



NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

E-NEWSLETTER

MBA-OUTLOOK

Volume 10 | Issue 9 | September, 2022

Inside the Issue

Departmental Events

ALUMNI TALK ON RISK ANALYTICS



On September 10th, 2022, the Department of Management Studies hosted an Alumni Talk on the topic of "Reflecting on Risk analytics - Career Skills and Prospects." Mr. Nanda gave the day's speech.

The discussion focused on risk analysis from a business perspective. Sir has provided greater explanation of what risk analysis entails and encompasses. Sir has provided a thorough explanation of the duties, classifications, and tasks of risk analysts in corporate organizations. The educational requirements to become a risk analyst were also explained by Sir. Sir also discussed the qualities and abilities necessary for someone to be a risk analyst. It was an interesting session that helped us in knowing better of how important it is to have some knowledge about risk analysis in terms of corporate world.

E-WEEK SEMINAR ON “RECENT TRENDS IN START UP ECO-SYSTEM”



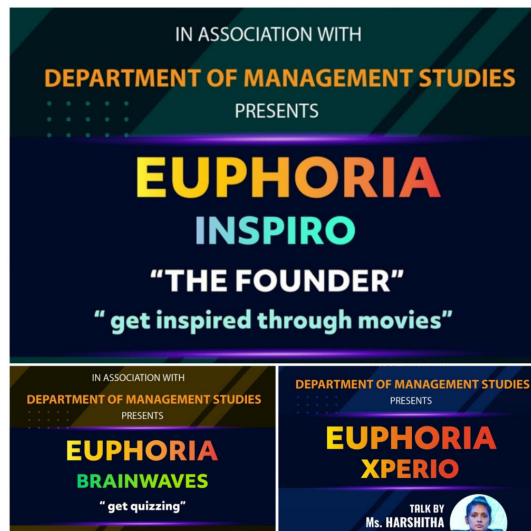
Department of Management Studies, NHCE organized a Start Up Seminar series on “Recent Trends in Start – Up Eco System”. The Honourable speaker of this session was Mr. Anil Agarwal, CEO & Co - Founder, Incruiter. The session aimed at helping students know about A startup can be a business but a business can't be a Start Up. Types of Start Ups include Serves one Business to other Business (B2B), Serves Business to Customers (B2C), Direct to Customer (D2C).The Strat Up process includes Ideation, Concept, Prototype, Business Model And Company. 5 Essentials of a Start Up include Idea, Timing, Business Model, Team & Funding. Qualities required for an Entrepreneur include Risk – bearer, Innovator & Organizer. From Ideation to Reality, it includes Market Research, MVP, Product test, Customer feedback, Reiteration and Product launch. India has the 3rd largest startup ecosystem in the world. India is expected to witness YoY growth of a consistent annual growth of 12-15%. As of July 2022, India has already seen 21 new unicorns. Department for Promotion of Industry and Internal Trade(DPIIT)Recognizes over 61,400 Indian Start Ups in 2022. Indian start-up ecosystem witnessed \$885 million in funding across 102 funding rounds in August 2022 20 % less funding amount as compared to July 2022 India is currently witnessing a decline in funding The quarterly funding in the Start Up ecosystem peaked in Q3 2021 at \$14.8 billion and is on a steady decline since then. It is expected to continue for the next 12-18 months. We thank Dr Sheelan Misra, Head of department of Management studies for organizing such an insightful session that is relevant to the industry and for constantly encouraging and motivating students.

SEMINAR ON "GOAL SETTING"



On 16th of September, 2022, Department of Management Studies conducted a seminar on "Goal Setting". The gathering was addressed by Dr. Sheelan Misra, Head of the MBA department. And was coordinated by Dr. Priyameet Kaur Keer, Associate Professor. The session was intended to motivate students and direct them towards their goals, and also to make them realize how important it is to be dedicated and hardworking towards their career growth. The session was very much interactive. A video clip was also displayed for the students which conveyed a message that "Failure cannot stop a person from reaching success" and also it was all about to get adapted to the changes and challenges that occur in the corporate world. We thank our management for such an inspirational session.

"Euphoria" – E WEEK 2022



'Euphoria – Ignite Entrepreneur Within You, E-Week 2022 was organized by ED Club and Start up Club – Department of Management Studies. 'EUPHORIA' (E-Week) a two-day event and was conducted on 15th and 16th of Sept 2022. On 15th of Sept 2022 the e week is started by motivating students through the movie the founder based on real story of Mc Donald and the challenges faced by the entrepreneur and the resilience that helped him to be successful. The movie was screened in MBA Seminar Hall and 180 Students have seen the movie, at the end a briefing session was organised to understand the learning from the prospective of the students. Day 2 of the event was 'Xperio – Sharing experience by an entrepreneur' Ms. Harshitha alumuni and founder of Herbal based products OM Prithvi connected virtually to address the students about her start up journey and challenges faced, The session is followed by Dr. Sheelan Misra, Dean Management studies addressed the students about the importance of self-discipline in their lives and how to overcome lag and stress. Dr. Priyameet Kaur Keer added her valuable inputs for session and shared her knowledge about goal setting. Day 2 second half online quiz session was conducted to test the take away of e week. The two days of the event provided a platform for students to understand the dynamic involved in the process of entrepreneurship and innovation which indeed motivated and helped them understand more about entrepreneurship.

