



**NEW HORIZON  
COLLEGE OF ENGINEERING**

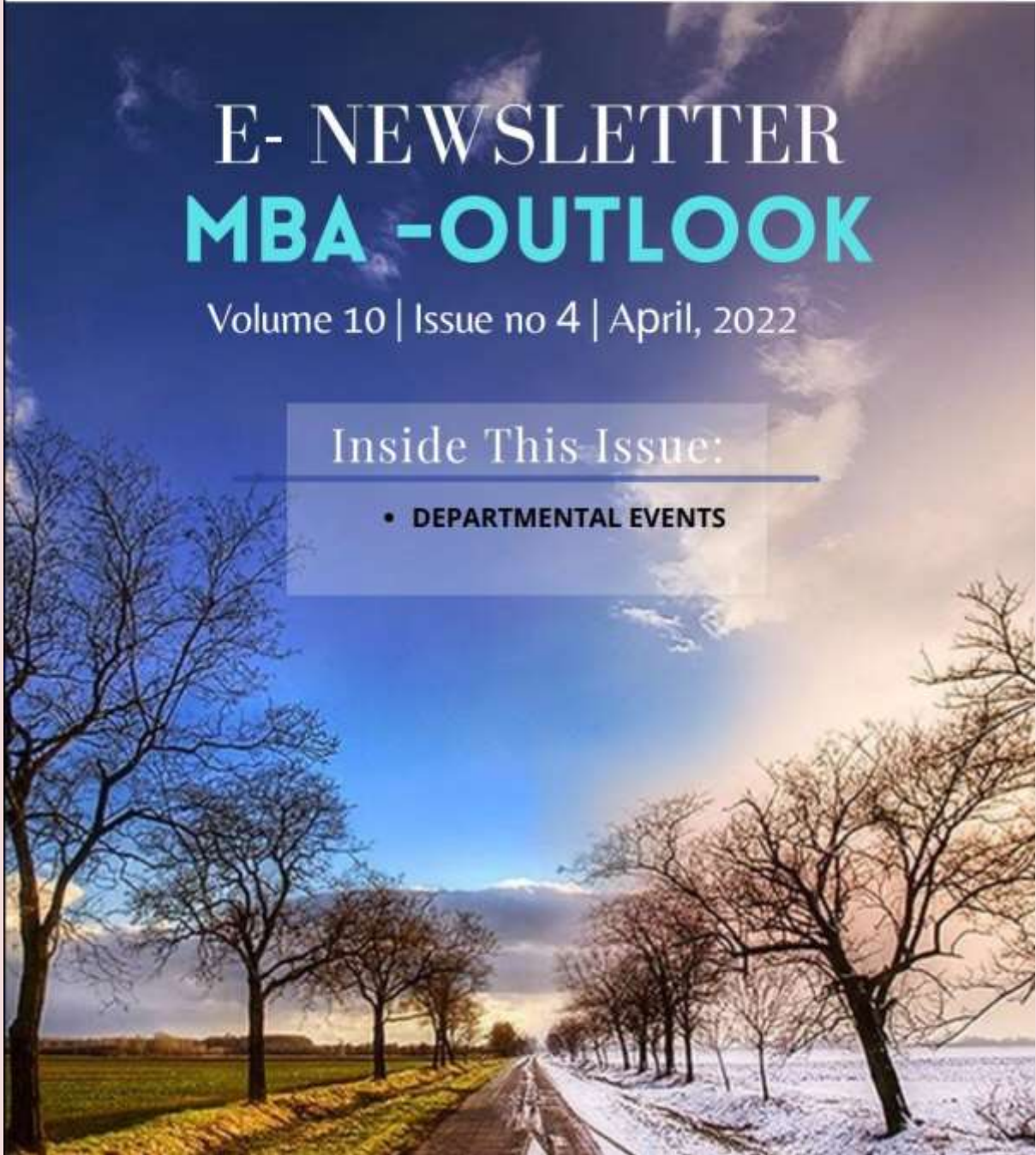
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# E- NEWSLETTER MBA -OUTLOOK

