



NEW HORIZON COLLEGE OF ENGINEERING

Department of Management Studies



- *NEWSLETTER*



JUNE 2024

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VALUE ADDED PROGRAM

Workshop on SPSS: Hands-on Session

NEW HORIZON
COLLEGE OF ENGINEERING

Department of Management Studies
In collaboration with
Karnataka Management Association
Presents

A Workshop on SPSS: Hands-on Session

 **Dr. Sateesh Kumar TK**
Assistant Professor
Kristu Jayanti College(Autonomous)
Bengaluru

24, 25, 26 June 2024
10:00 AM
Falconry Hall, Subhash Chandra Bose Block

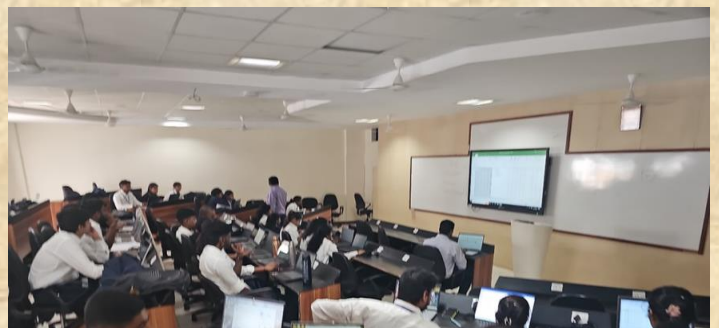
Convenor
Dr. Rose Kavitha
Professor & HOD - MBA

Programme Coordinator
Dr. Guru Basava Aradhya S
Workshop Coordinator & Professor - MBA

Title	A Workshop on SPSS: Hands-on Session.
Department	Department of Management Studies: 2023-24 Batch in Collaboration with Karnataka Management Association (KMA)
Date	24 th , 25 th & 26 th June 2024
Time	Duration – 1 day each per section 10.00 AM to 01.00 PM & 2.00 PM to 05.00 PM
Speaker Name	Dr Sateesh Kumar TK Assistant Professor, Kristu Jayanti College (Autonomous), Bengaluru

A Workshop on SPSS: Hands-on Session.

The training session was organized for 182 first-year MBA students (2nd Semester). The resource person for the event was Dr. Sateesh Kumar TK, currently a Professor in the Department of Commerce at Kristu Jayanti College, Bengaluru. Dr. Kumar has published over 25 research papers in prestigious journals such as Scopus, Web of Science, ABDC Journals, and UGC Care Listed Journals. He is proficient in SPSS, R, and Python, and has conducted numerous workshops and Faculty Development Programs (FDPs) at various business schools, including Jain University, CHRIST University, and Bangalore University. Additionally, he has extensive experience in the sales domain, having worked for reputed brands such as HUL, Wrigley's, Godrej, Havells, and Siemens





 **GPS Map Camera**

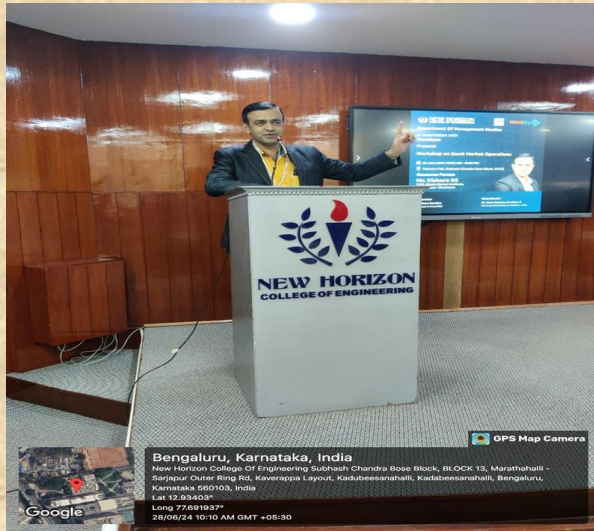
Bengaluru, Karnataka, India

New Horizon College Of Engineering Subhash Chandra Bose Block, BLOCK 13, Marathahalli - Sarjapur Outer Ring Rd, Kaverappa Layout, Kadubeesanahalli, Kadabeesanahalli, Bengaluru, Karnataka 560103, India