UDAAN KNOWLEDGE SERIES (Mentoring Session)



NEW HORIZON
COLLEGE OF ENGINEERING

New Horizon Centre for
Innovation Incubation and Entrepreneurship

Presents
UDAAN Knowledge Series

In Association with

NEW HORIZON
PUBLIC SCHOOL

New Horizon
gurukul

Kirthana Ramarapu
Founder Director at Learning Parachute India Pvt. Ltd
KINDERDANCE INDIA

Friday 23rd Sept 2022
10:00 am - 1:00 pm
MBA Seminar Hall, NHCE

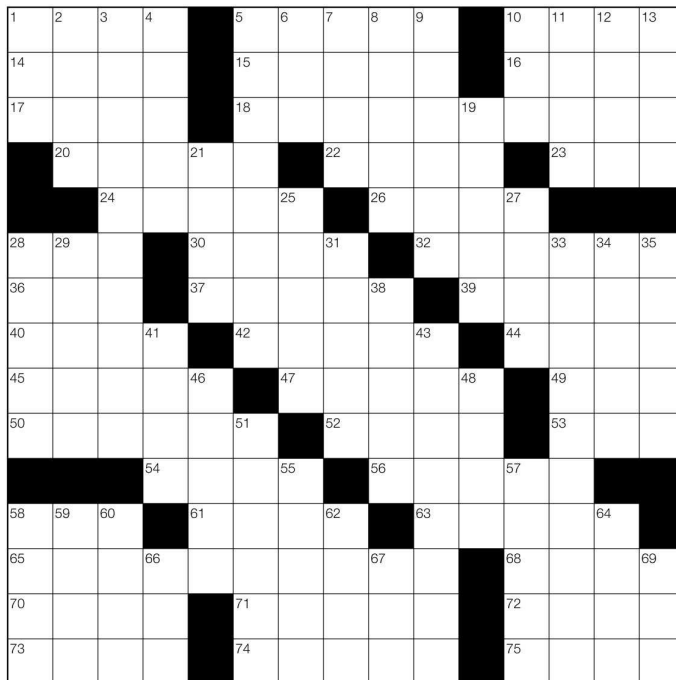
The Udaan knowledge series Mentoring session is presented by the NHCE-New Horizon Centre for Innovation Incubation in association with with New Horizon Public School and New Horizon Gurukul on 23rd Sept, 2022 in the New Horizon College of Engineering .The speaker for the day was Ms. Kirthana Ramarapu, Founder Director at Learning Parachute India Private Limited, Kinder Dance India. The program started by welcoming the speaker, These students are selected based on mock presentations conducted at their respective schools.The sessions were interactive, Informative and insightful. We thank management for providing this opportunity to organize the same and look forward for similar kind of programs in future.

INDUSTRIAL VISIT



Industrial Visit is essential for students pursuing MBA Program. It assists in bridging the gap between academia and Industry. The MBA department of New Horizon College of Engineering has organized an Industrial Visit to Teakwood Factory, Bangalore on 26.09.2022. The Second semester MBA students along with the faculty coordinator were taken out for the Industrial Visit. The Journey towards the Teakwood factory started by 12:30 PM and reached the factory by 2:00 PM. The visit started with introduction about the Teakwood factory. After the introduction, students were taken to visit the assembly line where furniture's will come as a finished product at the end of the process. A detailed briefing was given regarding the smoothening of woods, cutting the woods as per the required shape, assembling the woods into required furniture, and then it goes to inspection for final checking. If the furniture passes through inspection, then it goes for varnishing as a finishing touch. Then, the furniture's are moved to warehouse for storage. Finally the visit ended with a question answer session where doubts were clarified. Overall it was a good learning experience for the students to visit the factory and get exposure regarding Operations management, Warehousing, Human resource management, Funds management and Marketing of Teakwood furniture's.

Can u solve this ?



- 31 Nice extra
- 33 Introverted
- 34 Two-finger sign
- 35 British earldom
- 38 Fix, as a hem
- 41 Ivan IV, for one
- 43 Movie houses
- 46 Trail left by an animal
- 48 1/12 of a ruler
- 51 Annoy repeatedly
- 55 Holy city of Islam
- 57 Murders
- 58 Practice boxing
- 59 Like Shamu of SeaWorld
- 60 Lengthy
- 62 For men only
- 64 Kansas Lottery name
- 66 Golf peg
- 67 One of 61-across
- 69 Morning moisture

For or Against?

Across

- 1 Health resorts
- 5 Black and white animal
- 10 Recipe amt.
- 14 Thick piece
- 15 Blunder
- 16 ___ vera
- 17 Like some museums
- 18 Capitalized name or place
- 20 Shred
- 22 ___ good example (2 words)
- 23 Sandwich known by its initials
- 24 Mayo y junio
- 26 Religious faction
- 28 By way of
- 30 See 14-across
- 32 Mexican blanket
- 36 Picnic insect
- 37 Extreme hardship
- 39 Sand formations
- 40 Mongrel dog
- 42 Composition for nine
- 44 Greek H's
- 45 Word with some buttons
- 47 Japanese menu item
- 49 Solid water
- 50 Angel with six wings
- 52 Viewed
- 53 Gender synonym
- 54 Wander
- 56 Bananas

58 "Do re mi fa ___..."

- 61 Mine finds
- 63 Dense
- 65 Angle measurer
- 68 Wasn't truthful
- 70 Skin breakout
- 71 Spook
- 72 Narrow street
- 73 Vent violently
- 74 Savants
- 75 Like a sloth

Down

- 1 Doo-wop's ___ Na Na
- 2 Cat's sound
- 3 You can't touch this
- 4 Video chat company
- 5 The Hindenburg, e.g.
- 6 "To ___ is human"
- 7 Super Mario ___
- 8 Lassos
- 9 Ridges on ranges
- 10 Sunbather's goal
- 11 Formless lump
- 12 Type of mate or food
- 13 ___-up (confined)
- 19 Participated in a three-legged event
- 21 Cold War country (abbr.)
- 25 Kind of trees used for flour
- 27 Not made up
- 28 Improvises
- 29 Get used to

Special Thanks

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