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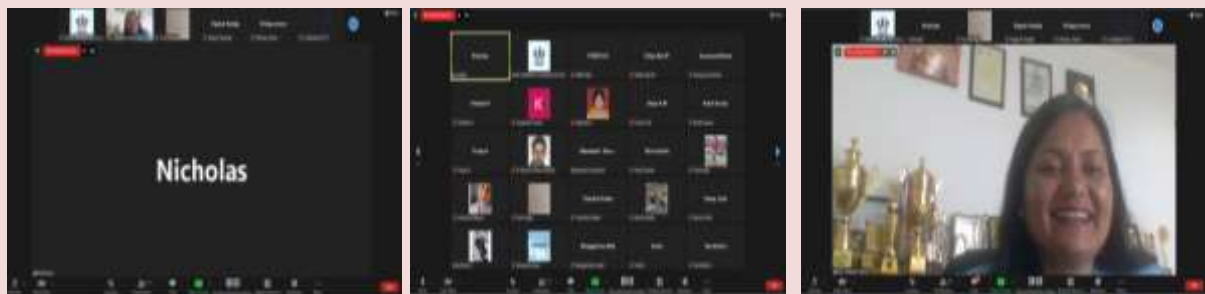
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- **DEPARTMENTAL EVENTS**



## DATA VISUALIZATION AND INFOGRAPHICS IN PROJECT MANAGEMENT AND REPORTING

On the 1<sup>st</sup> of APRIL, 2022, Department of Management Studies organized alumni talk on “Data Visualization and Infographics in Project Management and Reporting” which was presented by Mr. Nidheesh Pillai, Team manager, Bread financial and Mr. P. Nicholas Niranjan, Business Analyst. It was conducted through online. The session provided an idea of how data is represented using common graphics such as charts, plots, infographics and animations, etc. And it helped the students to understand in a simpler form by highlighting the trends and outliers. The speakers also told how data visualization allows business users to gain insight into their vast amounts of data, it also benefits them to recognize new patterns and errors in the data. On the whole, it was an informative session for the students. On behalf of the students of the department of management studies, we would like to express our gratitude towards Dr. Sheelan Misra ma’am and the entire faculty for providing us with this wonderful opportunity and a great learning experience.



## OUTBOUND TRAINING

Outbound training was conducted on 7th and 8th April at Avania adventures resort near Kolar by Department of Management Studies. The training was conducted in order develop team building, leadership, interpersonal skills, conflict resolving, problem solving skills. Students of MBA from all the three section left the campus through college bus and reached the destination at 10:30. The day began with energy drink, introductory session, and grouping pf the teams into Red blue and green. Three types of activities and sessions were held and the teams attended the session as per the scheduled timetable. Adventurous activities included zip lining, rope climbing, archery and many more. There was an excellence zone program which was completely energetic, guiding, leadership training, along with filling joy and happiness among us. There was a team zone program which included team activities like puzzle solving, rope fight which helped us to build a co-ordination among the team members. On those two days these activities were conducted and on 7th we enjoyed pure time in swimming pool, spent our night with DJ, camp fire and it was entirely a joyful mind-blowing personality training. On 8th of April everyone left the location after lunch and came back to the campus. I thank department of management studies, for providing us with such a wonderful opportunity and fascinating experience.



## INDUSTRIAL VISIT TO UNIBIC FACTORY

On the 18th of APR 2022, Department of Management Studies conducted an “INDUSTRIAL VISIT TO UNIBIC FACTORY”. This visit was for the awareness of the students on the production process of the company. The Industrial visit started at 9:30AM and travelling was for two hours. Once we reached the factory, a person who was in charge of the production department welcomed us to the UNIBIC cookies factory. Firstly they provided us with disposable bouffant cap for protection purpose, and they took us to the production site and explained us how the product actually goes on. There are different phases taken place in the process of production like first phase is mixing the raw materials using the hopper, the next phase is to shape the basic materials and then they'll bake the product by sending them into the oven at a particular temperatures from 150 degrees to 300 degree centigrade in just 8 minutes. After baking, these products will be sent into the cooler wherein it gives crispy and crunch to the cookies. And the final phase is packaging, the size of package varies based on quantity required like from 20 grams to 200grams and the main label will be pre-printed except the price, date of manufacture, date of expiry, batch number. Then automatic taping machines will pack the bulky products together. Everything in the process was systematic with very less idle time and lots of skilled workers are present at the packaging area showcasing their talents. At the end of the session they gave us good send off and complimentary biscuit packets. There was also a factory outlet where the biscuits were provided with a very good discount. Finally we reported back to college. On behalf of the students of the department of management studies, we would like to express our gratitude towards Dr.Sheelan Misra ma'am and the entire faculty for providing us with this wonderful opportunity and a new learning experience to explore in the industries.



