










## Training on SPSS Report

<b>Thrust Area</b>	Value Added Program Training on SPSS		
<b>Mandatory/Elective</b>	Mandatory		
<b>Program Driven by</b>	NHCE Department of Management Studies		
<b>Type of Activity</b>	Self-driven Activity		
<b>Activity Name</b>	Training On SPSS		
<b>Program Theme</b>	Value Added Program		
<b>Mode of Conduct</b>	Offline	Blended	Online
<b>Time</b>	From: 09:00 am		To: 04:00 pm
<b>Dates</b>	Starting: 22 <sup>nd</sup> Dec 2025		Ending: 24 <sup>th</sup> Dec 2025
<b>Number of student Participants (Min: 50)</b>	180		
<b>Number of Faculty Participants (As Many)</b>	Nil		
<b>Training Remuneration Amount ,If any</b>	Rs.5000 per day for 3 days		
<b>Remarks</b>	Workshop on SPSS organized and conducted successfully		
<b>Objective(100 words)</b>	The primary objective of this workshop is to familiarize first-semester MBA students with SPSS as a fundamental tool for data analysis and research. The workshop aims to develop basic statistical and analytical skills by introducing students to data entry, management, and interpretation of outputs using SPSS. It seeks to enhance students' understanding of quantitative analysis, support evidence-based decision-making, and strengthen their ability to apply statistical concepts in management studies and research. The workshop also encourages analytical thinking, accuracy in data handling, and confidence in using statistical software for academic and professional purposes.		
<b>Benefit in-terms of learning/skill/knowledge obtained</b>	Learning outcomes: Students were able to understand the <b>importance of statistical analysis</b> in management research and decision-making. They learned the <b>basics of hypothesis formulation</b> , including null and alternative hypotheses, and understood <b>why hypothesis testing is required</b> in research studies. Students gained clarity on <b>when and</b>		

	<p>where to use <b>SPSS</b> in academic research, projects, and management studies. They were able to <b>interpret outputs</b> generated through SPSS for tests such as <b>t-test, ANOVA, and Chi-square</b>.</p> <p>Skill Development: Students developed <b>hands-on skills</b> in using SPSS for data entry, coding, and data cleaning. They acquired practical skills in <b>conducting statistical tests</b> such as <b>t-test, ANOVA, and Chi-square</b> using SPSS software. The workshop enhanced students' <b>analytical and problem-solving skills</b> by enabling them to analyze real data sets. Students improved their <b>research and reporting skills</b> by learning to present statistical results in a structured and meaningful manner.</p> <p>Knowledge enhancement: Students gained foundational knowledge of <b>statistical concepts</b> relevant to management research. They understood the <b>conceptual linkage between research objectives, hypotheses, and statistical tools</b>. The workshop enhanced their knowledge of <b>parametric and non-parametric tests</b> and their applications in business research. Students became aware of how statistical analysis supports <b>evidence-based managerial decisions</b> in areas such as marketing, HR, finance, and operations.</p>	
<p><b>Photograph 1&amp;2</b></p>		
<p><b>Poster sample&amp; Collage Photo</b></p>		

		<div data-bbox="1029 94 1523 646"></div> <div data-bbox="1029 646 1523 1129"><div data-bbox="1203 667 1333 730"><p>NEW HORIZON COLLEGE OF ENGINEERING</p></div><div data-bbox="1203 737 1333 762"><p>Guest Talk</p></div><div data-bbox="1060 779 1328 816"><p>Training on SPSS</p></div><div data-bbox="1060 840 1263 934"><p>22<sup>nd</sup> - 24<sup>th</sup> December 2025 09:00 AM to 04:00 PM MBA Class Room 1<sup>st</sup> Semester Students</p></div><div data-bbox="1349 825 1446 919"></div><div data-bbox="1320 921 1479 968"><p>Dr. Lakshmi Bhooshetty Assistant Professor School of Management - Christ</p></div><div data-bbox="1040 1024 1474 1073"><div><p>Faculty Coordinators</p><p>Ms. Shalini S M Senior Assistant Professor - MBA</p></div><div><p>Convenor</p><p>Dr. R J Anandhi Dean - Academics</p></div><div><p>Dr. Neelima Ravindran Assistant Professor - MBA</p></div></div><div data-bbox="1040 1087 1276 1115"><p>Organised by Department of Management Studies</p></div></div> <div data-bbox="1029 1129 1523 1667"></div>
Feedback sample	Attached	

<b>Registration/ Attendance</b>	Attached
<b>Sample Certificate (If Any)</b>	Nil
<b>Resource person profile information</b>	Attached

**Signature of Coordinators**

**Signature of HOD  
Dept. of Management Studies**