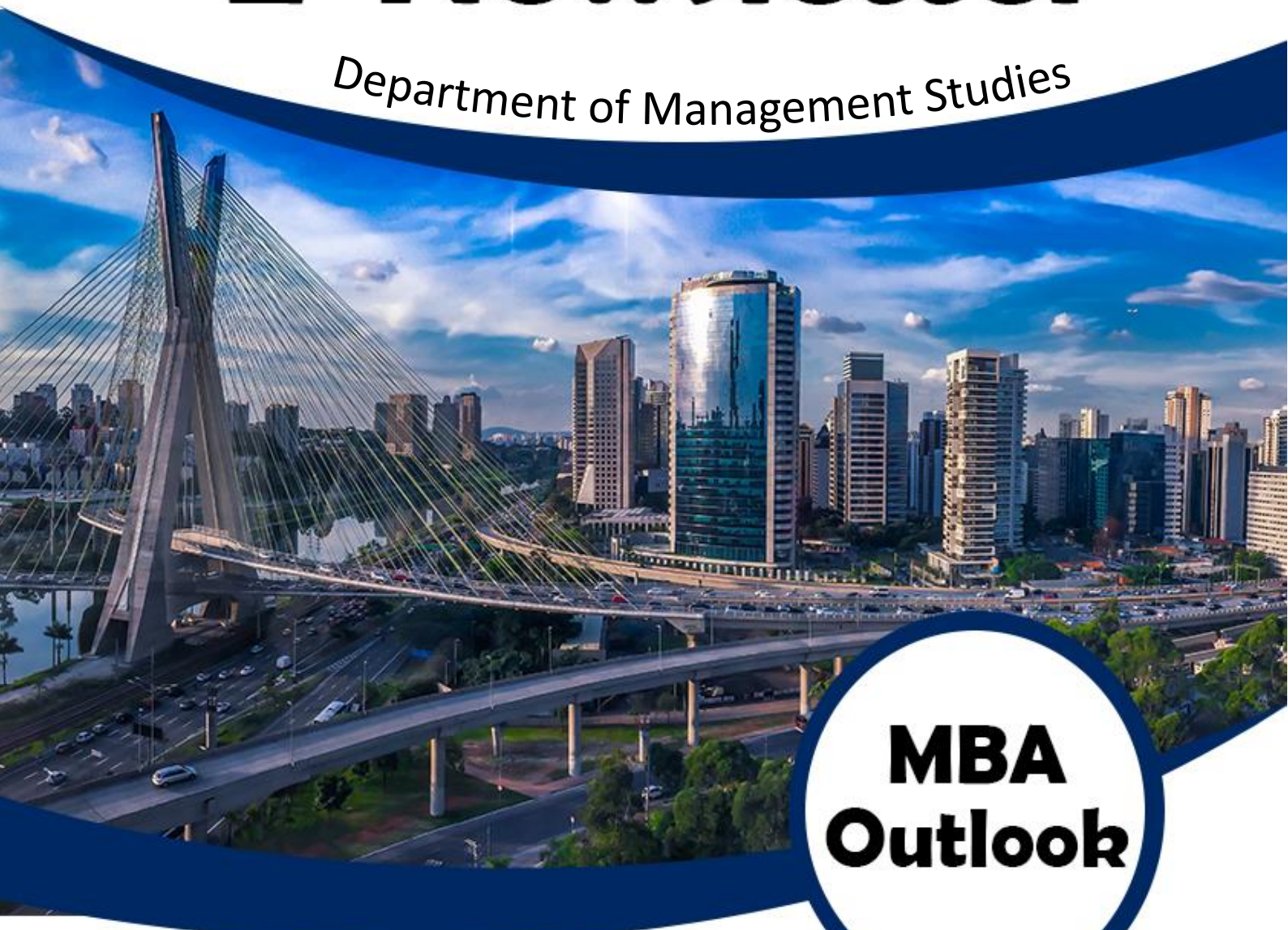




NEW HORIZON
COLLEGE OF ENGINEERING

E-Newsletter

Department of Management Studies



**MBA
Outlook**

April, 2023

VOLUME 11 | ISSUE 4

**INSIDE THE ISSUE
DEPARTMENTAL EVENTS**

TRENDS IN HRM



Speaker Name & Designation

Ms. Seleena Joshi,

Founder and Managing Director,
Cosmic Consultants-Recruitment &
HR Consulting



Department of Management Studies organized a Seminar on “Trends in HRM” on 25th April, 2023 in the seminar hall, MBA block for 1st year MBA students. Speaker for the day was Ms. SELEENA JOSHI – Founder and Managing Director, Cosmic Consultants-Recruitment & HR Consulting

The speaker began the session by gathering student’s opinion on HRM. She also shared few of her insights about the same.



