



NEW HORIZON COLLEGE OF ENGINEERING

New Horizon Knowledge Park, Ring Road, Marathalli
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
Accredited by NAAC with 'A' Grade, Accredited by NBA

Academic Year: 2022-23

Department of Management Studies

Board of Studies

Minutes of BOS Meeting

Held on July 13, 2022

11.00 AM – 01.30 PM

Venue: Netaji Subash Chandra Bose Block,
3rd Floor, Department of Management Studies, Lecture Hall No: 308

Forwarded to the Dean Academics

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14/7/22
NEW HORIZON
COLLEGE OF ENGINEERING
New Horizon Knowledge Park
Ring Road, Marathalli
Bengaluru - 560075

NEW HORIZON COLLEGE OF ENGINEERING
BOARD OF STUDIES MEETING
DEPARTMENT OF MANAGEMENT STUDIES

AGENDA: Review of Syllabus

Date: July 13, 2022

Venue: Netaji Subash Chandra Bose Block, 3rd Floor, Department of Management Studies,
Lecture Hall No: 308

Time: 11.00 AM – 01.30 PM

- **Agenda 1**
 - Discussion on syllabus for MBA I /II SEM

- **Agenda 2**
 - Discussion on syllabus for MBA III /IV SEM

- **Agenda 3:**
 - Finalization of syllabus along with incorporations of Recommendations and Suggestions

- **Agenda 4**
 - Summarizing the Minutes of Meeting

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5	Recommendations of the Board	
6	Vote of thanks by Chairman of BOS	

Department of Management Studies
List of the Members of the Board of Studies -2022-23

S. No	Category	Nomination of the committee	Name of the person	Designation & Affiliation
1	Head of the Department	Chairperson	Dr. Sheelan Misra	Prof. & Head – Management Studies, NHCE Bangalore
2	Special Invitees	1	Dr. Manjunatha	Principal, NHCE
		2	Dr. Mathew J Manimala	Former Professor, IIM Bangalore
		3	Dr. Anandhi R J	Prof. & Dean-Academics – NHCE
3	Faculty member at different level with different specialization	Members		
		1	Dr. A R Sainath	Professor, MBA, NHCE
		2	Dr. Rose Kavitha	Professor, MBA, NHCE
		3	Dr. Priyameet	Associate Prof., MBA, NHCE
		4	Dr. Dhanlakshmi	Associate Prof., MBA, NHCE
		5	Dr. Krishna Kumar	Associate Prof., MBA, NHCE
4	Subject expert from outside the college nominated by Academic Council	Members		
		1	Dr. James Thomas	Professor, IFIM B School, Electronic City, Bangalore
		2	Dr. Leena James	Professor, Christ University, Bangalore
		3	Dr. Madhavi, Dean	
5	Experts from outside the college nominated by VTU	Member		
		1	Dr. Vijayashree, Bangalore	Head – ED Cell, BNMIT,
		2	Dr. Manoharan S	Professor, BMSCE, Bangalore
		3	Dr. Neetha Mahadevan	Associate Professor, BNMIT

		4	Dr. Shilpa	Professor & Head, NITTE Meenakshi, Bangalore
		5	Dr. Juin Choudhury	Professor & Head, AIMT, Bangalore
		Members		
6	Representative from Industry / Corporate sector / allied area related to placements, nominated by Academic Council	1	Mr. Pradeep Kote	Head-Talent acquisition, WILEY, Bangalore
		2	Mr. Kamal Artwani	Head-HR, Sony, Bangalore
7	Post Graduate meritorious alumni nominated by Principal	Members		
		1	Mr. Azad	Amazon
		2	Ms. Sonali	Goldman Sachs
		3	Mr. Satyendra	CATERPILLAR
8	Co-opted members	Members		
		1	Mr. Ganesh	Head-Digital Transformation, BOSCH
		2	Mr. Santosh Kumar	Sr. Asst. Professor, MBA, NHCE
		3	Dr. Punniyamoorthy	Associate Professor, MBA, NHCE
		4	Dr. Arun Bharwadaj	Founder - Happy Technologies
		5	Dr. Gurucharan Singh	Executive Director- HRD, NHCE, Bangalore

