

Title	MOU Signing with Bangalore Management Association (BMA)	
Department	Department of Management Studies	
Date	03.07.2024	
Time	11.00 AM – 1.00 PM	
Brief Description	<p>Department of Management Studies had organized a signing ceremony of the Memorandum of Understanding (MOU) between BMA &amp; NHCE</p> <p><b>About BMA:</b>          The Bangalore Management Association (BMA) is a Pioneer in the management movement of India. Established in 10 October 1953, and is affiliated to All India Management Association (AIMA), New Delhi. It was launched as a professional body to study and promote the principles of management in more scientific way. As an independent, nonprofit organization, BMA provides a wide range of services aimed at enhancing managerial effectiveness. These include promotion and development of sound management practices suiting Indian conditions and to stimulate management thinking leading to excellence. The objectives of BMA as a center of creative thinking and nurturing activities are achieved through organizing various seminars, workshops, conferences, training programmes, lectures, discussions, meetings and research projects.</p> <p><b>Benefits to the Student Community:</b>          All students from a particular batch are required to subscribe to the Membership of BMA, which will be renewable annually to ensure the sustainability of activities.          A Joint Certification Program [Mode: Online/Distance/blended] &amp; Capstone Projects [Fees: to be mutually agreed upon] will be offered to students, and certificates will be issued upon successful completion of the Course. Additional Certification program details will be provided based on associated costs.          BMA will facilitate the institution in connecting with resource persons to conduct guest lectures, expert lectures, FDPs, Seminars, Workshops, Conferences, and faculty recruitment @ membership discounted cost.          BMA will provide intellectual inputs in an advisory capacity for the teaching-learning process, entrepreneurial activities, and other academic &amp; non-academic processes @ Membership discounted cost.</p> <p>The MOU signing ceremony included remarks from key representatives of both organizations, followed by the formal signing of the agreement.</p> <p>Dr. Manjunatha, Principal, Dr.R.J Anandhi , Dean Academics, Dr.Sanjeev Sharma, Dean -Quality, Prof.Aniz, Director, HRD were present for the MOU signing. Dr.Rose Kavitha, Head of the Department, Dr.Priyameet Kaur Keer , Associate Professor- MOU coordinator took the initiative to organize the MOU signing ceremony and coordinated the event successfully.</p>	



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To provide educational services of the highest quality through both curricular and co-curricular to students, integrate skills and serve industry and society equally well at global level.

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To strengthen the theoretical, practical and ethical dimensions of the learning process by fostering a culture of research and innovation among faculty members and students.  
To encourage long-term interaction between the academia and industry through their involvement in the design of curriculum and its hands-on implementation.  
To strengthen and mould students in professional, ethical, social and developmental dimensions by encouraging participation in co-curricular and extracurricular activities.





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