The Speaker

- Presented about Trends in HRM – Green, Recruitment & Tools.
- Shared some of its initiatives & importance.
- Addressed the queries after completing each content.
- Suggested the benefits of internship program.
- Provided few tips on how to write a resume.

The session was very interactive and informative. It helped the students to widen the knowledge regarding the trends in HRM.

The guest concluded the session by stating that “go with an open mind & don’t be choosy”.

MAHATMA GANDHI INSTITUTE OF RURAL ENERGY DEVELOPMENT



On 26th and 27th of April 2023 Industrial visit was organised by the Department of Management Studies for MBA 'A' and 'C' section students, students were taken to Mahatma Gandhi Institute of Rural Energy and Development located at Jakkur Bengaluru , Students were excited to see the village ambience MGRD and beautiful art exhibited there and had a Happy learning

Two sessions were held

Morning session -10:30am-12:30pm

Introduction about MGRD and its motto



Briefing on Renewable sources of energy and Conservation

Solar Energy-solar irrigation system, solar panels, smokeless chulha, Solar rooftop system, Grid Hybrid system, stand-alone system.

Wind energy -wind turbines. Biomass energy -Bio fuel, Bio diesel, Bio heat

Rain water Harvesting system -Importance of rain water ,Sand bed filter, underground water ,conservation of rain water

Afternoon session - 2:00pm -2:15

Faculty thanked the students visited there and also asked students to share their learning experience and few of the students shared their beautiful experience and thanked the institution for the opportunity



MAHATMA GANDHI INSTITUTE OF RURAL ENERGY DEVELOPMENT



Students accompanied by faculty Mr. Sheshu sir.

They faculties o MGRD introduced about

- ❖ The institute
- ❖ Establishment & Achievements of the institute.
- ❖ Solar power



They provided detailed information under various contents such as

- ❖ India's water crisis
- ❖ how to install solar panel
- ❖ what are the ways to store rain water etc..

They provided tips on how to be conservative.

After the introduction session students were allowed to explore the village models, which was extremely attractive. Each model portrayed the olden days village practices and traditions.

Over all it was a good learning experience for the students to visit the institute and also gained knowledge regarding the practices which were followed by the village people which was clearly depicted through models.

Importance Of Intelligent & Strategic Framework in Current Business Scenario Across Industries



Speaker Name & Designation

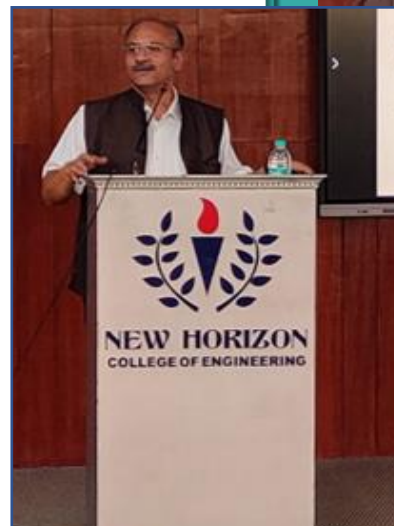
Mr. RUDRA SHANKAR ROY

IBM – Process Transformation & Supply Chain Global SME & Industrial Products Leader

Department of Management Studies organized a Seminar on “Importance Of Intelligent & Strategic Framework in Current Business Scenario Across Industries” on 29th April, 2023 in the Falconry Seminar Hall, MBA block for 1st year MBA students.



Speaker for the day was Mr. RUDRA SHANKAR ROY – IBM – Process Transformation & Supply Chain Global SME & Industrial Products Leader. He has served 300+ client engagement. The speaker began the session by sharing his experience in IBM



The Speaker

- ❖ Stated how business is going through a dynamic change.
- ❖ Said about the role of consulting world. (i.e.) they should understand the customer demand & implement the same.
- ❖ Shared how the industry has changed over past 5 years.
- ❖ Suggested to understand the technology in the particular stream.

The speaker has advised the students to undergo the process of secondary research in order understand what type of interview will be conducted.

The speaker concluded the session by stating that “analyze the situation & try to respond to it accordingly”.

