS

### International Seminar On Managers Of The Future, Career Pathways In Business Analytics

The Department Of Management Studies, NHCE organized a Management Week-International seminar on Managers of the Future Career Pathways in Business Analytics in Association with AIMS -Association of Indian Management Schools. Headed by Dr. Manjunatha, Principal NHCE, Dr. Sheelan Mishra HOD of Management Studies, Faculty Coordinator Dr. Priyameet Kaur Keer.

The esteemed panel discussion was taken over by Dr. C Manohar, Chairman - AIMS, and honorable International speakers, Dr. Charu, UAE, Dubai & Prof. Avv. Maria Bruccoleri, Italy. The aim of this international conference was to indulge the students of our department and to promote the idea and insights on Data Analytics and its future impact where they have plenty of opportunities to shape their future if opted for.

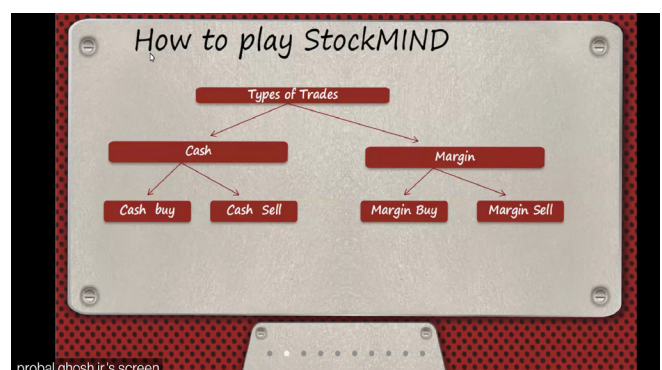


### Webinar On Stock Minds

The Department of Management Studies, NHCE, organized a Webinar on Stock Minds. Headed by Dr. Manjunatha, Principal NHCE, Dr. Sheelan Mishra HOD of Management Studies, and faculties of MBA Department.

The main motive of the Webinar was to bring insights and educating the students on the Investments and their wide aspects in today's world.

The students were indulged and had a great experience and gain knowledge about Stock Minds and its future impact where they have plenty of opportunities to shape their future if opted for.





## EVENTS

### Student Outreach Program On Swarajya @ 75

A webinar was conducted by the Department of Management Studies in association with DISHA BHARAT for 1st year MBA students. It was a student outreach program on swarajya@75, The speaker of this session was Mr. Pramodh Nataraj, coordinator of Disha Bharat.

This was indeed a powerful session as the speaker spoke took back the students to the history of how India got independence from the Britishers, how Indians bravely fought for the freedom of our country and succeeded in doing it. This session took us back to the time of Indian independence movement.

It was very motivating, informative and indeed a powerful session for the students and Mr. Pramodh Nataraj's voice and tone made it even more powerful. The students enjoyed the session throughout and are looking for more powerful and motivational sessions which will help the students not only knowing the history of India, but also

make them understand what it takes to be independent. Freedom is one of the most important necessity. The session ended with Q and A's and was inspirational.

### Quiz-It

An online business quiz was conducted by the Department of Management Studies in association with Karnataka Management Association (KMA).

The faculty coordinator of this event was Pavithra.S, Associate Professor of the Department of Management Studies. The student coordinator was Kingshuk. As the name suggests, this was an online business quiz in which students actively participated and shared their knowledge on business. This event was very informative as the students got to know more information about business. This business quiz was open for all the UG and PG students. The top ten winners of the quiz were awarded by the HOD of Management Studies and E-Certificate was provided to all the participants of the event.





## EVENTS

### TGV Career Compass

A live interactive session on 'career guidance' was conducted by the Department of Management Studies (MBA) in association with 'The Guiding Voice'.

