

Report on Rudraksh- 2019- 13th April 2019

“To achieve great things, two things are needed: a plan and not quite enough time”. On April 13th 2019, the Department of Management studies, new horizon college of engineering organized a one-day intercollegiate Management and cultural fest in the name of RUDRAKSH 2019. The event was organized in the Auditorium and in the department of management studies.

Empowerment isn't a buzzword among leadership gurus. It's a proven technique where leaders give their teams the appropriate training, tools, resources, and guidance to succeed. Rudraksh 2019 was organized under the guidance, leadership and constant support of Dr. Mohan Manghanani, Chairman, New horizon educational institutes, Dr. Manjunatha, Principal, NHCE and Dr. Sheelan Misra, head of department of management studies, NHCE.

The core objective of Rudraksh was to give students of NHCE and other institutes an opportunity and a platform to showcase their talent in the field of both Co- Curricular and Extracurricular fields. The Fest was open to Post graduate and under graduate student from various backgrounds. During the day, participants had the chance to choose among various events organized in Rudraksh. Events included competitions on the grounds of Finance, Marketing, Human Resources, Best Manager and Artistic talent.

The fest started with the inauguration ceremony at around 10 AM. The distinguished guests for inaugural function were Dr. Manjunatha, Principal, NHCE, Dr. CSR Prashanth, Dean Academics, NHCE, Mr. Yograj Bhat, Director, Kannada Film Industry and his team, Mr Vihan and Ms Sonal, Star-cast for the movie Panchatantra, Ms. Mamatha Kademani, Mrs. India South 2018, Mrs. India Karnataka 2018, Photogenic, Financial Analyst – Capgemini, Ms. Neha Tripathi, Host – Neha Tripathi talk show

After the inauguration all the participants headed towards their respective venues for the competitions. To judge the competitions, we had eminent judges which were experts in their respective fields in order to keep the contest fair and impartial.

The winners of the various management events and solo talent event will be awarded a prize money of Rs 3000/- and the runner-up's will be provided with the prize money of Rs 1500/-. AND the winning team of the group talent show will be awarded with the prize money of Rs

8000 and the runner ups with Rs 3000/- An events success is counted on the number of applicants that have participated for the event and we feel proud to announce that more than 100 students from different colleges participated in the fest.

The Collaborators and the Sponsors for the fest were Indian Bank, MTC Global, A Global Think Tank in Higher Education; Khoon, a youth run initiative which aims to solve the blood shortage problem of India and The Assassin's bikers club.

Rudraksh- 2019 was diligently organized. There was a soul to it. A soul that was vibrant, contagious and exuberant. And this way, a beautiful interaction reached its logical conclusion. We cannot end this summary without mentioning the commendable effort and meticulous planning of Dr. Sheelan Misra, HOD MBA, all the Faculty coordinators, and the hard work of all the Student coordinators and volunteers.