STUDENT PARTICIPATION



Vinitha P J and Haripriya (From C-section)
Participated in Business Quiz Event held in
AIMS IBS Business School on 17th and 18th of
April 2023 called LAKSHYA



Hemavathi N and Narayan G
(From C-section)
Participated in Business Quiz Event held in
AIMS IBS Business School on 17th and 18th of
April 2023 called LAKSHYA



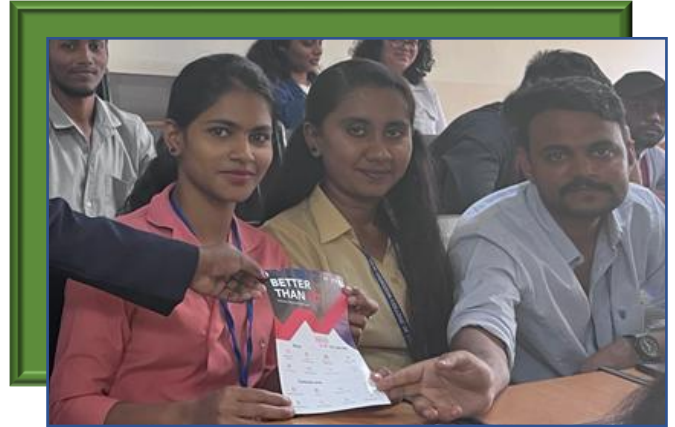
Gowsalya M and Yashawini
(From C and B Section)
Participated in Business Quiz Event held in
AIMS IBS Business School on 17th and 18th of
April 2023 called LAKSHYA

STUDENT PARTICIPATION



S V Kiran Babu and Amisha Kumar Kamat
(From C-section)

Participated in Business Plan Event held in
AIMS IBS Business School on 17th and 18th of
April 2023 called LAKSHYA



S V Kiran Babu, Gowsalya M and Shushitha
(From C-section)

Participated in HR Event held in AIMS IBS
Business School on 17th and 18th of April 2023
called LAKSHYA



Mr. Venkatesh Prasanna, Student of New Horizon College received
certificate from the Board of Directors of the Corporate Finance
Institute for having pursued studies and completed all the
requirements for the certificate of Data Science and Machine
Learning Fundamentals

STUDENT ACHIEVEMENT



Amrutha, Nandish M C and Munesh Kumar V K (From C-section)
Winners of Finance Event held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA



SAMEED (From C-section)
Winner of Stand-Up Comedy held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA



Tarun RM, Saroja Devi E and Mounika J (From C-section)
Winners of Group Dance held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA



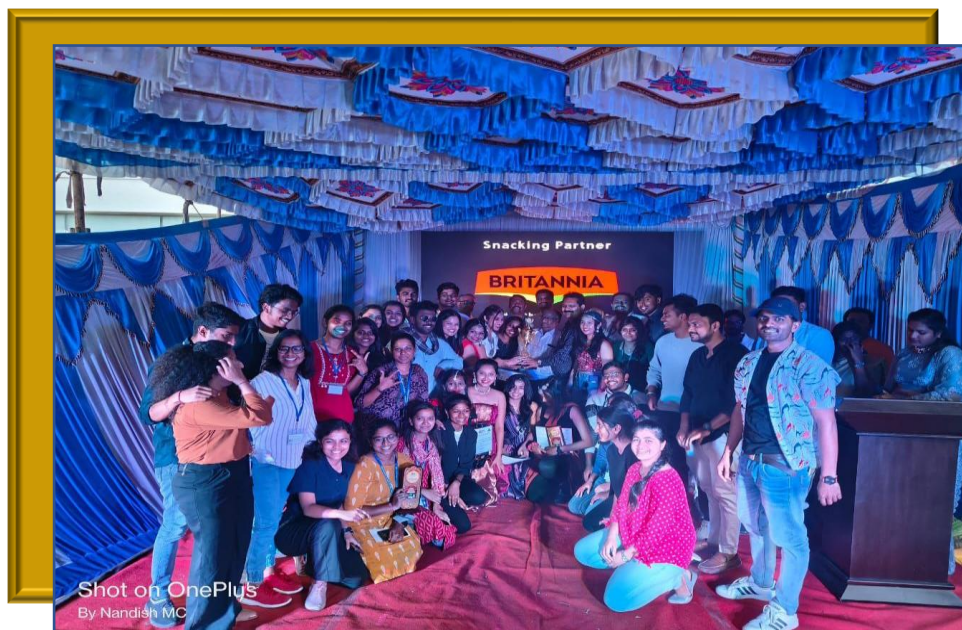
Levin K Unakose, Yashmitha M Mollera, Hemavathy R, Karishma K, M Anisha, Jashna Roni Muduli, Maliha Khanam, Ishitha S, Mana KR and Sanjeev S (From B-section)
Winners of Fashion Walk held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA

STUDENT ACHIEVEMENT



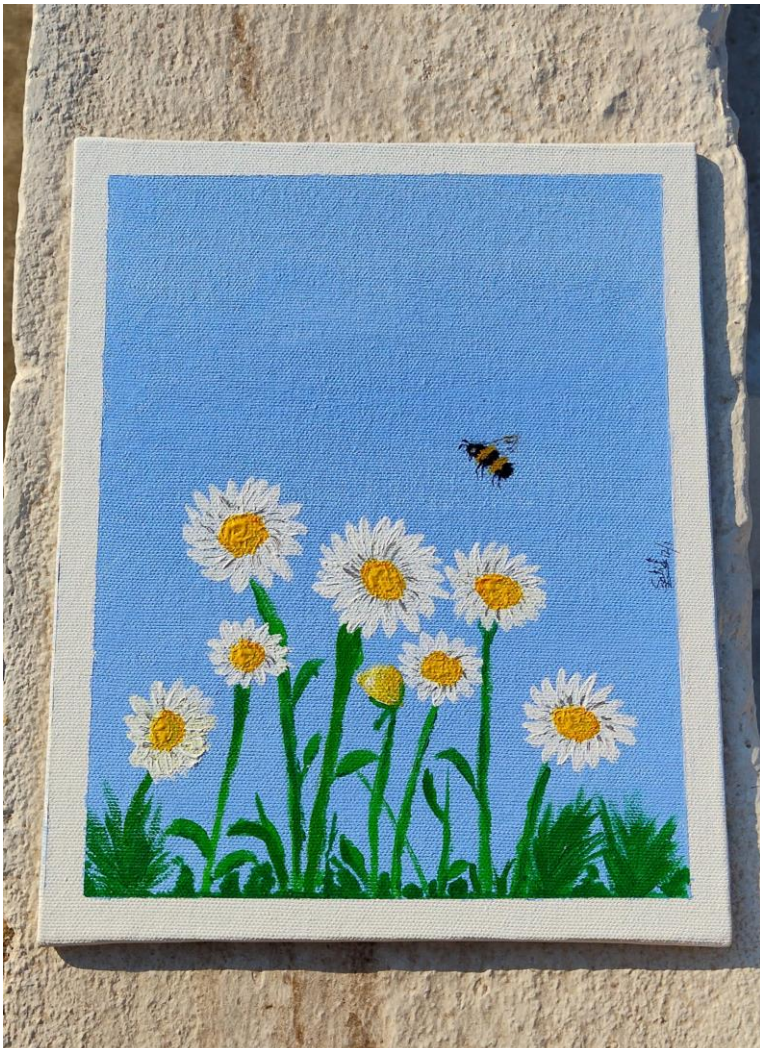
Bhumika Jingade A, Rachana Nayak and Akshata Vaidya (From C-Section) Winners of Marketing Event held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA

Himavarshini K, Rekha BM and Amisha Kumar Kamat (From C-Section) Winners of HR Event held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA



The Over All Championship was won by MBA Students of New Horizon College held in AIMS IBS Business School on 17th and 18th of April 2023 called LAKSHYA

STUDENT ARTWORKS



By Shreedevi Patil

1st Year MBA (B-Section)

STUDENT ARTWORKS



By Tarun RM

1st Year MBA (C-Section)



By Saroja Devi E

1st Year MBA (C-Section)

POEM BY STUDENT

It's been a while

It's been a while
Talking to myself
The many things
Which I share
only to mee
Feels ethical
Sometimes
better Than
dispensing
Someone else .
Vertical are the
Part of the life
Where u sometimes
Have to be alone
And cross the path with
Your own company .
There is conviction
For being there
For myself .



By Sanaika Bhandare
1st Year MBA (A-SECTION)



Special Thanks

CHIEF PATRON

**Dr. Mohan Manghnani, Chairman
NEW HORIZON EDUCATIONAL INSTITUTION**

ADVISORY BOARD

**Dr. Manjunatha, Principal
NEW HORIZON COLLEGE OF ENGINEERING**

CHIEF EDITOR

**Dr. Sheelan Misra
Prof & Dean, Department of Management Studies,
Entrepreneurship Development Cell and Incubation Centre**

HEAD OF EDITORIAL TEAM

**Dr. Priyameet Kaur Keer
Associate Professor
Department of Management Studies**

STUDENT COORDINATOR TEAM MBA-1st SEM



Saroja Devi E



Shushitha



Shrestha Hazra



Amit Das



Mohammed Waqas



Sunitha