



**NEW HORIZON**  
**COLLEGE OF ENGINEERING**

# E-Newsletter

**MBA OUTLOOK**

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Inside the Issue  
**DEPARTMENTAL EVENTS**

## Domain Certification on “Fin Tech”



The program is a Domain certification program for III MBA students in Finance specialization.

### Introduction to Fin Tech :

Financial technology (Fintech) is a new technology that seeks to improve and automate financial services. Today, fintech start-ups are transforming our relationship with money. They help companies, business owners, and consumers better manage their money.

Fintech is an innovation in the banking system and has changed the traditional global banking industry. According to EY's 2017 Fintech Adoption Index, "One-third of consumers utilize at least two or more fintech services, and those consumers are also increasingly aware of fintech as a part of their daily lives."

Fintech is a combination of finance and technology that has an impact on the financial industry as a whole. Finance students with sufficient knowledge of FinTech are more likely to engage with start-up enterprises. There is a demand for competent and skilled people as a result of the massive increase in Fintech investment around the world, therefore, academia enters the scene to improve its outcomes to react to that urgent request. Fintech applications and models should be self-evident. Financial technology is the fastest growing sector in finance today. Fintech is all about real-time data collection and processing. It has changed the operation of traditional financial setups. Now you can buy gold, send money anywhere in the world, and buy stocks around the clock. With the increase in the popularity of fintech, the need for fintech certification programs has also increased. People are keen to learn more and more about the fintech industry. It is said that fintech has a massive demand for skilled employees as the apps and digital mediums are gaining popularity. Here it becomes important to up-skill yourself by opting for fintech certification courses.

# RUDRAKSH



Chief Guest Mr. Ganesh Narayanan, Musician, Director and film score composer, Guest of Honour Ms. Mohini Patankar, Mrs. India Worldwide 2018 South inaugurating Rudraksh-23

Rudraksh – An Inter collegiate Management & Cultural Fest, which is organized on 16th & 17th February 2023, for the 8th year is one of the milestones of the Department of Management Studies, New Horizon College of Engineering. Under the aegis leadership of our visionary leader Dr. Mohan Manghnani, Chairman, NHEI continuously provides a platform to all the students to groom their Co-curricular and Extra-curricular skills. It is through the initiative, support and continuous guidance of our Honourable Chairman that the talent of the students' community is being explored. The Theme of Rudraksh: Yuva Shakti Sankalpita and Samarpit signifies encouraging the youth to make commitments (Sankalpita) and dedicate (Samarpit) towards positive change. Yuva Shakti is the driving force of India's journey. The next 25 years are important for building the nation". "To be young is to be dynamic in our efforts. To be young is to be panoramic in our perspective. To be young is to be pragmatic".

naugural session: It had a great inaugural on 16th with a huge footfall of highly energetic students spread across 50 + colleges and about five hundred students across the country. The welcome and curtain raiser was the Bharatanatyam dance by the student displaying precision and interpretative eye expressions, with an auspicious beginning with divine tune of Gananayakaya, accompanied by the colourful costumes and adornments. The dance movement set the mood and rhythm of a grandeur festivity in the college campus. Dr. Sheelan Misra, Dean of Management Studies addressed the audience on the legacy of Rudraksh fest at New Horizon and theme of this Year which is Yuva Shakti – Sankalpita and Samarpit. Acclaimed Musician, Director and film score composer Mr. Ganesh Narayanan as a Chief Guest inspired the participants with his life experience and the journey, he took to accomplish several awards in his field of art and finally pepped with a song of Late Puneet Rajkumar to ignite the memoirs of the actor.

Guest of Honour Ms. Mohini Patankar, Mrs. India Worldwide 2018 -South and Yoga expert, highlighted the need of positive attitude towards life and importance of mental and physical wellness. The event was Presided by Dr. Manjunatha, Principal – NHCE. Dr. R. Punniyamoorthy, Faculty Coordinator of Rudraksh- 2023 extended the vote of thanks. After a delightful inauguration, the participants took part in their chosen event.



Events of Rudraksh 2023: An entire gamut of activities was organized in Rudraksh -2023 to unleash the talent that exudes from the budding student managers. Promoting a vibrant campus experience through organizing innumerable activities such as

- 1) CEO in the House
- 2) Marketing
- 3) Human Resource
- 4) Master of Excel
- 5) Operations
- 6) Finance
- 7) Business Quiz
- 8) Awake Arise Entrepreneur in You
- 9) Talent Show
- 10) Corporate Walk

The prize money pool for the event was Rs. 2,00,000 plus with each event winner receiving a cheque, trophy and a certificate of excellence. All the events had different number of rounds to test the participant's abilities.

Judges invited: The events were judged by experts drawn from the industry, field of art and music and entrepreneurs. Each of the events were engaging for the participants and has enhanced their knowledge relating to each of their domain. And aimed at helping students to improve the leadership and managerial skills, being confident, overcome their fear and communication barriers.

Valedictory Session: For some this was their first event of the year, and it provided them the opportunity to help freshers get to know the current and senior students, as well as the college and networking with students from other colleges and gain experience on a cultural platform. Rudraksh – 2023 ended with the prize distribution, certificates and trophies to all the winners. The participants received a participation certificate for their effort. The Valedictory programme was graced by Mr. RajeevNarayanan, CEO and Founder, The Leadership Elements, Rohit Gowda, KGF -2, playback singer and a team of Choreographers.

To sum up,Rudraksh Fest is based on the intrinsic values of commitment and dedication leveraging the power of youth and encouraging them to create positive changes and transform India over next three decades.The fest provided the platform to compete and enable confluence of Talent and a gala time celebration



Overall champions Trophy of Rudraksh – 2k23



## Financial stability a key factor in Entrepreneurial journey



Department of Management Studies organized an Alumni Talk on “Financial stability a key factor in Entrepreneurial journey” on 23rd February, 2023. Speaker for the day was Mr. Ramaswamy Kailash, Senior Specialist - London stock exchange.

The Session was started as a story narrating his one of the situations he experienced in his workplace. He spoke about his journey, problems faced and highlighted the key factors of financial stability which makes an effective entrepreneur. Sir has given more insight about how one can improve his skills and talents once we enter into the corporate and gain more necessary needful information also how to understand the potential and scalability while choosing different financial portfolios for entrepreneurial journey.

He spoke about the skills that an individual needs to develop on financial stability for entrepreneurial decision making. He has shared all his experience to NHCE students. It is through reflecting about the actions at work and the concrete experiences that will lead you to recognizing that the experience has forged a new way of thinking about the financial stability.



# Can you solve this ?

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# Special Thanks

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