The speakers of this session were Mr. Naveen Samala, founder of The Guiding Voice and Mr. Sudhakar Nagandla, co-founder of The Guiding Voice. In this live interactive session, the speakers guided the students on taking various career paths and their importance. The speakers also spoke about the different career paths available after completion of MBA. This session was very interactive as the students were having many doubts regarding their careers and the speakers were helping to clear those doubts and guided them. The students got to know about the different career paths for the specialization that they have chosen. The session was very informative and ended with a lot of Q & A's.



### INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME

The Department of Management studies (MBA) NHCE, Organized a International Faculty Development Programme on Analytics: Changing the way business is done- Opportunities and challenges Headed by Dr. Manjunatha, Principal of NHCE, Dr. Sheelan Mishra HOD of Management Studies, and Faculty Incharge Dr. Priyameet Kaur Keer.

**NEW HORIZON COLLEGE OF ENGINEERING** 50th Anniversary

**Department of Management Studies (MBA)**

Presents

**International Faculty Development Programme**

Theme

**"Analytics: Changing the way Business is Done - Opportunities & Challenges"**

International Speaker

**Dr. Neeraj Sharma**  
Business Analyst,  
University of Michigan, USA

Date: 14th August, 2021 Time: 3:00pm - 5:00pm

The International guest speaker Dr. Neeraj Sharma, Business Analyst, University of Michigan, USA.





## EVENTS

Bought insights on increased ability to innovate with analytics and how it is producing a surge of benefits across industries and the wide opportunities and challenges associated with Analytics in today's world.

The facilities of MBA Department were indulged and had a great experience in gaining knowledge about Analytics can be extremely beneficial to analyze historical patterns and also help predict future behavior and opportunities, which is where analytics comes in.

### Unnat Bharat Abhiyan



In the month of June, Unnat Bharat Abhiyan and flagship of program of Ministry of Human Resource Development, Government of India conducted video making and poster making competition. The basic conditions for making the video are as follows:

- 1.It should be in regional language.
- 2.Duration less than 2 minutes.
- 3.It must be related to awareness about covid vaccination, social distance and wearing mask.

Then on 15th August,2021 UBA arranged a online meeting for announcing the winners, in that they announced Harish Shashikanth Pattar has secured 3rd place in national level video making competition, proud moment for students and facilities of Department of Management Studies, NHCE (MBA).

Harish said "It was amazing moment for me. I heartily thank the Department of Management Studies, NHCE for giving me this opportunity to showcase my talent.

Thank you!! "

Harish was presented a memento of appreciation by Dr. Sheelan Misra HOD of Management Studies, NHCE for his efforts and achievement which help Harish secure 3rd place at National level of competition.





## EVENTS

### INDEPENDENCE DAY

The 75th Independence Day at NHCE was indeed a momentous occasion in our college. Our honorable chairman, secretary, principal, senior staff and, students graced the commemoration with great enthusiasm. The entire fraternity took part in the national flag hoisting ceremony to celebrate the significance and pride of 75 years of freedom. Cultural programmes were performed by our students in honor of patriotism, sacrifices, and the glorious past of our nation.



### Open day

We had a great time recreating college experiences, our parents, who joined us on an incredible journey back to campus on August 21st 2021. From laboratories, industry labs to placement departments and classrooms, they had enjoyable time learning, reliving their young days, along with our students. There were staff and students volunteers who coordinated the event exceptionally well. Parents who have had a tour of our excellent infrastructure have lectures to learn about the classroom teaching strategies, smart faculty, and smart technologies used to enhance teaching methods, and have hands-on experience in the laboratory. It impressed the parents to learn that the NHCE teaches students the valuable life skills of seminars and workshops that could be used in the future. Visiting college with their children, going back in time, and reminiscing about the good old days of parenting for a memorable experience.







## EVENTS

### ED Cell - “World Entrepreneurs Day”

The Department Of Management Studies, NHCE, celebrated “World Entrepreneurs Day”. The event was presented by New Horizon Centre for Innovation, Incubation and Entrepreneurship. It was headed by Dr. Sheelan Misra and coordinated by Mrs. Saumi Roy, Dr. Thirukkumaran and all the members of the ED cell. On the 21st of August the 1st event “Prerana” was conducted.

