



IIC Activity Report




Quarter No	IIC 7.0 – Quarter II		
Thrust Area	Idea/Innovation Validation and Concept Development		
Mandatory/Elective	Mandatory		
Social Media Link (Linked in/Facebook/Instagram/ Twitter)	LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7287432703065341952 Twitter: https://x.com/NHCEOfficial/status/1881666121583268095		
Video Link (Minimum Five Minutes Video)	https://drive.google.com/file/d/13UaBLW1rLeCl8uo1LnnpqXLNMU2MrfXx/view?usp=sharing		
Program Driven by	NHCE IIC in association with Department Of Management Studies and Alumni Association		
Type of Activity	Self Driven		
Activity Name	The Startup Eco System – Transforming vision Into Reality		
Program Type	Level 1 – Expert talk		
Program Theme	Entrepreneurship & Start up		
Mode of Conduct	Offline	Blended	Online
Time	From: 2:00 pm		To: 4:00 pm
Dates	Starting: 21.01.2025		Ending: 21.01.2025
Number of student Participants(Min: 20)	49		
Number of Faculty Participants(As Many)	4		
Number of External Participants	NIL		
Expenditure Amount ,If any	NIL		
Remarks	Successfully Organized the self-driven activity (Alumni Entrepreneurship Talk)		
Objective(100 words)	The objective is to furnish prospective entrepreneurs and stakeholders with essential insights into the fundamental elements of a successful startup ecosystem, motivate them to transform unique concepts into viable enterprises, and underscore ways for surmounting obstacles to attain enduring success.		

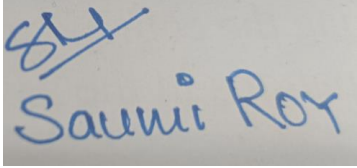
Benefit in-terms of learning/skill/knowledge obtained

1. Acquisition of knowledge -comprehensive understanding on startup ecosystem including its key elements like funding, mentorship networking, and innovation. Learn practical approaches to transform a vision into a viable business model. Understand market trends, customer needs, and how to leverage them for business success.
2. **Skills:** Develop critical thinking and problem-solving skills for navigating challenges in the startup journey. Enhance skills in pitching ideas, business model development, and resource management. Build entrepreneurial resilience and the ability to adapt to a rapidly changing business environment.
3. **Knowledge:** Acquire insights into the role of innovation, collaboration, and technology in shaping successful startups. Understand the importance of building strong networks and partnerships within the ecosystem. Learn from real-world case studies and expert advice on overcoming common startup pitfalls.

Photograph 1&2



<p>Poster sample & Collage Photo</p>	 	
<p>Feedback sample</p>	<p>Attached</p>	
<p>Registration/ Attendance</p>	<p>Attached</p>	
<p>Sample Certificate (If Any)</p>	<p>Nil</p>	
<p>Resource person profile information</p>	<p>Name of the Resource person- Chaithra M Designation- Co-Founder Company Name- Rhythm Toes Dance Studio Address ORR , Marathalli ,Bengaluru Phone Number- 63637 34857</p>	

Handwritten signature of Saumi Roy in blue ink on a grey background.

**Signature of IIC Coordinator
Dept. of Management Studies**

Handwritten signature of Dr. Rose Kavitha in blue ink on a grey background, including the date 23/11/20.

Signature of HOD