



NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College, Affiliated to VTU | Approved by AICTE New Delhi & UGC
Accredited by NAAC with 'A' Grade & Accredited by NBA

E- NEWSLETTER MBA -OUTLOOK

VOL 10/ ISSUE 3/ MARCH 2022

Inside This Issue:

- **DEPARTMENTAL EVENTS**

Title	MOTIVATION AND EMPLOYABILITY
Date	5th March, 2022
Beneficiary	MBA – 1st SEM STUDENTS
Brief Description	<p>On the 5th of MAR 2022, Department of Management Studies organized the Alumni Webinar Session on – “MOTIVATION AND EMPLOYABILITY” which was presented by Mr. Vaibhav Vijay, Regional Marketing Manager, Daimler India Commercial Vehicles Pvt. Ltd. The session was organized for the beneficial of students in terms of gaining knowledge about how the students should approach the competitive corporate world and what skills are required to excel in interviews. The speaker briefly explained what motivation and employability are. He also helped us to understand the responsibilities that come with being under different ages. He shared some of the strategies to be followed to get placed in a company and few methods to manage our schedule. In addition, he provided an overview of how industrial 4.0 and the semiconductor crisis arose. The speaker’s way of guided mentoring helped the students to focus on the points mentioned above and to implement it in our daily routine. On behalf of students from NHCE we express our gratitude towards Dr. Sheelan Misra, head of the department of management studies for organizing such an inspirational session by the alumni of NHCE to stimulate students interest on importance of employability</p>





Title	INDUSTRY EXPERT LECTURE ON EMOTIONAL INTELLIGENCE IN WORK PLACE
Date	9 TH MARCH 2022
Beneficiary	MBA – 1 ST SEM STUDENTS
Brief Description	<p>Department of management studies, organised a guest lecture on emotional intelligence in work place on 9th March 2022, between 2:30pm to 4:30 pm. The speaker for the day was Dr.M.Shanmuga Priya who is the associate manager-HR, L&T technologies service limited, Bangalore.</p> <p>We were given a very good information about having emoti intelligence in the work place, we were thought that it all begins with the inside out with each individual.We were thought how to recognise the various aspects of our feelings and emotions,and taking time to work on the elements of self awareness ,regulation, motivation and how to maintain a proper social skills. It was a wonderful movement in listening to the guest lecture on emotional intelligence which would help us in various way as we reach the various heights of our lives.</p> <p>I thank department of management studies, for providing us with such a wonderful event Which motivated us on the emotional intelligence in work place and also in different places in life.</p> 

Table	CAREER PLANNING
Date	12 TH MARCH 2022
Beneficiary	MBA – 1st SEM STUDENTS
Brief Description	<p>Department of Management Studies,NHCE organised A guest lecture on career planning on the 12th of march 2022 at 2:00 pm .The speaker of the day was Ms.Sonali Kathare who is the senior financial analyst at Goldman Sachs.</p> <p>We were given superlative information about how to plan our career and make the best out of all educational qualities and talents we have for better exposure in the preferred field .</p> <p>We were thought how to analyse our weaknesses and strengths and turn our demerits into merits and focus on our goals for the best outcome because ultimately it's not just the educational background that Is solely responsible for the overall success of an individual but also the attitude, personality,tactics and skills that he possesses.</p> <p>It was a wonderful experience and this guest lecture truly brought out the ideologies of every students thought process and hence helped us to mold our personality for the same.</p> <p>On behalf of the students of the department of management studies ,we would like to thank Dr.Sheelan Misra ma'am and the entire faculty for providing us for this wonderful lecture .</p>
	

Title	WORKSHOP ON WHAT, WHY , AND HOW TO BE PATIENT
Date	12 TH MARCH 2022
Beneficiary	MBA – 1st SEM STUDENTS
Brief Description	<p>Entrepreneurship development cell and department of management studies organised a workshop on what why and how to be patient in life. This workshop was conducted on 12th March from 11am onwards, in the online mode.</p> <p>The speaker for the day was Ms Latika Khanduja who is the founder of Iploea.</p> <p>We learnt many different ways of being patient and how to use patience as a tool in terms of problems occurred in life, in all aspects of life patience is a virtue, so we learnt that patience is the best way of hope, best way of solution to any problem in the life.</p> <p>We thank the entrepreneur development cell and department of management studies for providing us with this great idea and opportunity to learn the importance of having patience or being patient in life.</p>

