

Title	<b>Importance Of Intelligent &amp; Strategic Framework in Current Business Scenario Across Industries</b>	
Department	Department of Management Studies	
Date	29 <sup>th</sup> April, 2023	
Time	11:00 am	
Speaker Name & Designation	Mr. RUDRA SHANKAR ROY IBM - Process Transformation & Supply Chain Global SME & Industrial Products Leader	
Brief Description	<p>Department of Management Studies organized a Seminar on “<b>Importance Of Intelligent &amp; Strategic Framework in Current Business Scenario Across Industries</b>” on 29<sup>th</sup> April, 2023 in the Falconry Seminar Hall, MBA block for 1<sup>st</sup> year MBA students.</p> <p>Speaker for the day was Mr. RUDRA SHANKAR ROY - IBM - Process Transformation &amp; Supply Chain Global SME &amp; Industrial Products Leader. He has served 300+ client engagement.</p> <p>The speaker began the session by sharing his experience in IBM</p> <p>The Speaker</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Stated how business is going through a dynamic change.</li> <li><input type="checkbox"/> Said about the role of consulting world. (i.e.) they should understand the customer demand &amp; implement the same.</li> <li><input type="checkbox"/> Shared how the industry has changed over past 5 years.</li> <li><input type="checkbox"/> Suggested to understand the technology in the particular stream.</li> </ul> <p>The speaker has advised the students to undergo the process of secondary research in order understand what type of interview will be conducted.</p> <p>The speaker concluded the session by stating that “analyze the situation &amp; try to respond to it accordingly”.</p>	



DEPARTMENT OF MANAGEMENT STUDIES

PRESENTS

GUEST LECTURE  
ON

**"IMPORTANCE OF INTELLIGENT  
& STRATEGIC FRAMEWORK IN  
CURRENT BUSINESS SCENARIO  
ACROSS INDUSTRIES"**

BY

**Mr. RUDRA SHANKAR ROY**

IBM

PROCESS TRANSFORMATION & SUPPLY CHAIN GLOBAL  
SME & INDUSTRIAL PRODUCTS LEADER



ON: 29 | APRIL | 2023 | 11.00 AM – 1.00 PM

VENUE: FALCONRY SEMINAR HALL

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