#### Day-1: Prerana

NISP, ED Cell & IIC in association with New Horizon Centre for Innovation, Incubation and Entrepreneurship organized a poster making competition. The objective of the competition is to ignite the fire of imagination, awareness and creativity in the students. The theme of the competition is ‘The New Normal’. The young learners

**NEW HORIZON COLLEGE OF ENGINEERING** 50<sup>th</sup> ANNIVERSARY

**NISP ED CELL IIC**

New Horizon Center for Innovation, Incubation and Entrepreneurship

Presents

**“World Entrepreneurs Day”**

**Day - 1: PRERANA**

21<sup>st</sup> August 2021

**POSTER MAKING :**

THEME: INNOVATION ,CREATIVITY

Upload here : <https://forms.gle/73CmwNtaQcFSQJCA>

**Identify a problem :**

CLICK A PHOTO OF A PROBLEM IDENTIFIED AND WRITE ABOUT IT

Upload here : <https://forms.gle/47H4h3fEa2uKfj8>

**Case analysis :**

WRITE THE CASE OF SUCCESS/ FAILURE START-UP FOUNDER IN 500-1000 WORDS

Upload here : <https://forms.gle/MHW9tqZNF91LKLm6>

Student coordinators : **Nikshitha** +91 994037602 | **Bollamma P A** +91 994094792

can display their artistic skills through an array of posters. The posters could be made

in English, Hindi or Kannada. Each participant could submit only one poster. The poster would be judged according to the following criteria:

- Creativity
- Presentation
- Relevance to the theme.

#### Day-2: Prahathi

NISP, ED Cell & IIC in association with New Horizon Centre for Innovation, Incubation and Entrepreneurship organized a session on ‘World Entrepreneurs Day’- “Prahathi” on 23rd of August 2021. The Honourable speakers for the session were Prof Samish Dalal – Associate Professor, Global FMB, S P Jain School of Global Management, Dr. J. Katyayani – Professor & Head of Business Management, Sri Padmavati Mahila Vishvavidyalayam, Naren Thakkar – Director of Fixoboard and Dr. Sheelan Misra – HOD of Management Studies, New Horizon College of Engineering. The session emphasized on the role of NEP 2020 in promoting creativity, innovation and entrepreneurship.

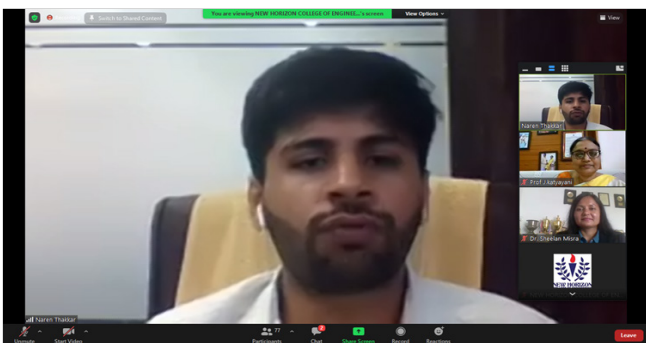
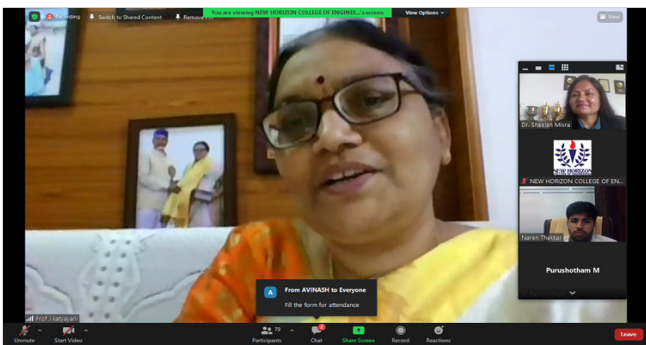
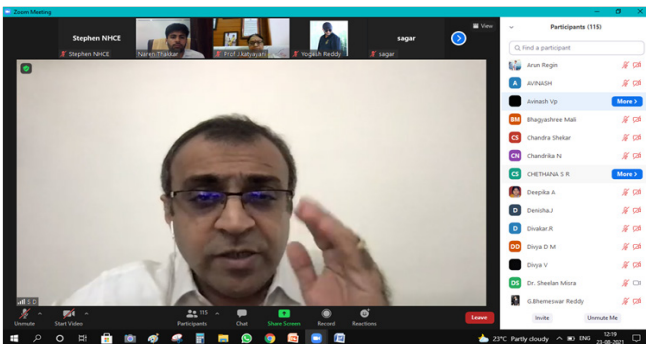
The main objective of the programme was to help students know about the National Education Policies on entrepreneurship education that emphasizes on creativity and innovation. The session was very informative and interactive which provided an explosive pace of technological development aligned with the sheer creativity. The speakers spoke about NEP 2020, which aims to

