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**NEW HORIZON**  
**COLLEGE OF ENGINEERING**

Newsletter

MBA-Outlook

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2021-22





## Departmental Events

### Entrepreneurship Talk on “For successful start-up you need to first start-up” & “My Entrepreneurial Journey and Learning’s”

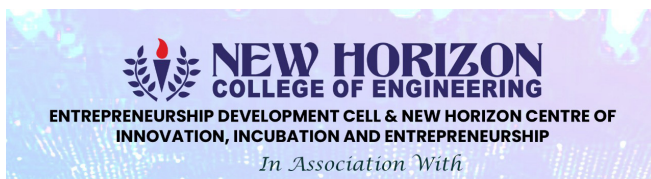
The Entrepreneurship Development Cell and New Horizon Centre of Innovation, Incubation and Entrepreneurship, NHCE, organized a talk on “For successful start-up you need to first start-up” & “My Entrepreneurial Journey and Learning’s” in Association with Department of Automobile, Engineering, Computer Science and Engineering and Department of Information Science and Innovation on 21st October, 2021.

The speakers spoke about their journey and experience to initiate and finally start venture. The main motive of the session was

to make students aware of start-up and entrepreneurship, to encourage and motivate them to explore in entrepreneurship, which will boost their inner urge for becoming self-employed in future, to be job creator rather than job seeker.



The speakers motivated the students, encouraged and inspired them to be in start up by ‘nothing is impossible’ concept and success story of their own perspectives and ventures and lives, which was very interesting and would be useful to gain knowledge about Entrepreneurship and its future impact where they have plenty of opportunities if opted by the students from various Department of Automobile Engineering, CSE, ISE of NHCE for their career growth and make their future brighter.



DEPARTMENT OF  
AUTOMOBILE ENGINEERING

DEPARTMENT OF  
COMPUTER SCIENCE AND ENGINEERING

DEPARTMENT OF  
INFORMATION SCIENCE AND ENGINEERING



21<sup>st</sup> OF OCT 2021 | 02.00 PM



NHCE AUDITORIUM



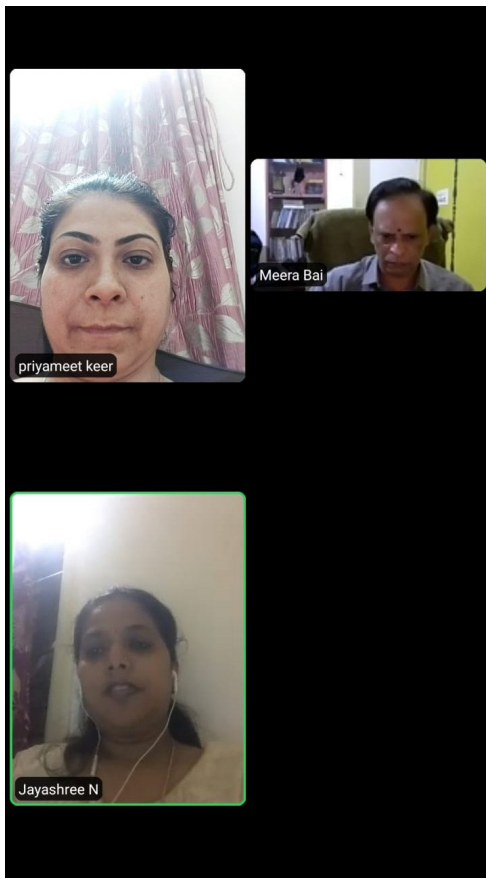




## Finance orientation session- Ocwen Finance

On 22nd October, 2021, an orientation program was conducted by the Department of Management Studies (MBA) on “Ocwen Finance” for the students of finance specialization, MBA 3rd semester.

Dr. A R Sainath, Dr. Priyameet Kaur Keer & Ms. Jayashree N Professor of MBA Department addressed the students and explained the students about 2 profiles that are offered by Ocwen Finance.



Profile 1: It was all about different types of loans under which he explained about secured loans, unsecured loans, Acts etc. Then we went in details about mortgage loan and also spoke about pledge as well with few examples.

