



Title	INDUSTRIAL VISIT REPORT: Advance Mechanical Services (AMS)
Department	Management Studies - MBA
Date	07.03.2025
Time	9.30 AM to 4.00 PM
Brief Description	<p>The industrial visit to Advance Mechanical Services (AMS) provided MBA students with a valuable opportunity to explore technology-driven business solutions and understand strategic management practices in the engineering and automation sector.</p> <p>Company Overview</p> <p>AMS is a global leader in innovative technology solutions, specializing in CAD/CAM/CAE/PLM, design engineering, controls engineering, automation, robotics programming, and digital manufacturing. With its competency centres in Peenya and Shivajinagar (Bangalore) and international partnerships in Germany and the USA, AMS plays a crucial role in delivering advanced engineering solutions worldwide.</p> <p>Vision & Mission</p> <p>AMS aims to be a global leader in technology innovation, continuously upgrading processes and skills to exceed customer expectations. The company focuses on developing and maintaining strategic collaborations with customers, partners, and suppliers to drive impactful technological advancements.</p> <p>Industrial Visit Highlights</p> <p>The visit began with a company introduction and vision-sharing session, where AMS representatives discussed their commitment to innovation and long-term partnerships. Students gained insights into AMS's business philosophy, which emphasizes being more than just a supplier, but rather a trusted partner in driving technological success.</p> <div data-bbox="354 1370 1031 2007">  <div>  <p>Bengaluru, Karnataka, India 106, 3rd Cross Rd, Yeshwanthpur Suburb II Stage, Yesvanpur Suburb, III Phase, Peenya, Bengaluru, Karnataka 560058, India Lat 13.027004° Long 77.522319° 07/03/2025 11:15 AM GMT +05:30</p> </div> </div>

The itinerary included:

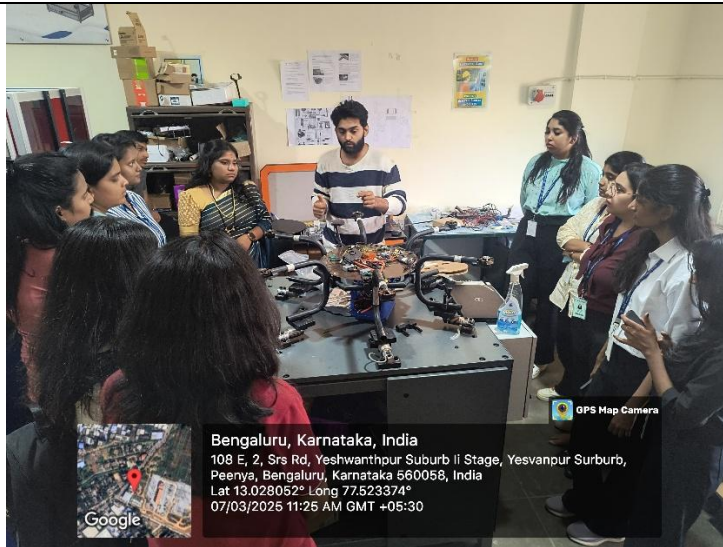
- Company Overview & Business Strategy Discussion.
- Guided Facility Tour – Observing Automation, Robotics, and Manufacturing Processes.
- Q&A Session with Industry Experts on Business Operations & Market Expansion.

Following the introduction, students participated in a guided industry tour, where they observed automation processes, robotics programming, and manufacturing techniques in real time. The visit concluded with an interactive Q&A session, allowing students to engage with industry professionals and discuss business strategies, market trends, and career opportunities in the engineering and automation sector.



Key Takeaways for MBA Students

- Understanding business strategies in a technology-driven company.
- Insights into automation, robotics, and digital manufacturing from a managerial perspective.
- Exposure to global market trends and international business collaborations.
- Learning how customer-centric innovation drives long-term success.



The visit to Advance Mechanical Services was an insightful and enriching experience for MBA students, allowing them to connect management principles with industrial applications. The opportunity to interact with industry experts and witness real-time business operations strengthened their understanding of strategic decision-making, technology management, and global business dynamics.

Coordinator

HOD-MBA