

<b>Title</b>	<b>Workshop on “ARTIFICIAL INTELLIGENCE &amp; DATA SCIENCE SPECIALIZATION ORIENTATION”</b>
<b>Department</b>	Department of Management Studies
<b>Date</b>	09 August 2024
<b>Time</b>	02:00 PM to 04:00 PM
<b>Speaker Name</b>	Mr. Purnajit Chatterjee Strategic Management Consultant, Educator, Incubator, Mentor Vice President at Karnataka Management Association
<b>Brief Description</b>	<p>Department of Management Studies had organized an insightful session on Artificial Intelligence and Data Science Specialization on August 9th, 2024, led by the renowned Dr. Purnajit Chatterjee. This session was not just an exploration of AI but a deep dive into how this transformative technology is shaping our world and the myriad opportunities it presents.</p> <p>The seminar began with Dr. Chatterjee taking us through the amazing history of technology, which laid the groundwork for a greater comprehension of artificial intelligence. He stressed how artificial intelligence (AI) is quickly becoming a dominant force across a number of industries, changing how we work and live. The conversation shed light on AI's broad effects and demonstrated how imminent a technological revolution seemed to be.</p> <p>The session's main lesson was the widespread application of AI in various industries. Dr. Chatterjee emphasized how AI is being incorporated into every industry with ease, from retail and entertainment to healthcare and banking. He gave persuasive demonstrations of AI applications, showcasing the technology's adaptability and the real advantages it offers to both consumers and enterprises. The benefits of AI go beyond efficiency and creativity; they also include the creation of a multitude of career opportunities for individuals with the necessary skills.</p> <p>A fascinating case study of Netflix that showed how the massive streaming service uses AI in its operations was also presented during the event. Dr. Chatterjee outlined the various ways AI algorithms might improve user experience, including enhancing streaming quality and making personalized content recommendations. This real-world illustration demonstrated the useful uses of AI and emphasized how crucial it is to achieving economic success.</p> <p>A profound reminder of the possibilities that AI offers for the future was provided by Dr. Chatterjee's talk. It was enlightening as well as informative, creating participants minds to the potential that lies ahead for individuals who use this technology. The event was meticulously organized under the guidance of Dr. Rose Kavitha, Professor and Head of the MBA program, who served as the convener. The workshop coordination was handled by Dr. Priyameet Kaur Keer ,Associate</p>

Professor Their efforts ensured that the workshop was a resounding success, providing valuable knowledge to all attendees.

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