

## RUDRAKSH 2017

Department of Management Studies, New Horizon College of Engineering had organized a one day Management Fest “RUDRAKSH”; the state level intercollegiate fest on 24<sup>th</sup> March 2017. The Fest was a management oriented event that gave a platform for the students to share knowledge and also help them showcase their managerial, leadership and entrepreneurial skills through interaction and innovation. The RUDRAKSH event targeted both Undergraduate and Postgraduate students from various specializations and streams across the colleges in Karnataka. The theme for the Fest this year is **“Interact, Innovate & Inspire”**

The fest included Kalakaar (Talent Show – Solo), Kalakaar(Talent- group), Vitta (Finance Competition), Mantram (Marketing Competition), Vhyakhya (HR Competition), Yogana (Business Plan Competition), chakravyuh (Best Manager Competition). The event was graced with the presence of Kannada film star Ishaan , - Hero of the movie Rouge, Kannada Big Boss star Kirk Kiriti . Among the guests there were eminent personalities from Business and academia. The event witnessed 60 teams and 160 individuals participation from various colleges to name a few : MSRIT , CMR College , Oxford college of Engineering , Krupanidhi and many other



