



NEW HORIZON COLLEGE OF ENGINEERING

Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

Department of Management Studies

Centre for Research, Executive Development & Management Training

New Horizon College of Engineering (NHCE)

NHCE is a unit of New Horizon Educational and cultural trust offering quality education in engineering, technology and management programs. The college is an autonomous Institution permanently affiliated to the visvesvaraya technological university, Belgaum, approved by the all India council for technical education, New Delhi. NHCE has the prestigious accreditations of NAAC with "A" Grade and NBA. It is an ISO 9001:2008 certified institution.

Centre for Research, Executive Development & Management Training (CREDMT)

CREDMT is established under the aegis of Department of Management Studies which offers two years full time autonomous MBA programme affiliated to VTU. Our MBA program is offered with dual specialization in the areas of Marketing, Finance, Human Resource, Business Analytics and Operations.

Objectives of Centre for Research, Executive Development & Management Training

- Train and develop professional & managers to be future ready for managing the change.
- Resolve the issues in personal and corporate branding.
- Handle conflict management and attrition successfully.
- Develop effective communication skills for creating better team players.
- Provide business consultancy to develop integrated approaches for business

Areas of Research, Consultancy and Training

- Building high performing teams, Time Management & Effective Communication
- Stress Management and Transformational Leadership
- Technical Skills Training – Effective Sales techniques & Skills training
- Market Research.
- Policy Guidance, Formulation and Audits
- Personal Branding
- Corporate Branding
- Product Design
- Lean Six Sigma

Other areas of Expertise include

- Leadership Skills
- Employee Motivation
- Coaching, Appreciation, Feedback.
- Effective Delegation
- Handling Attrition, Conflict Management and Low performance
- People Management Skills
- Appreciative Inquiry
- Personal Effectiveness
- Finance for non-finance executives

Training Hours

Highly flexible as per the requirement of the clients.

Our Expert Trainers and Consultants:



Dr. Sheelan Misra is the Dean-Department of Management Studies is dynamic, vibrant and possess the leadership skills to make the team perform with greater excellence in their role. A leader with 20 years of experience is a mentor, Coach, and Career Management Advisor. Dr Sheelan Misra has conducted several training workshops and consulting assignments in the areas of Leadership, Personal Branding, Corporate Branding, and Entrepreneurship. She has conducted the corporate consultancy assignments for foreign companies in the areas of Market Research, Market Potential and testing of new products. She is one of the few Master Trainers across India recognized by the Ministry of Skill Development and Entrepreneurship. She is also associated with the National Entrepreneurship network as an advisor and mentoring budding entrepreneurs. She has been actively involved in designing the OBE curriculum for Management Programs and Personality Development Programs for initiating grass root development work in Villages and upscaling life skills among the individuals.



Dr. Sainath has worked as Project Coordinator for several research projects that are sponsored by National Commission for Youth, Ministry of Youth affairs and Sports, Government of India, BMTC and Government of Karnataka. He has held several administrative positions including as College Principal in his career spanning over 30 years. Dr.Sainath has several finance/professional certifications to his credit in the areas of financial markets, insurance, investment advisory and portfolio management. His expertise for Training and Consultancy include Accounting for decision-making, financial analysis, financial decision making, Re-structuring of businesses, Costing of Products & Services, Assets and Liabilities Management, Receivables Management, Payables Management, Working capital management and Business negotiations.



Dr. Rose Kavitha is having 21 years of rich experience in Training and a Certified trainer for TTT by Infosys, Neuro Linguistic Programmes (NLP), Appreciative Inquiry (AI) and Situational Leadership Development Trainer- From Ken Blanchard Institute. Have demonstrated a record of accomplishment in corporate training with quality outcomes and high impact with ability to constantly achieve skill excellence in the field of leadership, Team Building, PMS and Cross-cultural training. Skilled in designing, developing, delivering training materials and in developing training strategies and deliverables of different training methods and channels. She plans simulation activities according to the changing environment for First Level Managers and General Managers. She is a regular corporate trainer for Confederation of Indian Industry (CII) for the last 15 years and have trained companies like Ipnfusion, Airtel, CGI- Logica, Marico India Ltd, Hindustan Aeronautics Ltd, Novotel, NOVONORDISK, AceTools and manufacturing companies like Shivalik Solid Waste Management Limited (SSWML) an offshoot of 'BEIL Group of Companies', Chemfab Alkalis Ltd , Oswaal Books & Learning Pvt Ltd, SBSEnviro Aqua Concepts Pvt. Ltd., Rangsons Aerospace Pvt Ltd, Interplex Electronics India Pvt Ltd, Stock Holding Corporation of India Limited, Gharpure Engg& Construction Pvt Ltd, Sunbeam Generators, Lebracs Rubber Linings Pvt ltd, Sri Vinayaga Murugan Sweets and Lebracs Rubber Linings Pvt ltd and Bright Brothers Limited to name a few.