Profile 2: Dr. A R Sainath sir spoke about equities and liabilities and the importance of equity and liabilities and difference between equity and liabilities, Ms. Jayashree ma'am emphasized about derivatives and it's types in details; and finally Dr. A R Sainath sir summed up all the points that we discussed throughout the session. It was useful for the students to appear for the interview with the best knowledge.



# International Faculty Development Programme on Business Case Development

On 28th October, 2021, The Department of Management Studies (MBA) & New Horizon Quality Assessment and Skill Development Centre Organized an International Faculty Development Programme on Business Case Development in association with Academic Research Conferences, Headed by Dr. Sheelan Misra HOD of Management Studies.

The international guest speaker: Dr. Ravichandran Krishnamurthy, Former Professor And Director Of Experimental Learning,

New York Institute of Technology, Abudhabi Campus, UAE.

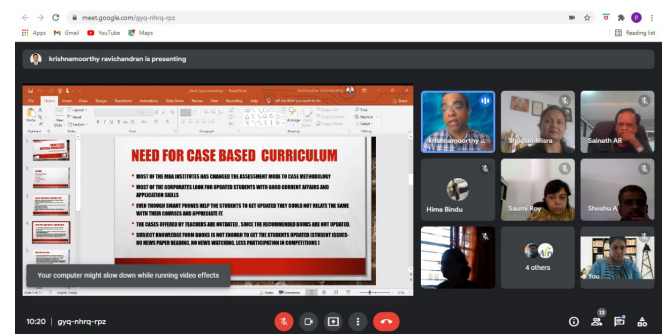
The speaker gave his insights on how to make cases. He emphasized on how case lets for MBA students helps them to understand the case studies thoroughly and come up with their solutions and gave some valuable tips to make the case lets interesting and informative for the students.

The faculties of MBA Department were indulged and had a great experience in gaining knowledge about Business Case Development which can be extremely beneficial to analyze business case study and also help in better understanding for both students and faculties.

**NEW HORIZON COLLEGE OF MANAGEMENT ENGINEERING**  
DEPARTMENT OF MANAGEMENT STUDIES  
&  
NEW HORIZON QUALITY ASSESSMENT AND SKILL DEVELOPMENT CENTRE  
IN ASSOCIATION WITH  
ACADEMIC RESEARCH CONFERENCES  
PRESENT  
**Faculty Development Programme**  
**BUSINESS CASE DEVELOPMENT**

**SPEAKER**  
**Dr. Ravichandran Krishnamurthy**  
Professor (former) and Director of Experimental Learning,  
New York Institute of Technology,  
Abudhabi Campus, UAE

28<sup>th</sup> October 2021 | 10:00 AM





## College Events

### Diwali Celebration at NHCE

Diwali is a festival of light and one of the favorite festivals of Hindus. The festival usually falls between the months October-November. It is celebrated with joy all over India. People start preparing for the festival from a week before. They buy lamps, lights, decorative items, and many other items. Sweets are also prepared for visiting friends and relatives.

On Diwali people wear new clothes and offer prayers in the evening with their family members. After the puja, children touch the feet of the elders and take their blessings. Then children run for crackers. People decorate their houses with lights and diyas in such a way that the entire nation looks glowing from the space. Every year NASA issues the Diwali pictures of India from space and it really looks amazing.



On 27th October, 2021 New Horizon College of Engineering organized Diwali Celebration. Special guest was Dr. Mohan Manghnani, Chairman of NHEI. He was present along with the faculties of NHCE during celebration and arranged dance, music, crackers, competitions & lots of fun for the students of NHCE and a special announcement of Sargam by Dr. Mohan Manghnani, Chairman of NHEI.

New Horizon College of Engineering wishes very Happy Diwali.







## Vaccination Drive at NHCE

New Horizon College Of Engineering arranged a Vaccination drive (Covishield & Covaxines) at NHCE campus on 13th October, 2021 at 11 am - 2 pm.

