

Title	Workshop on “LOGISTICS & SUPPLY CHAIN MANAGEMENT SPECIALIZATION ORIENTATION”
Department	Department of Management Studies
Date	05 August 2024
Time	9:00 AM to 11:00 AM
Speaker Name	Ms. Deepthy C Manager- Supply Chain Operations Support at Sirva
Brief Description	<p>Department of Management Studies organized an insightful session on Logistics and Supply Chain Management Specialization Orientation on August 5th, 2024, led by the esteemed Ms. Deepthy C. This session was a comprehensive exploration of the critical role logistics and supply chain management play in today’s global economy, offering deep insights into the evolution of these fields and their growing importance across industries.</p> <p>Ms. Deepthy began by taking participants through the fascinating evolution of logistics, setting the stage for a more in-depth discussion on modern supply chain practices. She highlighted how advancements in technology and globalization have reshaped the logistics landscape, making supply chain management a vital component of business success. The session made it clear that efficient supply chain operations are crucial for companies to remain competitive in today’s fast-paced world.</p> <p>One of the most enlightening aspects of the session was the exploration of how logistics and supply chain management are being integrated across various sectors. Ms. Deepthy provided real-world examples that illustrated the versatility of supply chain management, from optimizing production processes to ensuring timely delivery of goods and services. These examples underscored the importance of a well-managed supply chain in driving operational efficiency, reducing costs, and improving customer satisfaction.</p> <p>The session also delved into the vast job opportunities available in logistics and supply chain management. Ms. Deepthy emphasized that as companies continue to expand globally, the demand for skilled professionals in this field is growing exponentially. She discussed the various roles and responsibilities within supply chain management, showcasing the diverse career paths available for those who choose to specialize in this area.</p> <p>Ms. Deepthy’s session was both educational and inspiring, offering a clear vision of the opportunities that lie within the field of logistics and supply chain</p>

management. It reinforced the importance of this specialization in the modern business world and inspired everyone to explore the vast potential it holds for future career prospects. Dr. Rose Kavitha , Professor & HoD , Dr. Priyameet Kaur Keer, Associate Professor – MoU /Workshop coordinator took the initiative and conducted the event successfully.

Images

NEW HORIZON
COLLEGE OF ENGINEERING

Department of Management Studies
in association with
Karnataka Management Association (KMA)
Organizes
A workshop on
**Logistics & Supply Chain Management
Specialization Orientation**

Resource Person
Ms. Deepthy C
Manager- Supply Chain Operations Support @ Sirva

📅 05 August 2024 | 09:00 AM – 11:00 AM
📍 Tejas Seminar Hall - NHCE

Convenor
Dr. Rose Kavitha
Professor & Head - MBA

MOU Event / Workshop Coordinator
Dr. Priyameet Kaur Keer
Associate Professor - MBA

KMA - President
Prof. Ravi Kumar

Dean - Academics
Dr. R J Anandhi

Principal
Dr. Manjunatha



