

# E-NEWSLETTER

## MBA OUTLOOK

November , 2023 | Volume 11 | Issue 11

### Inside the Issue

- Departmental Events
- Faculty Achievements
- Students Participation
- Students Art Gallery

# The Board of Studies (BoS)



## ORGANISED BY:

Department of  
Management Studies

On 08th November 2023

at 10:00AM

The Board of Studies (BoS) was organized in the Department of Management Studies on 08th November 2023 at 10.00AM in the campus of New Horizon College of Engineering. BoS is the basic constituent of the academic system of an Institute. Its functions will include framing the content of various courses, reviewing and updating the content from time to time, introducing new courses of study etc.



The Discussion was very interesting and impressive by the members of BoS. “Knowledge can only be volunteered it cannot be conscripted.”

It was true a knowledge sharing session by all eminent professors.



Bos members present for the meeting were.

Dr. Sheetal Mahender - Professor & Head, Department of Business Analytics, ISBR Business School, Bangalore.

Dr. Pratap B N - Professor & Head, Department of MBA & Research Centre, East West Institute of Technology, Bangalore

Dr. Shubhashree Acharya - Associate Professor, School of Business & Management, Christ University, Lavasa Campus, Pune

Mr. Balakrishna - Head Marketing, Degree Granting Programs, IIMBangalore

Dr. Manoharan S, - Professor, BMSCE, Bangalore, VTU Nominee for NHCE.



We would like to thank our Principal Dr. Manjunatha, Dr. R. J Anandi, Dean Academics, and entire team for organizing BoS.

# 68<sup>th</sup> Kannada Rajyotsava Celebration



## ORGANISED BY:

Department of  
Management Studies

On 17<sup>th</sup> November 2023  
at 09:00AM

Department of Management Studies organized 68<sup>th</sup> Kannada Rajyotsava Celebration on 17<sup>th</sup> November at NHCE Campus. The entire campus was decorated in Yellow and Red theme. This marks a very important event in the history of Karnataka. It started with the flag hoisting ceremony and Naadageethe. The diya lighting ceremony took place marking the auspicious start of the event. Our Principal Dr. Manjunatha Sir welcomed everyone. The Chief Guest was Mr. Pratham, Actor, Director who addressed the audience and the speech by our Guest of Honor Dr. Appagere Thimmaraju, Folk Singer and Poet was worth applauding and they both were felicitated by the dignitaries on the dais. The students gracefully participated in the cultural program and that was a real eye treat to the audience. The Registrar Shri Surya Prakash gave the Vote of Thanks and ended with the National Anthem and followed by distribution of sweets.



## Industry - Academic Connect



### ORGANISED BY:

Department of  
Management Studies

On 08th November 2023

at 10:00AM

Department of Management Studies under the category of Industry – Academic Connect visited Wacia. Dr Guru Basava Aradhya S, I/C Head & Professor & Dr.Priyameet Kaur Keer , Associate Professor interacted with Mr.Rajesh Malla , President and discussed on various academic initiatives which both the parties needs to work together for development of students in form of internship, projects, jobs opportunities etc.



Further Wacia President invited the MBA department for upcoming meetings in their organization. Discussion was very fruitful in terms of knowledge exchange, ideas. MBA Department proposed for Consultancy.



# Faculty Achievements



**Dr. Guru Basava Aradhya S, Head of the Department:** attended and participated in the Capacity Building Workshop on “B-School Case Teaching Pedagogy” organized by the centre for research and consultancy of RV Institute of Management, Bangalore on 22<sup>nd</sup> November, 2023.



**Dr. Guru Basava Aradhya S, Head of the Department:** Accepted the invite from ISME research centre, to be an external panel member to evaluate the progress of scholar Mr. Arunkumar Narayanan. The doctoral committee meeting was successfully conducted on 4<sup>th</sup> November at 11am.



**Prof. Rajat B Hubballi, Associate Professor:** Participated in the Capacity Building Workshop on “B-School Case Teaching Pedagogy” organized by the centre for research and consultancy of RV Institute of Management, Bangalore on 22<sup>nd</sup> November, 2023



**Dr. Rose Kavitha, Professor:** Dr Rose Kavitha was the resource person for 3- Days Training Programme in Digital Marketing in Agriculture Conducted by NATIONAL INSTITUTE OF AGRICULTURAL MARKETING (NIAM) and Organised by: SPURTHI RURAL DEVELOPMENT SOCIETY (SRDS-NGO) in Denkanikottai,



# Student Participation



Gopala Krishna, Mounika J, Hemavathi, Chaithra M, Tarun R M students of MBA Department gave a collaborative and energetic dance performance with the theme of love for kannada language and Our state Karnataka in the open stage.