WELCOME ADDRESS BY THE CHAIRMAN OF THE BOS AND INTRODUCTION OF MEMBERS

Minutes:

Head, Department of Management Studies Dr. Sheelan Misra, Chairperson of the Board of Studies welcomed all the members of MBA- BOS and explained the course structure. Chairperson of the BOS welcomed the nominee of the VTU Dr. Manoharan S, Professor, BMSCE, Bangalore and Subject expert from outside the college nominated by Academic Council Members Dr. James Thomas Professor, IFIM B School, Bangalore & Dr. Leena James Professor, Christ University, Bangalore.

Dr. Sheelan misra also welcomed the Representative from Industry nominated by Academic Council Mr. Pradeep kote, Head-Talent acquisition, WILEY, Bangalore and Mr. Kamal Artwani Head-HR, Sony, Bangalore. Co-Opted member Mr. Ganesh, Head-Digital Transformation, BOSCH and all other members were also introduced.

HOD, Management Studies, introduced all the internal board members to the members of the BOS. Dr. Sainath A R, Professor, Dr. Rose Kavitha, Professor, Dr. Priyameet Kaur, Associate Professor, Dr. Krishna kumar, Associate Professor, Dr. Dhanalakshmi, Associate professor, Dr. Punniya Moorthy Associate Professor, Prof. Santosh Kumar, Sr.Asst Prof, Prof. Sheshu, Sr.Asst Prof, Prof. Sushanth Agrawal, Sr.Asst Prof were introduced.

HoD explained the structure of overall MBA Program, Scheme of evaluation, Electives offered and the Value Added Programmes for the Executive, Professional and Global Streams of MBA. The agenda for the MBA -BOS was read and the forum was open for individual subject discussion.

Agenda wise Discussion

Agenda 1- Discussion on syllabus for MBA I /II SEM

Dr. Sainath, Presented the MBA course structure and brought to the notice of the BOS members that in the Ist sem of MBA program there was no change as the revision was done in the previous BOS. There was a change only in the Credits distribution for the course Managerial Communication. The credit which was 2 was proposed to be 1. He also proposed to reduce 1 credit for the course Corporate Interface & Professional Development which had 2 credits in order to meet the credit requirements of the VTU's revised credit guidelines.

He also proposed to the BOS that in the IInd sem, course Strategic Management and Corporate Governance, the component of Strategic Management be removed and Indian Ethos be included and the course renamed as **"Indian Ethos & Corporate Governance"** and to introduce **"Strategic Management"** as a 2 credit core subject in the III sem. The members were highly appreciative of introducing Indian Ethos as a core subject.

For the suggestion of Dr. Leena James Professor, Christ University to introduce Ethics along with Indian ethos, Dr. Sainath replied that Ethics has been already included in the 5th module as "Business Ethics and Corporate Governance" in the course Indian Ethos & Corporate Governance. Dr. Leena James also suggested "Business Sustainability" as a core course as sustainability is a big-time challenge in the MBA program.

All the Members of the BOS felt the need to deliver the concepts of Indian Ethos very effectively with appropriate contemporary examples.

Dr. Sainath also proposed to introduce 'Business Tools & Applications' as a 2 credit course as a practical component in the 2nd sem. The proposal was appreciated by the esteemed members of the board.

Dr. Mathew J Manimala, Former Professor, IIM Bangalore was kind enough to join the BOS online. He was very appreciative of the idea of introducing Indian Ethos and suggested to introduce universal values, as India is being globalized and Indians are Heading the global organizations.

