



**NEW HORIZON
COLLEGE OF ENGINEERING**

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DEPARTMENT OF MANGEMENT STUDIES

Orientation Talk on “Goal Setting for Managers”

Title	Orientation Talk on “Goal Setting for Managers”
Department	Department of Management Studies
Date	Dec 9’ 2024
Time	11 AM to 1 PM, Falconry Seminar Hall
Speaker Name	Dr.Dunstan Rajkumar, Professor, Department of Commerce, Vellore Institute of Technology, Vellore.
Brief Description	<p>Dr. Dunstan Rajkumar, Professor, Department of Commerce, Vellore Institute of Technology, Vellore, delivered the guest lecture in Falconry Hall. He addressed all three sections of first-year MBA students as part of the PG Orientation. He discussed Goal Setting for Managers, SMART Goals, and Creating a Positive and Growth Mindset.</p> <p>Goal Setting for Managers</p> <p>Practical goal setting for managers involves defining clear, SMART (Specific, Measurable, Achievable, Relevant, Time-bound) objectives that align with organizational priorities. Engaging the team in goal setting ensures understanding and commitment while prioritizing high-impact goals and maintaining focus. Breaking larger goals into manageable tasks with milestones helps streamline efforts. Goals should align with the organization's mission, and clear communication should convey expectations and timelines. Regular progress monitoring and constructive feedback are essential for staying on track, with the flexibility to adapt to changing circumstances. Providing resources, training, and autonomy empowers employees to</p>

succeed. Finally, celebrating achievements boosts morale and fosters a culture of motivation and accomplishment.

Positive Mindset

A positive mindset is crucial for individual effectiveness as it fosters resilience, creativity, and a proactive approach to challenges. It helps individuals focus on solutions rather than problems, enabling better decision-making and adaptability. By cultivating optimism, one can maintain motivation and energy, even in the face of setbacks. A positive outlook enhances relationships, encouraging collaboration and mutual support. It promotes self-confidence, allowing individuals to take risks and seize opportunities. Practices like gratitude, mindfulness, and affirmations help nurture positivity, reduce stress and improve mental well-being. Ultimately, a positive mindset empowers individuals to achieve their goals and lead a fulfilling, productive life.

Growth Mindset

A growth mindset is the belief that abilities, intelligence, and skills can be developed through dedication, effort, and learning. It encourages individuals to embrace challenges as growth opportunities and view failures as valuable lessons rather than setbacks. This mindset fosters resilience, adaptability, and a love for continuous learning. With a growth mindset, individuals are more likely to seek feedback, persist in facing difficulties, and strive for improvement. It inspires curiosity, innovation, and a willingness to leave comfort zones. A growth mindset empowers individuals to unlock their full potential and achieve long-term success by focusing on progress rather than perfection.

Images

ORIENTATION SESSION






Department of Management Studies

Orientation Session

Goal Setting for Managers

 09 December 2024

 11:00 AM - 01:00 PM

 1st Sem MBA Students

 Falconry Seminar Hall



Faculty Coordinator

Dr. Dhanalakshmi R V

Associate Professor - MBA

Convenor

Dr. Rose Kavitha

Professor & Head - MBA

Dr. A. Dunstan Rajkumar

Professor, Department of Commerce,
Vellore Institute of Technology, Vellore.