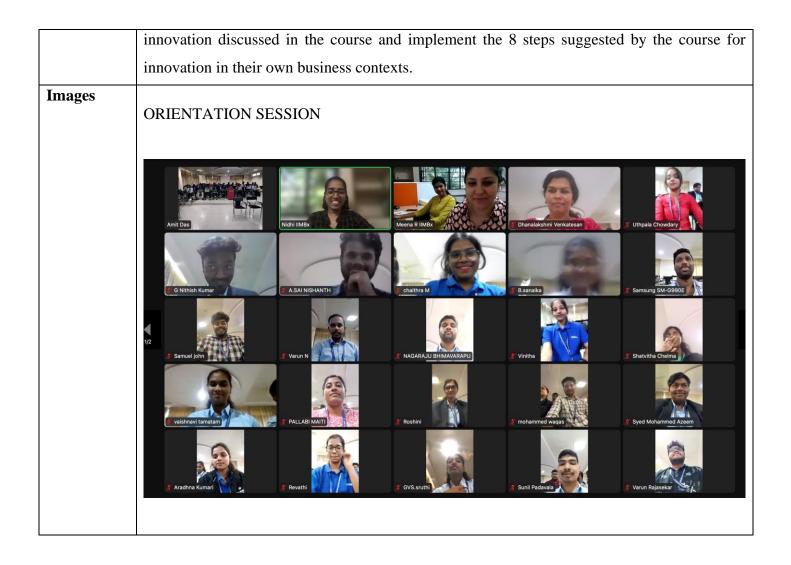
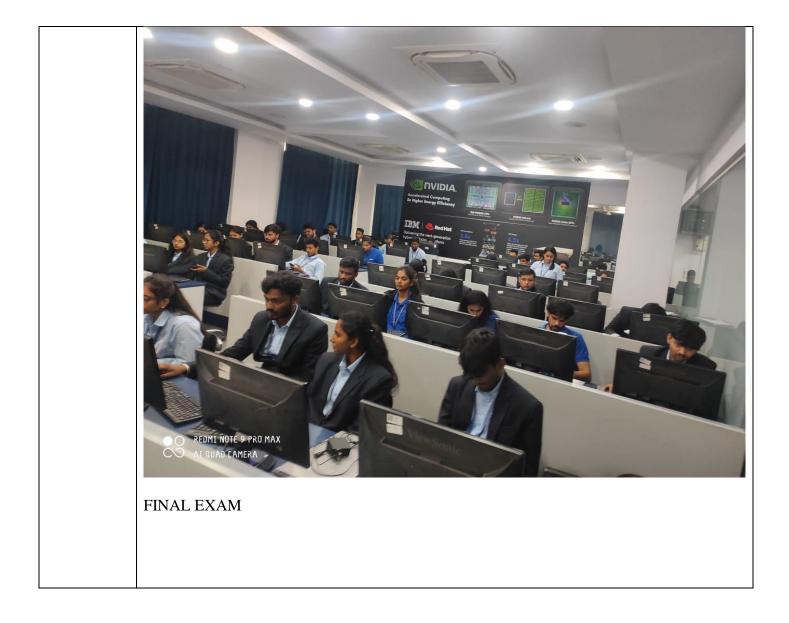
## VALUE ADDED PROGRAM

## IIMBX Online Certification on "Managing Innovation"

## (2022-24) Batch

Title	IIMBx Online Certification Course on "Managing Innovation "		
Department	Department of Management Studies		
Date	19th July – 25 <sup>th</sup> September' 2023		
Time	Duration (5 weeks)		
Speaker	Professor Prof. Rishikesha T Krishnan,		
Name	Professor – Strategy & Innovation,		
	IIM Bangalore.		
Brief	Department of Management Studies, NHCE offers Digital Learning Programme from IIM		
Description	Bangalore for the students who have opted GP Program. The Online course is on "Managing		
	Innovation". Course Instructors were Prof. Rishikesha T Krishnan and Prof. Vinay Dabholkar,		
	Professor - Strategy & Innovation, IIM, Bangalore. Duration of the Course is 5 weeks. The		
	Structure of the course includes initial online Orientation followed by Mid Exam and Final		
	Exam. Final Grade report was released on 11th September and Batch Conclusion on 25th		
	September' 2023. The Assessment pattern includes Discussion Forum, Video Views, Time		
	spent on the course, Mandatory Webinar Attendance and Attempting Un – graded Questions.		
	About the Course: "Managing Innovation"		
	Innovation is often perceived as a positive result of an accident or chance and therefore looked		
	upon as an unplanned phenomenon. But as organisations constantly struggle to maintain a		
	consistent flow of innovation, it is important to explore the means through which innovation		
	can be made an inherent part of an organisation by laying down systematic innovation		
	processes. This IIMBx course, Managing Innovation, explores the ways in which organisations		
	can have new innovations coming up on a regular basis without having to wait for luck or		
	chance to make it happen. The course explains how professionals can switch from an ad-hoc		
	or jugaad way to a more systematic approach to building innovation capacity in their teams or		
	organisations. It also demonstrates how one can build an innovation pipeline, improve idea		
	velocity, and enhance business impact through a simple, 8-steps approach. The course allows		
	learners to explore various ways of sustaining participation in innovation activities which		
	includes Explaining- what is innovation, Outline the importance of innovation in any given		
	organisation, develop a business model and create a business pitch, Recall the 8 steps to		





Details

Day, Date Year	Event/Content Release	Timing
Monday, 19 July 2023	Orientation	10.00 am to 10:30 pm
Monday, 19 July 2023	Week 1, 2 & 3	10.30am
Monday, 7 August 2023	Mid Exam	10.30am to 12.00pm
Monday, 14 August 2023	Week 4 & 5	10.30am
Monday, 11 September 2023	Final Exam	10.30am to 12.00pm
Monday, 18 September 2023	Final Grade Report	5.00pm
Monday, 25 September 2023	Certificate Release & Batch Conclusion	5.00pm