NEW HORIZON COLLEGE OF ENGINEERING

Autonomous College Permanently Affiliated to VTU, Approved by AICTE & UGC
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DEPARTMENT OF MANGEMENT STUDIES

Certification Workshop on "Visual Analytics Using Tableau"

Title	**Certification Workshop on "Visual Analytics Using Tableau"**
Department	Department of Management Studies
Date	March 11, 12, 22,22, 27 & 28- 2024
Time	Duration (6 days) – 36 Hours
Speaker Name	Mr. Manikanda Prasad Vice – President, Strategies & Head, Business Toys
Brief Description	This program was a certification workshop for III Sem MBA students from all domains. Mr. Manikanta Prasad, trainer had taken Visual Analytics session for 6 days covering a total of 36 Hours. After working with the dashboards, they were given assessment to check their understanding. Certificates were given to all the students after their assessments. **Visual Analytics Using Tableau** Tableau is a software that allows users to visually explore and analyze data. It offers an effective platform for creating visually appealing charts, graphs, and dashboards. Tableau is a popular data visualization tool used by financial analysts, marketers, statisticians, business and sales leadership, and many other job roles to present data visually for easy understanding. It's no surprise that Tableau is an essential tool in our data-driven economy. Visual Analytics is used for the following: • Learn the different types of charts you can create • Use aggregation, calculated fields, and parameters • Create insightful maps • Share interactive dashboards

	Organizations use Tableau to extract meaningful data insights and hidden patterns to optimize their business processes. For the extraction of meaningful insights from data and finding hidden patterns, we need to perform data analysis and visualizations.

Business Toys

Founded in 2015 by IIT & IIM Alumni, Business Toys is committed in helping and partnering universities and Institution across India in fulfilling upskilling requirements and filling employability gaps. A Technology platform for training, mentoring and preparing students in interviews. More than 500 industry mentors who have supported 10000+ students across 600 Engineering and Management Institutes.
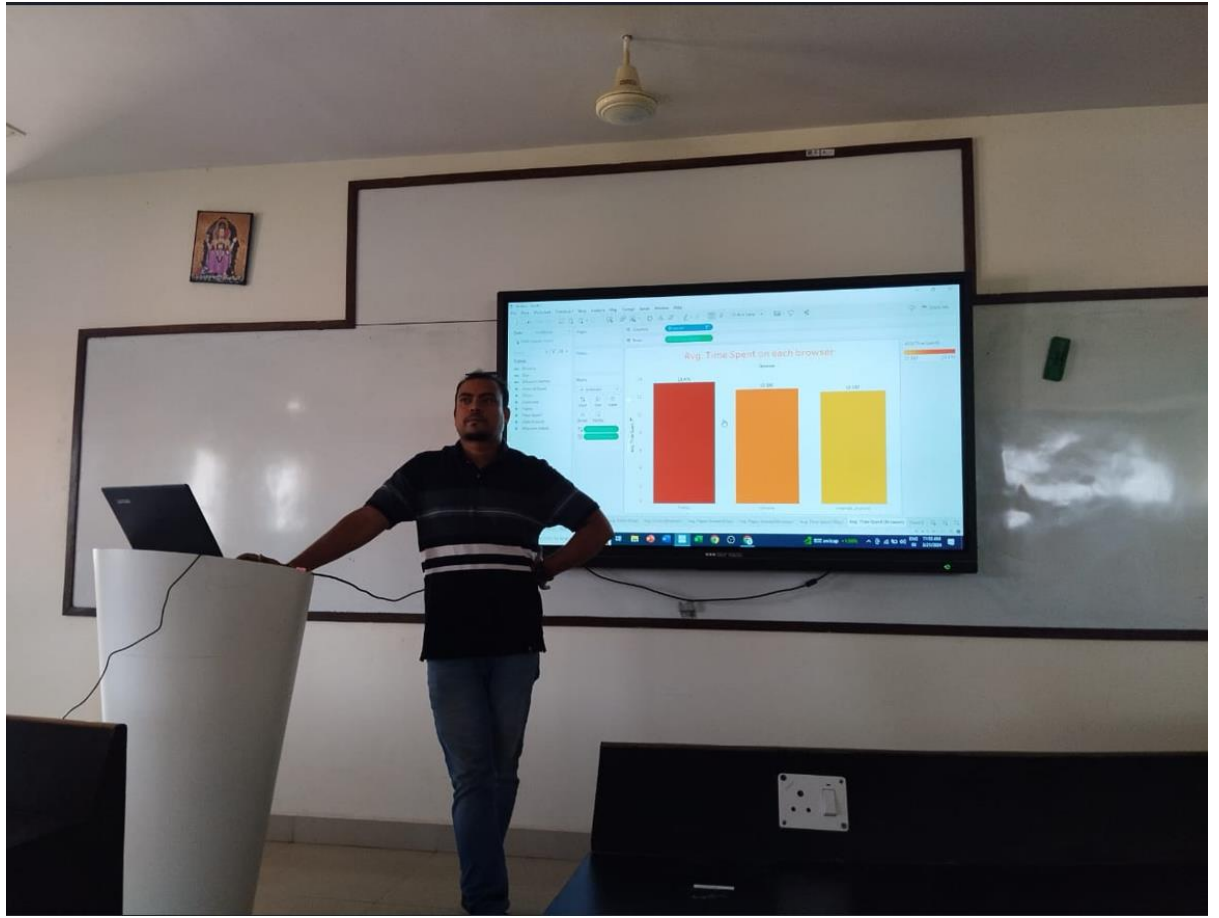
Topics handled:
1. Data Visualization Using Tableau
2. Connecting Data with Tableau
3. Using Charts in Tableau
4. Data Analysis Using Tableau
5. Creating Interactive Dashboards and story Telling
6. Emerging Trends in Data Visualization |
| **Images** | |
| | ORIENTATION SESSION |

FINAL CONCLUDING SESSION

HOD - MBA