



NEW HORIZON
COLLEGE OF ENGINEERING

E- NEWSLETTER

MBA OUTLOOK

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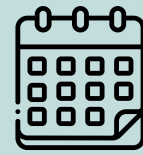
NATIONAL TECHNOLOGY DAY



Our college celebrated National Technology Day 2025 to highlight the role of technology in defense, space, digital infrastructure, and sustainable development. The event aimed to inspire students to pursue careers in science and technology and build a culture of innovation.

Mr. Himanshu Barola, CEO and Founder of Recycle Everything, delivered an insightful talk on how technology is transforming lives. He encouraged students to observe local problems and develop practical solutions through empathy and design thinking. The session promoted learning, skill development, and aligned with India's vision for inclusive technological growth.

Department of Management Studies



15-05-2025



10:00 am to 1:00 pm

Mr.Himanshu Barola

EVENT HIGHLIGHTS

Importance of observation and identifying grassroots problems

Introduction to innovation through empathy and design thinking

Inspiration to pursue careers in science and technology



BRIDGING THE GAP FROM COLLEGE TO CAREER



The event “Bridging the Gap: From College to Career” was a dynamic and insightful session focused on addressing the disconnect between academic learning and industry requirements. Attended by MBA 2nd semester students, the session provided a valuable platform for meaningful dialogue on career readiness and employability skills.

Mr. Chandan K M, an esteemed alumnus of the MBA Department at New Horizon College of Engineering (NHCE), was the guest speaker for the event. He is currently working as an Analyst-2 at AON Consulting Private Limited. Drawing from his professional journey, Mr. Chandan shared his experiences and offered practical insights on resume building, interview preparation, soft skills, and the significance of internships and projects.

He also emphasized the evolving job market and the pressing need for educational institutions to incorporate practical skill development into the academic curriculum. The event concluded with an engaging Q&A session, where students asked thoughtful and relevant questions, making the session highly interactive and informative.

Department of Management Studies



25-05-2025



11:00 am to 1:00 pm

Mr. Chandan K.M

KEY HIGHLIGHTS

- Insights on the changing job market and skill requirements
- Emphasis on including practical skills in academic programs
- Encouraged students to prepare for real-world career challenges





The Department of Management Studies organized a Memorandum of Understanding (MoU) signing ceremony between WACIA (Whitefield Area Commerce and Industries Association) and New Horizon College of Engineering (NHCE).

The MoU was formally signed by Mr. Silvian Noronha, President of WACIA, and Dr. Manjunatha, Principal of NHCE.

Established in 1973, WACIA has been offering steadfast support to numerous industries operating in and around the Whitefield region, and more broadly across East Bengaluru. As a vital liaison, WACIA serves as a single point of contact for industries to raise concerns and ensures these are addressed by the relevant government departments and local agencies. It continues to play a catalyst role in industrial development and facilitation in the region.



Design Thinking Workshop



Department of Management Studies

Workshop

Design Thinking Workshop

 28th & 29th May 2025

 10:00 AM - 04:00 PM

 1st Year Students

 A-301 & Tejas Hall



Mr. Ramani Venkat
(Veeramani V)
NLP Coach, Consultant and Mentor

Faculty Coordinator
Ms. Ankita N. Jeevankar
Senior Assistant Professor - MBA

Convenor
Dr. Rose Kavitha
Professor and HoD - MBA

Department of Management Studies

 28-05-2025 to 29-05-2025

 10:00 AM to 4:00 PM

MR. Ramani Venkat

The Department of Management Studies organized a two-day Design Thinking Workshop for MBA first-year students, focusing on human-centered innovation and creative problem-solving. Facilitated by Mr. Ramani Venkat, the session offered a hands-on learning experience grounded in the five phases of Design Thinking—Empathize, Define, Ideate, Prototype, and Test.

The workshop featured:

A dynamic Marshmallow Challenge to encourage teamwork and iterative thinking

Case-based learning from companies like IDEO, Apple, and Airbnb

Activities such as empathy mapping, persona creation, ideation sprints, and rapid prototyping

Real-life problem themes like urban mobility for the elderly, disaster relief, and inclusive retail design

Students developed 7 low-fidelity prototypes, of which 3 were shortlisted for further development. Tools such as SCAMPER, mind mapping, and journey mapping were actively used throughout the sessions.

The workshop concluded with final team presentations, peer feedback, certificate distribution, and a vote of thanks. Plans are now underway to form a Design Thinking Club and integrate these methods into future internships and projects.

This engaging and impactful workshop successfully bridged academic concepts with real-world application, inspiring students to innovate with empathy and purpose.





Department of Mnagement Studies



31-05-2025



11:00 AM to 12:00 PM

The Department of Management Studies, NHCE, organized a Memorandum of Understanding (MOU) signing ceremony with N’KISI, a rising training institution dedicated to developing students’ Attitude, Skills, and Knowledge required for career success.

The MOU was signed by Dr. Manjunatha, Principal of NHCE, and Mr. Ajith Selvraju, Founder & CEO of N’KISI. The partnership aims to provide students with hands-on training, workshops, mock interviews, and outbound learning sessions, in collaboration with professionals from global companies.

This initiative is designed to bridge the skill gap and especially empower students from rural backgrounds to pursue their career goals with confidence.

The event was graced by Dr. Priyameet Kaur Keer, Professor, and Dr. Dhanalakshmi R.V, Associate Professor.

Dr. Rose Kavitha, Professor & Head of the Department, along with Dr. Priyameet Kaur Keer, MOU Coordinator, took the lead in organizing and successfully coordinating the event.



STUDENT SKETCHES



Chandan B.S
MBA-'B'

Nithya Shree.K
MBA-'C'



FACULTY ACHIEVEMENTS



Dr. Priyameet Kaur Keer, from the Department of Management Studies, was honored with a Certificate of Appreciation for her valuable contribution as the Guest of Honor at the B-Plan Pitch! Poster Presentation of Business Plan event.

The event took place from 28th to 30th May 2025 and was jointly organized by the Department of Electrical and Electronics Engineering and the Department of MBA, in collaboration with the Institution's Innovation Council (IIC), NHCE. Her presence and insights played a key role in making the event a resounding success and in motivating the student participants.



With sincere appreciation, we acknowledge New Horizon College of Engineering and the visionary leadership of Dr. Rose Kavitha for designing and delivering a transformative consultancy training program. The initiative masterfully blended experiential learning with futuristic insights, significantly enhancing our team's expertise in the tourism domain.

We are pleased to share that an amount of ₹1,00,000 (One Lakh Rupees Only, including GST) has been received by New Horizon College of Engineering towards this consultancy service.

We look forward to continued collaboration and impactful learning opportunities.

Special Thanks

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