



NEW HORIZON COLLEGE OF ENGINEERING

WORKSHOP ON

Title	TRADING PLATFORM (ZERODHA)	
Department	Department of Management Studies	
Date	27 th May, 2024	
Time	12:00 - 1:00pm	
Speaker	Mr. Jobosco Das	
Brief Description	<p>The Department of Management Studies had organized an insightful workshop focusing on trading finance essentials. The session aimed to equip participants with fundamental knowledge and practical insights into trading strategies, investment avenues, and techniques to navigate financial markets effectively.</p> <p>The workshop commenced with an introductory overview of trading finance, laying the groundwork for in-depth discussions on various topics pertinent to trading and investment. The speaker delved into essential concepts such as equity, investment avenues, and the impact of COVID-19 on trading platforms and market dynamics.</p> <p>Topics Covered:</p> <p style="text-align: center;">Zerodha: An Overview</p> <p>Introduction to Trading: Zerodha is India's largest retail stockbroker, known for its discount brokerage model. It offers online trading platforms for trading in various segments like equities, commodities, currencies, and derivatives. Zerodha's low brokerage fees and user-friendly platforms have made it popular among investors.</p> <p>Investments with Zerodha can be done through its online platforms.</p> <p>Steps to perform</p> <ol style="list-style-type: none">1. Open an Account: Sign up for a trading and Demat account on Zerodha's website.2. KYC and Documentation: Complete the KYC process by submitting necessary documents.3. Funding the Account: Transfer funds to your trading account.4. Place Orders: Use Zerodha's trading platforms to place buy or sell orders in various market segments.	

**Platforms Available:**

1. **Kite:** A web-based trading platform known for its simplicity and ease of use.
2. **Coin:** A platform for mutual fund investments.
3. **Varsity:** An educational portal offering detailed modules on trading and investment.
4. **Console:** A reporting dashboard for account overview, analytics, and performance reports.

Real Estate Investment:

Zerodha primarily focuses on stock market investments. For real estate investment, investors might consider REITs (Real Estate Investment Trusts) available on the stock market.

About Interest Value:

In the context of trading, the interest value often pertains to the cost of margin trading or the return on investment (ROI). Zerodha provides margin trading facilities where interest is charged on the borrowed amount.

Customer Investments on Underlying Asset Over Past 10 Years:

Zerodha has seen exponential growth, with significant investments in equities, mutual funds, and derivatives by its customers. Detailed historical data might require specific reports or analytics from Zerodha's Console.

Calculation of Investment Using Compounding Method:

The compound interest formula is:

$$A = P(1+r/n)^{nt}$$

Where:

- A is the amount of money accumulated after n years, including interest.
- P is the principal amount (initial investment).
- r is the annual interest rate (decimal).
- n is the number of times that interest is compounded per year.
- t is the time the money is invested for in years.

Portfolio Uses:



A diversified portfolio helps in managing risk and maximizing returns. Zerodha's platforms help users track and manage their portfolios effectively, providing insights into performance and diversification.

Recommended Underlying Assets for Investment:

1. **Equities:** Shares of companies for potential high returns.
2. **Mutual Funds:** Diversified investment across various sectors.
3. **ETFs (Exchange-Traded Funds):** Combining the benefits of mutual funds and stocks.
4. **Bonds:** For fixed income and lower risk.
5. **REITs:** For real estate exposure without directly buying properties.

Conclusion

The workshop's interactive format, real-world examples, and graphical analyses enriched the learning experience, fostering a deeper understanding of trading dynamics and investment strategies. Moving forward, participants are encouraged to apply the knowledge and skills acquired during the workshop to enhance their trading proficiency and achieve their financial goals effectively.

We extend our sincere gratitude to **Sr. Assistant Professor Dr. Sandhya Ch V L** and the Head of the Department **Dr. Rose Kavita** for facilitating an enlightening workshop on Trading Finance.



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Department Of Management Studies

In association with

Zerodha

Organizes

A Workshop on

TRADING PLATFORM

Speakers



Mr. Salman Quarishi

Sales Operations Analyst



Mr. Jobosco Das

Senior Associate Vice President

📅 27 May 2024 | 12:00 PM - 01:00 PM

📍 Falconry Hall, NHCE

Student Coordinators:

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Sr. Assistant professor

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Professor & HOD-MBA

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Dean Academics- NHCE

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Principal



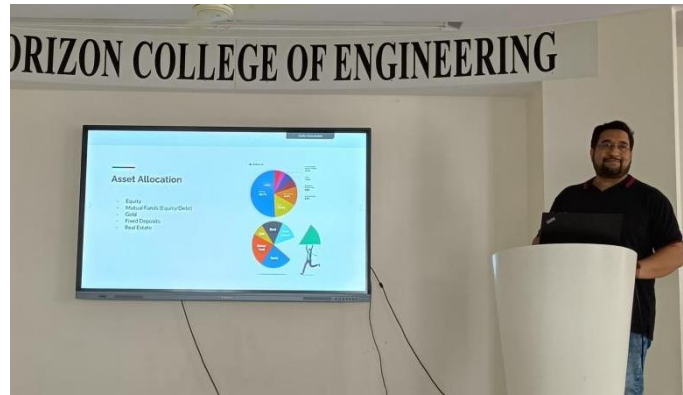


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