

## **RUDRAKSH - 2018**

Department of Management studies organized a one day Inter-Collegiate Management and Cultural Fest RUDRAKSH-2018 on 28<sup>th</sup> March 2018. This is the 5<sup>th</sup> consecutive year of Rudraksh. The theme of the fest was Suits & Ties. The event began with Inaugural ceremony and welcome address by HOD-MBA. Principal Dr Manjunatha declared Rudraksh open and motivated students towards innovation and team building.

Mr Ashok Founder & CEO of My Dream Garden, Mr Shaswat founder Marmeto, Mr Ravi Producer of an upcoming kannada movie, Mr Chirag, founder Open My book- spoke about their ventures and motivated students to be more enterprising.

The event began with talent show Individual and the management events Marketing, HR, Finance, Business Quiz, Best Manager etc. In the afternoon session talent show group event was organized and students showcased their performance and also the skills like Group dance, short Movies, Nail art etc enlightening the purpose and competition of the event. About 200 students from various colleges participated from more than 25 colleges.

We are thankful to the sponsors- Indian Bank, Veta, PN Rao and Sons, Radio City, Sakkath studio, MTC Global, Arranyani- Kannada Movie for sponsoring the event.

Report of Rudraksh-2018 was read by Mr Tejas B Vyas faculty Co-ordinator of Rudraksh. The prizes were distributed by the chief guest- Mr Ravi and team at the end of the event.



