



NEW HORIZON COLLEGE OF ENGINEERING

SEMINAR

Title	INTRODUCTION TO PERSONAL FINANCE BASICS	
Department	Department of Management Studies	
Date	27 th May, 2024	
Time	11:00 - 12:00pm	
Speaker	Mr. Salman Qureshi	
Brief Description	<p>The Department of Management Studies had organized a seminar focused on providing attendees with a comprehensive understanding of personal and corporate finance. The seminar aimed to equip participants with essential knowledge and practical insights into managing their finances effectively and understanding key concepts relevant to corporate financial decision-making.</p> <p>The session commenced with an insightful discussion on personal finance, which served as the foundation for delving into more complex corporate finance topics. The speaker began by elucidating the fundamental principles of personal financial management, including budgeting, saving, debt management, and setting financial goals. This segment aimed to empower attendees with the necessary tools to navigate their personal finances efficiently.</p> <p>Topics Covered:-</p> <p>Equity and Life Insurance: Regarding the investment portfolios, with emphasis placed on its potential for long-term wealth accumulation. Additionally, the importance of life insurance as a risk management tool was highlighted, underscoring its role in providing financial security to individuals and their families.</p> <p>Investment Avenues for Freshers: Participants were introduced to various investment avenues suitable for beginners, including stocks, mutual funds, and emerging options like cryptocurrency, risk-return profiles of different investment vehicles, enabling attendees to make informed decisions based on their financial objectives and risk tolerance.</p> <p>Zerodha's Increased Profitability Post-COVID: A real-world case study on Zerodha's increased profitability post-COVID was presented to illustrate the impact of external factors on financial markets and investment platforms.</p>	



Importance of Insurance:

The seminar emphasized the critical role of insurance in financial planning, emphasizing the need for adequate coverage to mitigate unforeseen risks. Sir explained about different types of insurance products and their relevance in safeguarding against life's uncertainties, thereby reinforcing the importance of incorporating insurance as a cornerstone of financial security.

Retirement Planning and Mutual Funds:

The speaker discussed on retirement planning strategies and the role of mutual funds as a popular investment vehicle. Participants were provided with practical guidance on achieving early retirement goals through disciplined savings and strategic investment allocation. Moreover, the vast array of mutual funds available in the market was explored, offering attendees valuable insights into diversification and portfolio management.

Conclusion:

In conclusion, the seminar on Introduction to Personal and Corporate Finance proved to be highly informative and engaging, providing attendees with a holistic understanding of financial management principles and their practical applications.

We extend our sincere gratitude to Professor Shalini SN and the Head of the Department Dr. Rose Kavita for facilitating an enlightening session on personal and corporate finance.

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ZERODHA

Department Of Management Studies
In association with
Zerodha
Organizes
A Workshop on

Introduction to Personal Finance Basics

📅 27 May 2023 | 11:00 AM - 12:00 PM
📍 Falconry Hall, NHCE

Speaker
Mr. Salman Quarishi
Sales Operations Analyst

Student Coordinators:
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Dr. R J Anandhi
Dean Academics- NHCE

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