



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF MANAGEMENT STUDIES

WORKSHOP

Title	Unique Domain Workshop -Finance Workshop
Department	MBA
Date	07 th April 2026
Time	9.30 AM - 4.30 PM
Speaker's Name	Ms.Rajitha Prakash, AVP- Deutsche Bank
Brief Description	<p>As part of the Unique Domain Workshop Week – Day 1, a Finance Workshop was successfully conducted at New Horizon College of Engineering, in collaboration with the Karnataka Management Association (KMA). The workshop was organised to strengthen students' understanding of practical financial concepts and their application in the corporate and banking sectors.</p> <p>The workshop was held on 7th April 2026, from 09:30 AM to 04:30 PM, at the 308 Classroom. The session was delivered by Ms. Rajitha Prakash, who shared valuable industry insights and professional experiences to enhance students' learning.</p> <p>Objectives of the Workshop</p> <p>The main objectives of the Finance Workshop were:</p> <ul style="list-style-type: none">• To provide students with practical exposure to core financial concepts.• To bridge the gap between theoretical learning and real-world financial practices.• To introduce students to current trends and developments in the finance industry.• To enhance analytical, problem-solving, and decision-making skills among students. <p>3. Description of the Workshop</p> <p>The workshop began with an introduction to the fundamentals of finance, followed by detailed discussions on financial practices used in real business environments. Ms. Rajitha Prakash explained key concepts in a structured and engaging manner.</p> <p>The major topics covered during the session included:</p> <ul style="list-style-type: none">• Financial Planning and Financial Management• Investment strategies and risk analysis• Role and importance of financial institutions in the economy• Practical case studies related to the banking and corporate finance sector

The session was highly interactive, encouraging students to participate in discussions, share viewpoints, and solve real-time financial problems. Real-life examples and experiences shared by the resource person, including insights from her association with Deutsche Bank, helped students understand how financial theories are applied in corporate environments.

The workshop also included:

- Case-based learning activities
- Question-and-answer sessions
- Career guidance and industry insights related to finance domain opportunities

Outcomes of the Workshop

The workshop achieved its intended outcomes successfully. The key takeaways were:

- Students gained practical financial knowledge beyond textbook concepts.
- Improved awareness about the finance industry and corporate practices.
- Enhanced confidence in applying financial concepts in real-world situations.
- Exposure to various career opportunities in the Finance and Banking sectors.
- Development of critical thinking, analytical ability, and problem-solving skills.

Feedback from Students

The workshop received highly positive feedback from students. Participants appreciated the practical and industry-oriented approach adopted by the speaker. The use of real-world examples made complex concepts easier to understand and increased student engagement.

Students particularly enjoyed the interactive sessions and discussions. A few participants suggested that future workshops could include more hands-on exercises, additional case studies, and practical simulations to further strengthen learning outcomes.

Overall, the Finance Workshop was considered informative, engaging, and beneficial for both academic enrichment and career development.

Images



Unique Domain Workshop Week - Day 1
Association with
Karnataka Management Association (KMA)

Finance Workshop

📅 7th April 2026
🕒 09:30 AM - 04:30 PM
📍 308 Classroom



MS. RAJITHA PRAKASH
AVP – Deutsche Bank



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Dr. Priyameet Kaur Keer
Professor -MBA

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Dean - Academics

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Organised by
Department of Management Studies



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Faculty

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