



# NEW HORIZON COLLEGE OF ENGINEERING

New Horizon Knowledge Park, Ring Road, Marathalli  
Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC  
Accredited by NAAC with 'A' Grade, Accredited by NBA

Title	FINANCIAL LITERACY WORKSHOP	
Department	Department of Management Studies	
Date	10 <sup>th</sup> of January 2024	
Time	2:00 PM – 4:00 PM	
Brief Description	<p>Department of Management Studies had organized Financial Literacy workshop designed particularly for MBA-I sem students. The program aimed to decorate the monetary choice-making abilities of MBA members and equip them with critical knowledge for navigating the complexities of today's environment. To provide a real-world perspective, the program featured guest speaker Nachikate Save , Marketing manager, Fintopedia.</p> <p>The Financial Literacy Program for MBA students was initiated with the objective of addressing the unique financial challenges and opportunities that arise in the corporate landscape. The program was integrated into the MBA environment to ensure maximum engagement and relevance. To cater to the various learning choices of MBA students, loads of coaching strategies had been employed. This protected case-primarily based gaining knowledge of, simulations, group initiatives, examples from the real existence incidents of the guest speaker and presentations. The integration of real-international examples and situations allowed college students to apply theoretical knowledge to sensible situations.</p> <p>Students expressed high satisfaction with this system, highlighting the practical relevance of the content, the effectiveness of teaching methods. Suggestions for improvement usually focused on the choice for greater in-depth case studies and further periods with enterprise specialists.</p> <p>The Financial Literacy Program seamlessly incorporated with the MBA curriculum, reinforcing ideas learned in centre publications. The program's interdisciplinary approach improved college students' ability to connect economic principles with various commercial enterprise discipline</p> <p>The challenges that our country is facing, is the unemployment. The unemployment rate of India is 7-8% in 2024. Not having a multiple source of income. To solve all this problem. We should expand the set of skills we are we having, so we can contribute to the GDP. One should be financially literate.</p>	

In conclusion, the Financial Literacy Program for MBA college students accomplished its objectives of improving economic literacy and choice-making abilities. The high-quality comments, measurable results, and integration with the MBA curriculum underscore this system's significance in making ready, MBA students for financial leadership roles.

Dr.Guru Aradhya , Prof & HOD took initiative for organizing the. Dr.Priyameet Kaur Keer , Workshop coordinator organized and completed the event successfully.





On 11.01.2014 financial games were arranged for students.3 students were awarded first, second and third positions as winners.





Faculty

HoD