



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF MANAGEMENT STUDIES

PG ORIENTATION GUEST TALK

“My Personal Journey”

Title	<i>“My Personal Journey”</i>
Department	Department of Management Studies
Date	Dec 09’ 2024
Time	2 PM to 4 PM, Falconry Seminar Hall, Nethaji Subhas Chandra Bose Block
Speaker Name	<p>Topic: My Personal Journey Name of the Expert: Dr. Tripti Aravind Designation: Assistant Professor – MBA, Christ University Time: 2.00 to 4.00 PM</p>
Brief Description	<p>Dr. Tripti Aravind, Assistant Professor, Department of MBA, Christ University, conducted an orientation session for first-semester students. She shared insights from her personal journey as an entrepreneur, the challenges she encountered, and her strategies for overcoming them.</p> <p>Dr. Tripti Aravind's entrepreneurial journey has been marked by transformative experiences and growth. Starting with a passion for innovation and a vision to address market gaps, she faced early uncertainty but was driven forward by perseverance and strategy. Market research shaped her business model, and networking with industry experts provided invaluable insights.</p> <p>Launching her first venture taught her the necessity of adaptability, as initial plans often required adjustments to meet real-world demands. Over time, she developed leadership skills, fostering a motivated team that shared her vision. Milestones such as securing funding, acquiring customers, and expanding operations were testaments to her resilience.</p> <p>Failures were inevitable but became learning experiences, shaping her decision-making approach. Embracing innovation, leveraging technology, and prioritizing customer satisfaction became her guiding principles. Dr. Aravind's journey continues with a focus on sustainable</p>

growth, community impact, and a culture of continuous learning, redefined her career and instilled a deep sense of purpose and self-belief.

Activities Conducted:

1. Attendees were divided into groups to discuss the learnings from Dr. Aravind's entrepreneurial journey. They shared thoughts on how her failures could have been avoided and the inspirations they drew from her experiences.
2. Students shared their personal journeys so far, and Dr. Aravind guided them on the principles needed to lead a stable professional and personal life.

Images