Agenda 2- Discussion on syllabus for MBA III /IV SEM

Dr. Sainath also proposed to the esteemed BOS to introduce “**Strategic Management**” as a Core subject of 2 credits in the III sem and “**Technology in Business**” as a Core paper in the IV sem in order to meet the VTU requirements of 50 credits for the core courses. The members suggested to have Technology in Business in the III sem and Strategic Management in the IV sem so that the students are aware of the Technological Developments in business before the placement drives happen. The members were highly appreciative of the idea of introducing Technology in Business for the MBA students.

Mr. Ganesh, Head-Digital Transformation, BOSCH was of the opinion the time is right to introduce technology as most of the businesses are transforming themselves. He also suggested to club AI & ML and IOT and rename the module as “**Digital Transformation**” as a module and to introduce cyber security.

For the suggestion of Mr. Ganesh to Introduce Design Thinking in the MBA programme, Dr. Sheelan misra brought to the notice of the members that Design Thinking is been delivered as a Value add.

Dr. Sainath proposed to the BOS to reduce the Internship and Project work duration from the present 8 weeks to 6 weeks as per the new VTU guidelines. The members suggested not to reduce the duration as it requires a minimum of 8 weeks’ time to learn from internship and another 8 weeks to learn from the project work.

Mr. Azad from Amazon suggested to introduce ‘**Software Development Life Cycle**’ in the subject Technology in Business.

Ms. Sonali from Goldman Sachs suggested to create awareness on Indian government and current affairs as this will help students for placements. HOD, Dr. Sheelan Misra brought to the notice of the BOS the subscription of Economic Times on daily basis to all the students by the department.

Dr. Mathew J Manimala, Former Professor, IIM Bangalore also suggested to convert students projects into research articles and case studies, which in turn can be used as cases for the subsequent batches. He also advised to use ICFAI cases as most of them cover Indian businesses. He suggested to have Tata Motors Case in the HRM.

Agenda 3: Finalization of syllabus along with incorporations of Recommendations and Suggestions

It was resolved to:

- Reduce 1 Credit from the course Managerial Communication and make it a 1 credit course.
- Reduce 1 credit from the course Corporate Interface & Professional Development and make it a 1 credit course.
- Remove the component of “Strategic Management” and include “Indian Ethos” and to rename the course as “Indian Ethos & Corporate Governance”
- Introduce ‘Business Tools & Applications’ as a 2 credit core course as a practical component in the 2nd sem.
- Introduce “Strategic Management” as a Core subject of 2 credits in the IV sem and “Technology in Business” as a Core subject in the III sem in order to meet the VTU requirements.
- Continue with the existing duration of 8 weeks for both the Internship and the Project work.
- Put efforts in converting students’ projects into research articles and case studies.
- Introduce the ‘Software Development Life Cycle’ in the 1st module of the course Technology in Business.
- Club AI & ML and IOT into one module and rename the module as “Digital Transformation” in the course ‘Technology in Business’.

Agenda 4 - Summarizing the Minutes of Meeting

To sum-up, the members of the BOS were happy about the overall structure of the MBA program. They were appreciative of the value added programmes and the various certifications offered. They emphasized the need for effective delivery with relevant pedagogical tools and wished all the best for the team MBA.

Members Present in the BOS


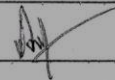


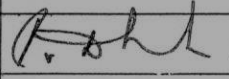
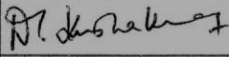

