



NEW HORIZON
COLLEGE OF ENGINEERING

E-NEWSLETTER

MBA-OUTLOOK

Volume 10 | Issue 12 | December, 2022

Inside the Issue

1. Departmental Events





DEPARTMENT OF MANAGEMENT STUDIES

GUEST LECTURE

"UPSKILLING & RE- SKILLING FOR PERSONALIZED & ADAPTIVE LEARNING "



DR. RAMAPRASAD DUVVADA.
GENERAL MANAGER (PROJECTS)-SAFETY
RINL, VISAKHAPATNAM STEEL PLANT.
VISAKHAPATNAM.

TIME:

13th December'22
11 AM to 1 PM

VENUE:

MBA Seminar hall

New Horizon College of Engineering, Department of Management Studies, conducted a guest lecture – Up-skilling and Re-skilling for personalized and adaptive learning which was presented by Dr. Ramaprasad Duvvada, general manager, RINL, Visakhapatnam Steel plant. He spoke about what is up-skilling and re-skilling and the difference between both. And also he explained why it is important to know these concepts in terms of interview. On behalf of all the students we express our gratitude towards the management.

Entrepreneurship Development Talk

NEW HORIZON COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
&
DEPARTMENT OF MASTER OF COMPUTER APPLICATIONS

HERMONEYTALKS
In Association With
ED Cell, ED Club & Start-up Club
Presents

Mr. HEMANTH GORUR
Founder - Hermoney Talks
Financial Basics for would be Entrepreneurs
10:00 AM - 11:00 AM
MBA Seminar Hall

Mr. VIJAYANANDA PRABHU
Financial Coach - Hermoney Talks
Financial Planning as you step into your Career
11:00 AM - 12:00 AM
Online Session

15th Dec 2022

CONVENORS:
Dr. V. ASHA
Prof & Head of Department of MCA
Dr. SHEELAN MISRA
Prof & Dean Department of Management Studies, Entrepreneurship Development Cell and Incubation Centre

FACULTY COORDINATORS:
Dr. KG MADHWARAJ
Department of MCA
Prof. SAUMI ROY
Prof. SHALINI
Prof. ANKITA. J
Department of Management Studies

STUDENT COORDINATORS:
V. NIKHIL YADAV
President
Start-Up Club, MBA
DEEKSHITHA. L
President
ED Club, MBA



New Horizon College of Engineering, Department of Management studies Masters in computer Applications and Her Money Talks in association with ED Cell, Ed Club and Start up Club presented a talk on Financial Basics for would be entrepreneurs Hemant Gorur , Co founder Her money Talk , The speaker spoke about how basic financial concepts are important for any entrepreneurs/ start ups . Session was interactive where the speaker spoke about various sources of raising fund, need of maintaining balance sheet, cash flow statements etc . He enlightened students about the concept of breakeven analysis .The second Speaker Mr. Vijay from Her Money Talks joined through online and enlightened students on importance of understanding personal financial planning. He spoke about various options available for investment including SIP and mutual funds. He further given a brief idea about the percentage of income to be invested towards savings .The session by Vijay was supported by Bombay Stock Exchange or National Stock Exchange. Financial literacy is the mission at Her Money Talks.

We Extend our sincere thanks and gratitude towards management of new horizon college of engineering for providing us with the platform for organising the event and request for organising similar kind of events in future.

Communication Skills for Management Professionals in the Digital Era



New Horizon College of Engineering, Department of Management studies Entrepreneurship Development Club and Start up club presented a talk on Communication Skills for Management Professionals in the Digital Era. The Speaker Mrs. Vasantha Vaikunth Founder of Lifeliving.org an experienced career counselor personality grooming advisor and classical dancer spoke about how important is communication in today's era where people refrain from communicating and spend more time engaging in digital gadgets. The emoji is the shortcut for expressing impressions, but the liberty and flexibility that words give will not be replace by emoji's people need to communicate with one another. Communication is very import in our day-to-day life expressing oneself helps to fight depression. We Extend our sincere thanks and gratitude towards management of new horizon college of engineering for providing us with the platform for organising the event and request for organising similar kind of events in future.