It created awareness in getting vaccinated regardless of whether you already had COVID-19. Evidence is emerging that people get better protection by being fully vaccinated compared with having had COVID-19. One study showed that unvaccinated people who already had COVID-19 are more than 2 times as likely as fully vaccinated people to get COVID-19 again. COVID-19 is still a threat to people who are unvaccinated.

Covid-19 Helpline: <https://covid19.karnataka.gov.in/page/Helpline/en>

Advice for the public: [who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public](https://www.who.int/emergencies/diseases/novel-coronavirus-2019/advice-for-public)

### Do's and Don'ts:

#### Do's:

1. Maintain at least 1-metre distance between yourself and others.
2. Wear a mask when you are around other people. The appropriate use, storage and cleaning or disposal is essential to make masks as effective as possible.
3. Regularly and thoroughly clean your hands with an alcohol-based hand rub or wash them with soap and water.
4. Avoid touching your eyes, nose and mouth.

#### Don't:

1. Avoid the 3Cs: spaces that are closed, crowded or involve close contact.
2. Meet people outside.
3. Avoid crowded or indoor settings.

#### Benefits to getting vaccinated:

1. The vaccine protects against severe illness.
2. The vaccine can help your unborn baby or newborn.



**We can all help**

friends make memories  
together again.  
**Get vaccinated.**



## Student Achievement

In the words of Fred R. Barnard “A picture is worth a thousand words”.

I have been selected by my fellow members of the Photo and Film Club to be its secretary. It is with the utmost endeavour that I take up this responsibility and it is an honour and privilege to have the trust of my fellow members.

- **Shubham Mudi**  
Secretary of Photo and Film Club

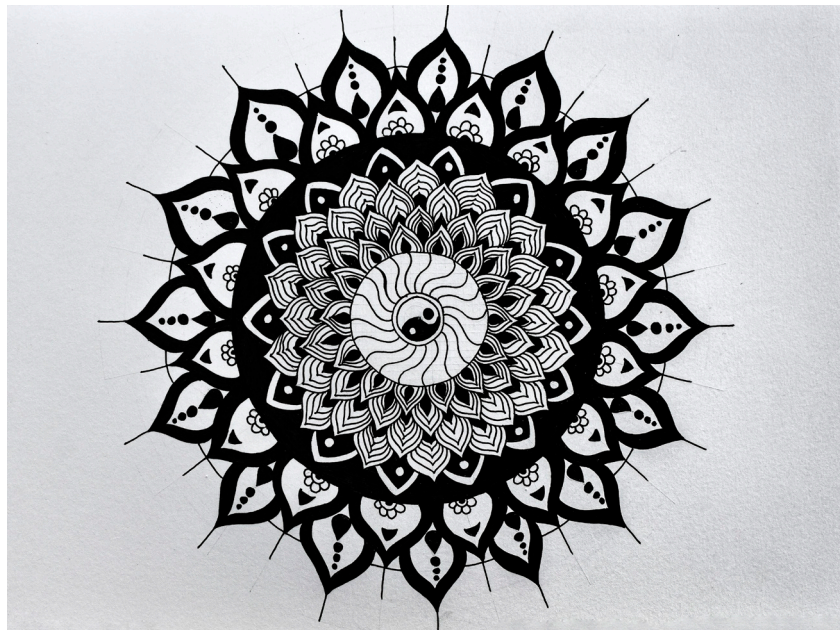


Hi I'm Tanisha Girish, SDR at salesken, also a professional dancer and dance instructor at Dance Nation Indiranagar. I am pursuing my MBA from New Horizon College of Engineering. I am really excited to be a part of Salesken family and looking forward to a growth filled journey ahead.

-Tanisha

Sales Development Representative Salesken.

## Skilled Artist



Shubham Mudi  
MBA “A”



# EDITORIAL BOARD

Patron: Dr. Mohan Manghnani, Chairman, NHEI

Advisory Board: Dr. Manjunatha, Principal, NHCE

## **Editorial Board:**

Chief Editor: Dr. Sheelan Misra, Prof & HoD

Editor: Dr. Priyameet Kaur Keer, Associate Professor

## **Students Coordinator Team- MBA-III Sem**

Chandan KM

Shubham Mudi