

Read To Lead



Emerging Exponential Technologies



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About the Book

This book of "*Emerging Exponential Technologies*" provides a clear, accessible framework with which to understand and work with Emerging technologies at an advanced level. New emerging technologies are making us more productive and are bringing about ease of operation. We, humans, are getting relieved from spending hours on many unproductive tasks that are taken care of by the machines equipped with these fast-emerging technologies. The content of the book is written in a simple language with detailed information. This book also contains exercises, model question papers and case studies to assist the students in preparing for the examinations.

About the Author



Dr. Priyameet Kaur Keer is currently working as **Associate Professor**, Department of Management Studies in **New Horizon College of Engineering, Bengaluru**. She is faculty for Management. She has trained students on digital marketing, analytics etc. She has completed her **Ph.D** from Nagpur University in HR specialisation. She has completed her graduation **B.Sc** (Biotechnology) from Hislop College, Nagpur. She is the 5th MBA topper of Nagpur University. She did her **MBA** in HR/IT from RTM Nagpur University, Nagpur. She has presented several papers in both National and International Conferences. She has published various research papers in International Journal. She is Guest Editor for Human Resource Journal (Stress Management at Workplace), Science Publishing Group, USA. She was the Lead Guest Editor for International Human Resource Journal, Science Publishing Group, USA. She has taught various HR subjects for both Nagpur University & for VTU.

She has published book "Innovations in IT", Nagpur University. She has also published Chapter in Book, "E-Governance - Current Scenario (Chapter in this book- E- Governance; boon or bane). She is a Regular Columnist in Newspaper "The Hitavada, Nagpur & "Deccan Herald", Bangalore. She has been in Ph.D Panel for Dr. Babasaheb Marathwda University, Aurangabad, Maharashtra. She is also in panel of Ph.D for Nanded University. Recently she has won woman excellence award on 24 August 2020 by AMP group, Hyderabad.



A Leader, Mentor, Coach and Career Management Advisor, **Dr. Sheelan Misra** has a keen interest in developing people in the areas of Leadership, Personal Branding, Corporate Branding and Entrepreneurship. She is leading the Department of Management Studies at New Horizon College of Engineering, Bangalore. She is one of the few Master Trainers across India recognized by the Ministry of Skill Development and Entrepreneurship. She is also associated with the National Entrepreneurship network as an advisor and mentoring budding entrepreneurs. Dr. Misra has been actively involved in establishing AICTE sponsored entrepreneurship development center, YUVA Yojna, Unnat Bharat Abhiyaan, and Skill and Personality Development Program for initiating grass root development work in Villages and upscaling life skills among the individuals. She has been actively involved in designing the OBE curriculum for Management Programmes for

achieving programmed outcomes successfully, especially for NAAC and NBA accreditation processes. A Bachelor of Science from the University of Delhi, Master of Business Administration from Guru Jambheshwar University, Haryana, holds her doctorate degree from Jamia Millia Islamia, a central university in New Delhi in the area of International Marketing. Dr. Sheelan has been a topper of her MBA program and has been awarded a gold medal by the Governor of Haryana. Dr. Sheelan has a rich academic, research, and industry experience of more than 20 years. She has to her credit more than 50 research publications in national and international journals. She is also a member of the editorial board of reputed international journals. She is an Accredited Management Teacher, accredited by AIMA, New Delhi, and also guiding 8 Ph.D. research scholars in the different disciplines of management.

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