

MANAGING DIGITAL BUSINESS



Dr. Rose Kavitha

ABOUT AUTHOR



Dr. Rose Kavitha

Dr. Rose Kavitha stands as an eminent certified leadership trainer, boasting an unparalleled 23-year legacy in the realms of training, pedagogy, and scholarly exploration. Renowned for her mastery in staff development, curriculum design, performance management, employee productivity, and process optimization, she has carved a distinguished path as the academic administrator (AAA) for several esteemed institutions. A luminary co-author of seven seminal management tomes, Dr. Kavitha is an exceptionally prolific writer, disseminating her insights through interdisciplinary research articles in both national and international research journals, and delivering erudite research presentations at prestigious conferences worldwide. Her illustrious career is punctuated by the receipt of 17 prestigious awards, recognizing her as the epitome of excellence in both faculty contributions and research endeavors. In the realm of learning and development, she has orchestrated a staggering 335 training programs for diverse corporate entities, imparting wisdom to over 3000 employees spanning the spectrum from G1 grade to the echelons of general managers across the public and private sectors.



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