Workshop On Design Thinking



NEW HORIZON
COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
Presents
**DESIGN
THINKING
WORKSHOP**

VINEETH THOMAS VARKEY
Strategy and Planning Manager
Cisco Systems (India) Private Limited, Bangalore

20th DECEMBER 2022
10.00 AM TO 1.00 PM

MBA SEMINAR HALL

CONVENOR
Dr. Sheelan Misra
Prof & Dean
Department of Management Studies, Entrepreneurship
Development Cell and Incubation Centre

CO-CONVENOR
Dr. Priyameet Kaur Keer
Associate Professor
Department of Management Studies



New Horizon College of Engineering, Department of Management Studies has organized a workshop on design thinking for MBA & Engineering students which was presented by Mr. Vineeth Thomas Varkey, Strategy and planning Manager, Cisco Systems Private limited, Bangalore. The resource person started the session by ice breaking between different sets of students. Students were further divided into teams and activities started. Props used for the activities were balloons, straws, newspaper, chart papers, sketch pens, and sticky notes. Students learned the art of new concept design thinking and how with new innovative ideas, prototypes can be made and taken to the market. We Extend our sincere thanks and gratitude towards the management of New Horizon College of Engineering for providing us with the platform for organizing the event and request for organizing similar kind of events in the future.

Start Up Movie Promotion made in Bengaluru



New Horizon College of Engineering, Department of Management studies in Association with ED Cell and Start-up Club presents promotion of movie Made in Bengaluru by Mr. Madhusudhan and Mr. Dharshan and conducted "start up jam" on 22nd December 2022 from 2:00 pm onwards. The event was held for students from all the departments of NHCE. The event had active student participation with more than 400 participants. It was a team event. It's a story about the place that inspires every outsider to call it home without a second thought, this is the story about Bangalore. The story follows the journey of three dreamy-eyed middle class boys who venture into setting up their start up. This social kannada drama "Made In Bengaluru" is a tribute to the land that has been a melting pot of cultures for centuries, a humble attempt to render the folklore of city in the language of its own. We would like to extend our sincere thanks to Management of new Horizon College of Engineering for providing us with the opportunity to conduct the event.

Leadership Summit: Leadership Sutras: Experiment, Experience, Evolve



NEW HORIZON
COLLEGE OF ENGINEERING
DEPARTMENT OF MANAGEMENT STUDIES
In association with
AIMS
ASSOCIATION OF
INDIAN MANAGEMENT SCHOOLS
Presents
Knowledge Partner
WACIA Leadership Summit
**LEADERSHIP SUTRAS:
EXPERIMENT,
EXPERIENCE,
EVOLVE**
29th December 2022
11:00 AM to 1:00 PM
Falconry Seminar Hall

Department of Management Studies, NHCE organized a Leadership Summit session on “Leadership Sutras: Experiment, Experience, Evolve” in Falconry Seminar Hall, NHCE. Dr. Ranga Reddy, Chief Guest - CEO & Founder, Legend Technologies was the Chief Guest for the Inaugural Session. He had given insights on the recent practices of Leadership in Industries. Examples of Industry practices were discussed. Followed by a Panel Discussion by Mr. Nandeesh, (Industry Moderator), Mr. Mohan Kumar and Mr. Ravi Kumar. Mr. Shreyas, III Year ISE was the student Moderator. The discussion was on Leadership styles, Leadership Strategies, Experimenting with Leaders’ sutras. A Leader focuses on people, does the right things, influences, inspires, motivates, builds the team. Leading during Complex and uncertain times include Volatility, Uncertainty, Complexity and Ambiguity. The Skills required for Leaders are Adaptability, Self-Awareness, Boundary Spanners, Collaborators and Network Thinkers. Four trends for the future of Leadership Development includes more focus on Vertical development, Transfer of greater developmental ownership, Greater focus on collective rather than individual leadership and much greater focus on innovation in Leadership developmental methods. We thank Dr. Sheelan Misra, Professor & Dean - Department of Management studies for organizing such an insightful session that is relevant to the industry and for constantly encouraging and motivating students.

Industrial Visit To Mysore Sandal Soap Factory



Department of Management Studies had organized an Industrial visit to Mysore Sandal Soap Factory located at Yeshwanthpur, Bangalore on 30th December, 2022 for MBA students accompanied by faculty Mr. Krishna Kumar. A factory employee led the pupils and informed them of the soap-making process. They introduce a number of detergents, incense sticks, detergent bars, and sandalwood powder onto the market. He went into great depth about the various steps involved in creating soap, such as saponification, preparation, labelling, packing, and marketing. They performed a live demonstration of the plant's operation. The students gained a lot of knowledge from the industrial visit, and it also satisfied their curiosity. They were given good exposure to the production of soaps and detergents using salt, palm oil, and sandalwood oil, among other ingredients.

ART



Art by

sharmistha
(MBA - A)

Special Thanks

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Dean - MEI

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Department of Management Studies

Students coordinator team mba-2nd sem

PRIYANKA.T

POOJA KUMAR

PRANEETH REDDY

SRILALITHA

LATHA MAHESHWARI. R