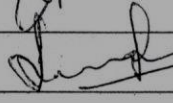
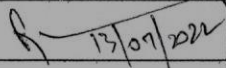
Sl. No.	Members present	Designation	Nomination of the Committee
1	Dr. Sheelan Misra,	Prof. & Head – Management Studies, NHCE, Bangalore	Convener
2	Dr. Mathew J Manimala	Former Professor, IIM Bangalore	Special Invitee
3	Dr. Anandhi R J	Prof. & Dean-Academics - NHCE	Special Invitee
4	Dr. A R Sainath	Prof. MBA, NHCE	Faculty Member
5	Dr. Rose Kavitha	Professor, MBA, NHCE	Faculty Member
6	Dr. Priyameet Kaur Keer,	Associate Professor, MBA, NHCE	Faculty Member
7	Dr. Dhanlakshmi	Associate Prof., MBA, NHCE	Faculty Member
8	Dr. Krishna Kumar	Associate Prof., MBA, NHCE	Faculty Member
9	Dr. James Thomas	Professor, IFIM B School, Electronic City, Bangalore	Subject expert from outside the college nominated by Academic Council
10	Dr. Leena James	Professor, Christ University, Bangalore	Subject expert from outside the college nominated by Academic Council
11	Dr. Manoharan S	Professor, BMSCE, Bangalore	Experts from outside the college nominated by VTU
12	Mr. Pradeep Kote	Head-Talent acquisition, WILEY, Bangalore	Industry Representatives nominated by Academic Council
13	Mr. Kamal Artwani	Head-HR, Sony, Bangalore	Industry Representatives nominated by Academic Council
14	Mr. Azad	Amazon	Post Graduate meritorious alumni nominated by Principal
15	Ms. Sonali	Goldman Sachs	Post Graduate meritorious alumni nominated by Principal
16	Mr. Satyendra	CATERPILLAR	Post Graduate meritorious alumni nominated by Principal
17	Mr. Ganesh	Head-Digital Transformation, BOSCH	Co-opted members

18	Mr. Santosh Kumar	Sr. Asst. Professor, MBA, NHCE	Co-opted members
19	Dr. Punniyamoorthy	Associate Professor, MBA, NHCE	Co-opted members
20	Dr. Gurucharan Singh	Executive Director- HRD, NHCE, Bangalore	Co-opted members



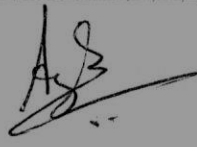
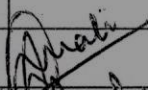
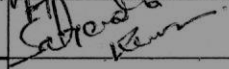

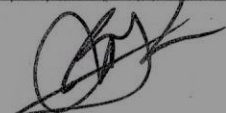


VOTE OF THANKS

The Chairperson-BoS, Dr. Sheelan Misra proposed the Vote of Thanks. She individually thanked the BoS Members for their committed participation in the discussions and for their valued inputs. She then thanked the nominee of the VTU Dr. Manoharan S, Professor, BMSCE, and Subject experts Dr. James Thomas Professor, IFIM B School, & Dr. Leena James Professor, Christ University. Dr. Sheelan misra also thanked the Representative from Industry Mr. Pradeep kote Head-Talent acquisition, WILEY, Bangalore and Mr. Kamal Artwani Head-HR, Sony, Bangalore and all other members of the department.


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		1	Dr. Vijayashree, Bangalore	Head – ED Cell, BNMIT,	X	
		2	Dr. Manoharan S	Professor, BMSCE, Bangalore	 13/07/2022	
		3	Dr. Neetha Mahadevan	Associate Professor, BNMIT	X	
		4	Dr. Shilpa	Professor & Head, NITTE Meenakshi, Bangalore	X	
		5	Dr. Juin Choudhury	Professor & Head, AIMT, Bangalore	X	
		Members				

nominated by VTU

6	Representative from Industry / Corporate sector / allied area related to placements, nominated by Academic Council	1	Pradeep Kote Mr. Praveen	Head-Talent acquisition, WILEY, Bangalore	
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		3	Dr. Punniyamoorthy	Associate Professor, MBA, NHCE	
		4	Dr. Arun Bharwadaj	Founder - Happy Technologies	Absent
		5	Dr. Gurucharan Singh	Executive Director- HRD, NHCE, Bangalore	

MP


 13/7/22
 HOD - DEPARTMENT OF MANAGEMENT STUDIES
 JYOTI BANGALORE
 UNIVERSITY OF APPLIED SCIENCES
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 13/7/22