| Title | HR CONCLAVE - ENHANCING EMPLOYEE EXPERIENCE THROUGH DATA-DRIVEN INSIGHTS" |
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| Department | Department of Management Studies |
| Date | 22.02.2024 |
| Time | 10.00 AM – 1.00 PM |
| Brief Description | Department of Management Studies organized HR CONCLAVE - ENHANCING EMPLOYEE EXPERIENCE THROUGH DATA- DRIVEN INSIGHTS" in association with the Whitefield Area Commerce and Industries Association on 22 nd February 2024. |
| | HR conclave inauguration started with an invocation song rendered by Ms. Sheetal of MBA-III sem. |
| | Dr. Guru Basava Aradhaya, Professor & HoD, Department of Management Studies inaugurated the event along with the dignitaries, Chief Guest Dr.Eti Ranga Reddy, Chairman WACIA – HR committee graced the occasion and gave valuable insights on HR during the inauguration. |
| | After the inauguration, Moderator of the day Dr.Priyameet Kaur Keer kick- started the sessions by moderating and asking questions to the panelists. |
| | "Where there is a data smoke, there is business fire" |
| | Panelist 1: The resource person for the session of the HR Conclave was Mr. Prijo Premarajan, Senior Human Resource Manager, HCL Technologies who discussed the utilization of Human Capital Analytics, how organizations and businesses manage talent better and make evidence-based business decisions. |
| | The next set of questions was discussed on how to leverage data and analytics in L&D to enhance the Impact of the Training Programme, and why is data analytics critical as part of L&D strategy to drive business outcomes. Data has become the byword as a key to success in business. The speaker explained the concept of the Descriptive, Diagnostics, Predictive, and Prescriptive phases by taking an example of various industries. The session ended with a data-driven decision approach and framework required to create chatbots, "think right and have the ability to ask correct questions from the data set", with this quote session 1 ended with an overwhelming response from the audience. |
| | Panelist 2: The resource person for the session of the HR Conclave Ms Rasna, Kappor started his session by sharing the HR story in the organization, further moving he spoke on HR analytics used in HR industries and other industries, the relationship with the data used in the organization. Further Role of AI in analyzing trends and patterns in employee engagement metrics , employee engagement, and retention. |

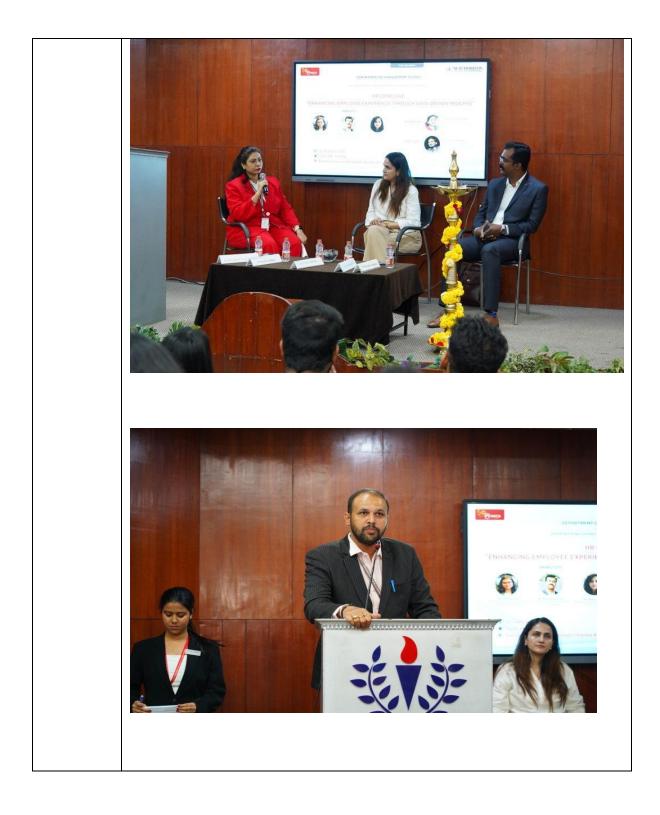
AI-power analytics hidden patterns in employee engagement data, HR's secret weapon for improving operating Margins.

Students of Both the semesters MBA-I & MBA-III sem actively participated in the panel discussion and with curiosity asked questions to the panelist.

HR CONCLAVE concluded with insights on HR analytics by Dr. Guru Basava Aradhaya, Professor & HoD, & Dr.Priyameet Kaur Keer moderator of the event. Ms. Srestha anchor of the event proposed the vote of thanks. Department of Management Studies thanks Knowledge Partner WACIA for their support. Department of Management Studies thanks the entire management for their continuous support. Participants and delegates thanked the entire Department for organizing HR CONCLAVE on this latest topic.









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