## **CAREER PLANNING**

Department of Management Studies, NHCE organised A guest lecture on career planning on the 21st of April at 11.30am on Career opportunities in EV industry. The speaker was Mr.Rajeev YSR who with his superlative words and excellent knowledge on technology and management brought out the best Of every student by stimulating their thoughts and Giving information on what are the best ways to improvise on the industry knowledge and also to increase career opportunities by having a better USP then the rest of the crowd so that each candidate is placed for his true talents. It was a wonderful experience and this guest lecture truly brought out the ideologies of every students thought process and hence helped us to mould our personality for the same. On behalf of the students of the department of management studies, we would like to thank Dr.Sheelan Misra ma'am and the entire faculty for providing us for this wonderful lecture.



## SCALLING CAREER IN HIGHLY COMPETITIVE MARKET

Department of Management Studies, NHCE organised A guest lecture on scaling career in highly competitive market on the 21st of April at 12.30pm. The speakers were Mr.Keerthan Prabhu and Mr.Bharath Aditya who spoke about how motivation and a mentality of curiosity and questioning can bring up the best in you. As Mr.Keerthan spoke about his childhood and how he was forced to study without knowing what was it purpose and he was curious to get answers and that's when he went of the box and did more than what he thought he could and achieved so much and gained much success and that gaining that success mostly depends on one's mentality and mind set .The inspiring words truly made an impact in each students mind and provoked the minds of those who truly want to gain success and knowledge in life .Students were then made to do some exercises that made them realise that outlook on a particular matter truly changes the output and that every opportunity must be ceased. It was a wonderful experience and this guest lecture truly brought out the ideologies of every students thought process and hence helped us to mould our personality for the same.



## WHAT IT TAKES TO BE A SUCCESSFUL ENTREPRENEUR

Department of management studies, NHCE organized 'Udaan knowledge Series, A talk on what it takes to be successful entrepreneur'. Globally acclaimed leadership experts, Speaker and Chief guest for the day Miss Payal Nanjiani. This program was conducted on 25-04-2022 in the College Auditorium. Udaan is a Mega Entrepreneurship seed funding, which gives wings to your ideas is launched across New Horizon Institutions, Bangalore. The main objective of this event is to inculcate entrepreneurship among the students at school and college level to motivate them to start their own venture by providing mentoring and seed funding support to accelerate the entrepreneurship process. Miss Payal began the session by saying everybody want to be "successful entrepreneur" but what makes them successful is a mystery of their mind. Being a successful entrepreneur means more than starting new ventures every other day. It means the right attitude towards a business and the determination and grit to achieve success. The path to success lies in evolution, whether it is evolution of ideas, services and products or technology. An entrepreneur should have an open mind and eagerness to learn new things. The session helped the students to increase the morale in young mind to step in the world of entrepreneurs. We thank Dr.Sheelan Mishra, HOD OF Master of Business Administration for organizing such an inspiring program.



## BIG BANG THEORY

On 26<sup>th</sup> and 27<sup>th</sup> of April, 2022 MS Ramaiah Institute of Management organized an Analytics event called “Big Bang Theory”. In which two students from NHCE Department of Management studies named Venkatesh prasanna and Dayanand sagar participated and won 2<sup>nd</sup> prize, which is a matter of pride for the MBA Department. The event consists of three rounds such as, on 26<sup>th</sup> two rounds were conducted. The first round was cross word puzzle with the time limit of 15 minutes, secondly it was IPL Auction Analytics, whereas in this round the marking scheme was given like 10 percentage of winning team, 20 percentage of man of the match, 10 percentage of wicket fallen, 50 percentage of runs scored and 10 percentage of playing 11 of both teams. In this round the given time limit was one hour. On 27<sup>th</sup> based on the first 2 rounds top 3 teams were selected for the third round, which was a Case study Presentation on ‘Social Networking’. This is how the event took place and followed by cultural events and valedictory.





## Can You Solve This Viral “IQ” Test?

$$9 = 72$$

$$8 = 56$$

$$7 = 42$$

$$6 = 30$$

$$5 = 20$$

$$3 = ?$$

Mind  
Your



ART BY

Sharmistha Deb(MBA - A)

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