

Welcomes
everyone to



RUDRAKSH

UNBOUNDED HORIZONS: UNLEASHING BUSINESS LIMITS...

National Level Management & Cultural Fest

Organized by
**Department of Management Studies
(MBA)**

**16th | 17th
May 2024**

 **New Horizon Knowledge Park
Marathahalli, Bengaluru**

Day 1
May 16th, 2024



Chief Guest
Mr. Sudarsan Naganathan
Vice-President Engineering
IPInfusion



Guest of Honour
Ms. Anuradha Bhat
Playback Singer

INAUGURAL CEREMONY SCHEDULE

Time

Schedule

9:30 AM – 9:45 AM	Arrival of Guests
9:45 AM – 10:00 AM	Invocation Song & Inaugural Dance
10:00 AM – 10:05 AM	Lighting the Lamp
10:05 AM – 10:15 AM	Welcome Address & Insights on Rudraksh-2024 by Dr. Guru Basava Aradhya S Professor- MBA Department
10:15 AM – 10:25 AM	Introduction & Honouring of Chief Guest- Mr. Sudarsan Naganathan Vice President Engineering, IPInfusion
10:25 AM – 10:40 AM	Address by Chief Guest
10:40 AM – 10:50 AM	Introduction & Honouring of Guest of Honour- Ms. Anudradha Bhat Playback Singer
10:50 AM – 11:05 AM	Address by Guest of Honour
11:05 AM – 11:15 AM	Presidential Address
11:15 AM – 11:20 AM	Vote of Thanks by Dr. Rose Kavitha Professor & Head- MBA Department

Day 2
May 17th, 2024



Chief Guest
Mr. Anish Tejeshwar
Actor, Producer & Director



Live Concert
Ms. Mangli
Playback Singer

VALEDICTORY CEREMONY SCHEDULE

Time	Schedule
3:30 PM - 3:40 PM	Arrival of Guests
3:40 PM - 4:00 PM	Introduction and Honouring of Chief Guest Mr. Anish Tejeshwar Actor, Producer & Director
4:00 PM - 4:10 PM	Address by Chief Guest
4:10 PM - 4:40 PM	Prize Distribution Overall Championship Trophy
4:40 PM - 4:50 PM	Testimonial for Participating Students
4:50 PM - 4:55 PM	Report on Rudraksh 2024 & Vote of Thanks by Prof. Rajat B Hubballi Assistant Professor- MBA Department
4:55 PM - 5:00 PM	National Anthem
7:00 PM Onwards	Live Concert by South Indian Sensation Ms. Mangli Playback Singer

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NEW HORIZON
COLLEGE OF ENGINEERING

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