Agneya, Prathiksha Jain and Saroja Devi E, the students of MBA Department gave a Yakshagana performance on the date of kannada rajyotsava celebration because yakshagana is a traditional folk dance form popular in Coastal Karnataka districts.

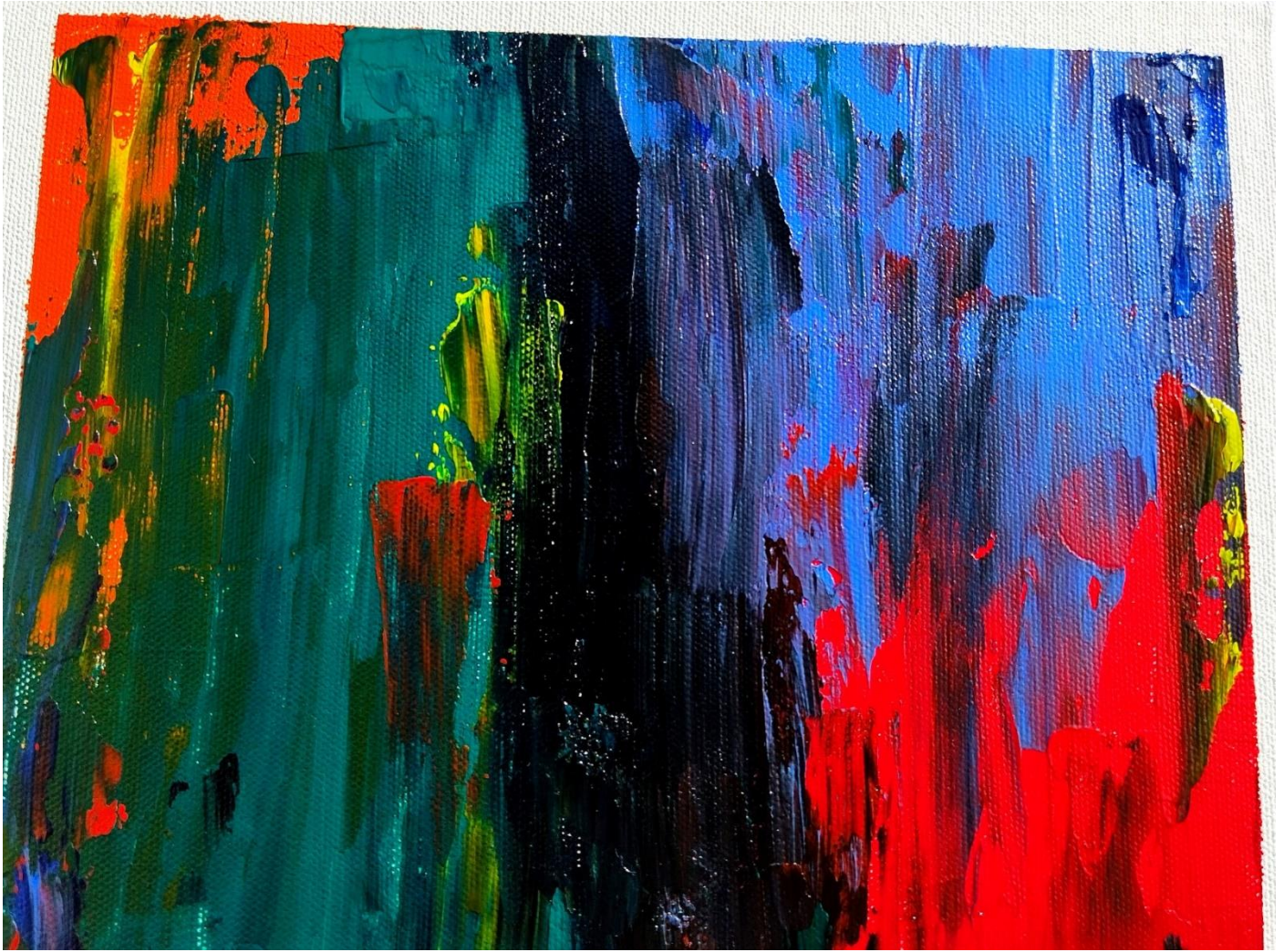
**ART GALLERY BY STUDENTS**



Mana K R  
MBA-II SEM  
B section



Saroja Devi E  
MBA-II SEM  
C section



Shreedevi Patil

MBA-II SEM

B section



# Special Thanks

## CHIEF PATRON

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I/C Head & Professor  
Department of Management Studies

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Dr. Priyameet Kaur Keer  
Associate Professor  
Department of Management Studies

## STUDENTS COORDINATOR TEAM MBA- 3<sup>rd</sup> SEMESTER



*Saroja Devi E*



*Shrestha Hazra*



*Amit Das*



*Chethan V*



*A Samuel John*



*M Roshini*



*Vignesh S N*