## EVENTS

promote student entrepreneurs with the exposure to vocational education in partnership with industry and in alignment with the sustainable development.

They spoke about the underlying opportunities of student entrepreneurship and technological development which is innovation oriented.

They also motivated students to cultivate dynamic thoughts and foster progressive ideas. We thank Dr. Sheelan Misra and Department of Management Studies for organizing such an informative session, helping and motivating students towards entrepreneurship development.



## Day-3: CHARCHA

NISP, ED Cell & IIC in association with New Horizon Centre for Innovation, Incubation and Entrepreneurship organized a talk by campus entrepreneur- CHARCHA on 23rd of Aug 2020, WORLD ENTREPRENEURS DAY. The Speakers for the session were Mr.Sanketh S Huddar, Founder Director & CEO, I GeekSpace Labs Founding Director & COO, TSC Technologies Pvt.Ltd. Nikhil Riyaz Founding Director and CEO at TSC Technologies Pvt. Tarun Sai Reddy -Founder & CEO at TAR Systems.



The speakers spoke about their journey from campus to initiate and finally start venture. The main motive of the event was to motivate students to starting their ventures, and communicate about the risk and the success involved in detail. The objective of the event is to provide basic in insights about entrepreneurial journey, experience of campus entrepreneurs and their wide perspective in today's world.

The students were indulged and had a great experience and gain knowledge about Entrepreneurship and it's future impact where they have plenty of opportunities to shape their future if opted for.





## EVENTS

### Orientation Program on Internship Guidance

An orientation program was conducted by the Department of Management Studies (MBA). This program was conducted to give students a brief description about their internship program.

Dr. Sheelan Misra, HOD of MBA Department and Dr. A R Sainath addressed the students and explained them about the internship program. This is an 8 weeks internship program in which the students are supposed to work as an intern for 2 months in an organization. This internship program helps the students understand the corporate world and gain work experience

before entering into a full time workplace. In addition to this, Sainath AR, professor of MBA department, spoke about the Do's and Don'ts during an internship and how this internship program actually works. It was very informative and the program ended with Q & A's by the students.



### Newsletter Team Felicitation



The Department Of Management Studies, NHCE organized a Felicitation for Newsletter Team of 2019-2021, headed by Nancy M. Dr. Priyameet Kaur Keer and Dr. A R Sainath presented Nancy M a memento and certificate for her stand out performance and her dedication towards newsletter team.

### Photoshoot For The Batch Of 2019-2021



Theodor Seuss Geisel once said “Sometimes you will never know the true value of a moment until it becomes a memory.” The Department Of Management Studies, NHCE organized a photoshoot for the batch of 2019-2021. Headed by Dr. Manjunatha, Principal NHCE, Dr. Sheelan Misra HOD of Management Studies, Faculty Coordinators, who were present for the photoshoot. The photoshoot session has been a memorable event in the life of all concerned.





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