Dr. Priyameet Kaur Keer is MBA 5th topper of RTM Nagpur University. She has completed her BSc (Biotechnology) from RTM Nagpur University. She is the Guest Editor for Human Resources Journal (Stress Management at workplace), Science Publishing Group, USA. She is the author of five management books and regular columnist in Deccan Herald, Bangalore The Hitavada Newspaper, Nagpur. She has won the Women Excellence Award for the outstanding performance in education by AMP Ninja Group Hyderabad and is the trainer, session chair for national and international conferences and workshops. She has completed various certifications from IIM-B, Future Learn – Accenture, Coursera. She has successfully completed one-month MHRD –AICTE INNOVATION PROGRAMME. She is an Expert Trainer in domains like digital marketing, e-vehicles mobility, personality & communication, leadership. Participated and guided students in various events of NHRD, BMA, KSCCT and AIMS .

Dr. D. Krishna Kumar is an enthusiastic and energizing academician and motivational trainer. He has been certified by Securities and Exchange Board of India (SEBI) as Financial Education Trainer, to spread financial education by conducting workshops for various target groups. He has completed his Ph D in Management specialized in Marketing from Periyar University, Salem. He possesses 16 years of experience out of which 6 years of Industry and 10 years of academics. He is specialized in Marketing & HR. He has published several papers in Scopus, Web of Science, peer reviewed journals. He has published three patents and authored one book titled "Consumer Behavior and Neuro Marketing". He has been recognized as Research Supervisor at Visvesvaraya Technological University, Belgaum, Karnataka. He has also participated and presented papers in various National and International conferences at various Institutions across Tamilnadu and Karnataka. He has been a corporate trainer for the last five years. His training topics include Team Building, Time Management, Change Management, Quality Management etc.

Dr. R V Dhanalakshmi is currently associated with Department of Management Studies, New Horizon College of Engineering as Associate Professor. Total of 11 years' experience at various designations. Doctorate in the area of Human Resources on "Talent Management Practices in IT Industries". Research interests include Employee Performance, Retention Practices, Organizational Culture, Retail stores and Predictive Analytics. Has mentored many students by motivation and guidance. Potential Leadership qualities and an able administrator. A Gold medalist in UG Degree – BBA –from Periyar University Salem. University rank holder in MBA degree from Anna University, Chennai. Doctorate from Anna University, Chennai. Published 13 Research papers in various Journals including Scopus and UGC. Area of expertise in Training and consultancy includes Team Building, Leadership assessment, Time Management skills, and Motivation and Learning skills.

Dr. R Punniyamorthy holds 13 years of experience and collaborates actively with trainers and researchers in several other disciplines of management both in quantitative techniques and operations. His Training strengths lie in the area of Statistics, Quantitative techniques, and Digital Marketing and conducting Marketing Research for various SMEs.

Mr. Sheshu A has totally 13 years of training and research experience and has successfully trained various private sector employees in the areas of Time Management, Stock exchange and Tax related issues. His areas of expertise includes Corporate finance, Insurance, Investment Fundamentals, Investment banking for companies that are a part of financial institutions that serves governments and corporations by providing underwriting and Budgeting .

Ms. Saumi Roy has successfully conducted her training in entrepreneurship, which includes National entrepreneurship network programs and PM Yuva program. An expert trainer in the areas of Entrepreneurship Development, skill enhancement training, Leadership and identifying Training need Analysis for MSE is, inculcating innovation and creativity in the ongoing process. Certified Innovation Ambassador by Ministry of Education, Government of India. Certified entrepreneurship trainer from National Entrepreneurship Network. Experienced in Excel based analysis and reporting in supply Chain and Market research in FMCG Sector. Skilled in conducting business process improvement training using design thinking, creativity, root cause analysis, fish bone and 5w framework.

Mr. Sushant Agrawal an expert in Operations and Analytics domain and specialized in Advanced Excel, Tableau and other emerging technologies. Have conducted various workshops and training programs for NSB, Wipro, OnMobile. Focus on problem solving, design thinking and analytical skills development are his thrust areas.

Training Methodology

Varied techniques will be used which may include:

- Psychometric Analysis
- Group Activity
- Management Games & Case studies
- Questionnaire to assess the Leadership skills
- Role Plays and Reverse Role Plays
- Power Point Presentation
- Simulation Techniques
- Statistical Tools
- Trainings can be conducted both Inbound/Outbound



Dr. Sheelan Misra

Dean

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ED Cell and Incubation Centre

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