

## INDUSTRIAL VISIT REPORT

Industrial Visit is Vital for students pursuing MBA Program. It assists in bridging the gap between academia and Industry. The MBA department of New Horizon College of Engineering, Bengaluru had organized an Industrial visit to EMMVEE Solar Systems Private Limited, Dabaspet, Bengaluru on 01.08.2023, 02.8.2023 and on 08.08.2023. The second semester MBA students along with the faculty coordinators were taken for the Industrial Visit. The Journey towards the EMMVEE Solar Systems Private Limited started by 9:00 AM and reached the factory by 11:30 AM.

Firstly, students were briefed about the company to get an idea about their nature of business activity. Emmvee solar is one of the pioneers of the solar industry in India, with over 25 years of experience. They have set up a world- class production facility for solar water heating systems at Dabaspet, Karnataka. This unit has a combined production area of over 25 thousand square metres.

Their units are capable of producing solar water heater tanks ranging from 100 litres up to 3,000 litres suitable for residential and industrial purposes. They are one of the very few manufacturers to have acquired the solar key mark for our premium range of water heating systems. Their solar water heaters are fairly priced, and they have sold over 5,50,000 solar heating systems mounting over 6,90,000 m<sup>2</sup> installation area.

Then students were divided into two batches and they were taken to visit the factory. Each process was explained clearly regarding how value addition is done at each and every stage of the assembly process of Solar water heaters. Finally with Q &A session students got clarified all the doubts regarding manufacturing and marketing of solar water heaters.









**Faculty Coordinator**