NEW HORIZON
COLLEGE OF ENGINEERING

Entrepreneurship Development cell & Department of Management Studies

In Association With



INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

NHCE
Institute Innovation Council

Workshop on

**WHAT
WHY
AND
HOW
OF PATENT**



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Date
12th March 2022

Time
11:00 am onwards

Online

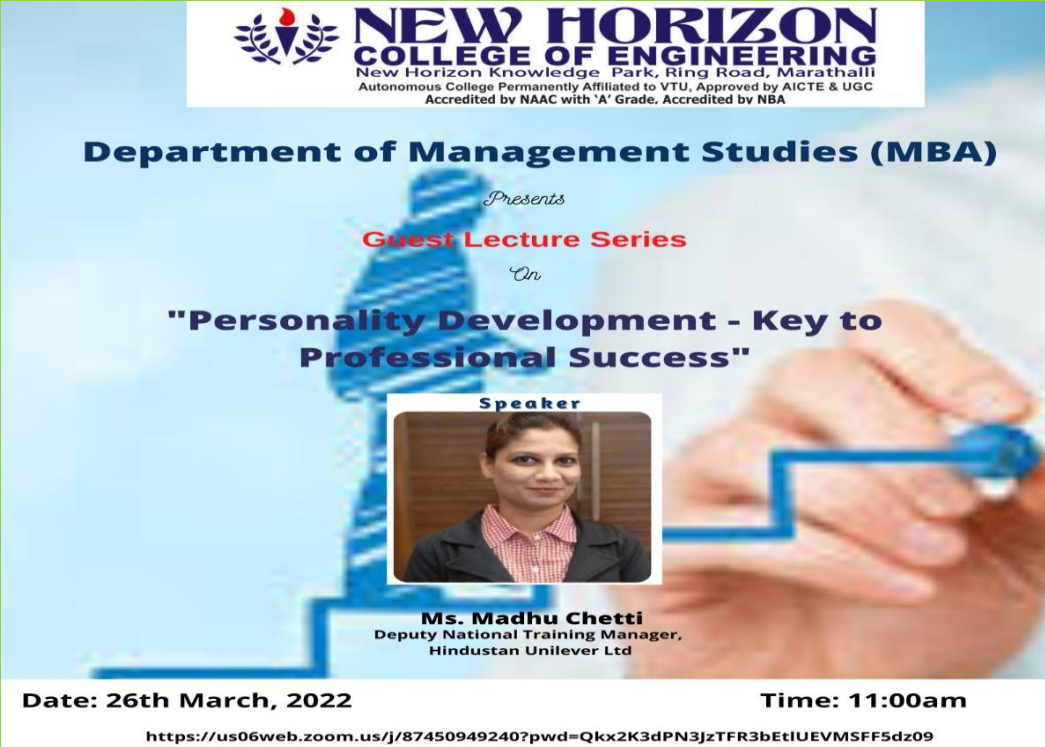


Ms- Latika Khanduja
Founder IPloea

Join online meeting

Faculty Coordinator
Prof. Saumi Roy
Dr. Dhanalakshmi
Department of Management Studies

Student Coordinator
R. Rishitha
Zali Banu
Nagendra

Title	Personality Development – Key to professional Success
Date	26 TH MARCH 2022
Beneficiary	MBA – 1 st SEM STUDENTS
Brief description	<p>A guest lecturing webinar was conducted on 26th March at 11:00am, on the topic “Personality Development – Key to professional Success” by Ms. Madhu Chetty, Deputy National training manager, Hindustan Uniliver Ltd. Personality is what shapes our career. Development of that personality helps to build our future. In this regard webinar was knowledgeable with tips to build our personality in tum building our future. Madam gave us insights on importance of personality, attitude, and communication in professional career. The way we speak, the way we stand, walk, everything matters and has a great impact on impression that others build on us. Madam gave instances and explained on the ways of building our communication, she also emphasised on the body language, gestures that shows our personality. The session was very interesting as she was interacting with the students by giving situational instances and with the presentation. In the entire session students learnt the importance of personality in professional life and how to build it, how to keep it polite, and pleasant. First impression is the best impression, our behaviour, personality is what creates impression and the students learnt how it should be through this session. Students got answers to their questions and it was one of those best career building sessions.</p> 

CAN U SOLVE THIS?

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+			9			+				
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7						9				



ART BY
Sharmistha Deb(MBA - A)

Special Thanks

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