Lat 12.933964°
Long 77.692062°
26/06/24 10:30 AM GMT +05:30



Workshop on Stock Market Operations



Title	Workshop on Stock Market Operations
Department	Department of Management Studies: 2023-24 Batch
Date	28 th June 2024 Falconry Hall, Subhash Chandra Bose Block, NHCE.
Time	Duration –04 Hours 10.00 AM to 02.00 PM
Speaker Name	Mr Kishore B S Co-Founder, Stockbyte, Bengaluru

The workshop was organized for 182 first-year MBA students (2nd Semester) and featured Mr. Kishore B S as the resource person. Mr. Kishore B S is the co-founder of Stockbyte and the CEO and co-founder of Stock Market Institute. He holds a PGDBM in Finance and has a passion for Marketing, with over 18 years of experience working with companies such as Reliance, GE, and India Bulls. He frequently conducts sessions on Stock Markets and Digital Marketing at various colleges and universities. As a Digital Marketing expert, he enjoys SEO and related activities in his leisure time. At SMI, he takes a special interest in collaborations, technology, and operations. Known for being a quick learner, Kishore is dedicated to staying updated on the latest developments in the world of business and technology.



APPLICATION FOR USING BSmart APP

WORKSHOP

Title	APPLICATION FOR USING BSmart APP
Department	Department of Management Studies
Date	26 th June, 2024
Time	09:00 - 10:00am
Speaker	Mr. T E Manikandan



The Department of Management Studies had organized a workshop to familiarize participants with the BSmart App on 26/06/2024 to highlight its features, functionality, and benefits. The BSmart app by Business Standard is an interactive platform specifically designed for B-school students and professors. The session provided an overview of the app's purpose and significance, followed by a detailed walkthrough of its main features such as real-time market updates, news articles, expert analysis, and personalized watchlists.



Guest Lecture on "Campus 2 Career"



NEW HORIZON
COLLEGE OF ENGINEERING

Department of Management Studies
Organizes
Guest Lecture on
Campus 2 Career
Personality Grooming Guidelines

📅 03 July 2024 | 11:00 AM - 01:00 PM
📍 Falconry Hall - 1st floor,
Netaji Subhash Chandra Block, NHCE
👥 2nd semester MBA students

Faculty coordinator
Prof. Shivashish Gour
Assistant professor

Convenor
Dr. Rose Kavitha
Professor & Head -MBA

Resource Person
Mr. Anantha Lakshmanrao
Associate Director @ KPMG

Resource Person: Mr. Anantha
Lakshmanrao, Associate Director @
KPMG.

Venue: Falconry Hall, Subhash Chandra
Block, NHCE.

Date: 04th July 2024

Time: 11 AM-1.00 PM

Description of the Event:

On the 3rd of July, 2024, a guest lecture titled "Personality Grooming Guidelines: Campus to Career" was conducted by Mr. Anantha Lakshmanrao at Falconry Hall, Subhas Chandra Block, New Horizon College of Engineering. This enlightening session was specifically organized for the 2nd semester MBA students and lasted for two hours.



Faculty Achievements



The Faculty Development Programme on "Paradigm Shift in Pedagogy with AI and Future Leadership" was held on June 21, 2024, at Amity Global Business School. The event was attended by Prof. Aishwarya Pillai and Prof. Shivashish Gour.

Special Thanks

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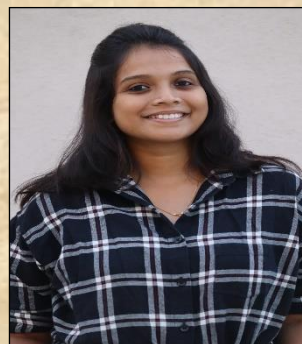
STUDENTS CO-ORDINATOR TEAM MBA II SEMESTER



GOVARDHAN H G



AMULYA YENDLURI



SANJANA H P



KIRAN GOWDA A R